



# NATIONAL INSTITUTE OF FASHION TECHNOLOGY

A Statutory Institute
Governed by the NIFT Act 2006
Ministry of Textiles
Government of India





# MESSAGE FROMCHAIRPERSON

I am pleased to welcome you to a community that is shaping the future of fashion education in India. Since its establishment in 1986, NIFT has grown into a globally recognized institution, renowned for its forward-thinking approach to fashion education and its deep commitment to preserving India's rich textile and craft heritage. At NIFT, we strive to nurture the talent of aspiring designers and professionals, equipping them with the skills and vision needed to become leaders in the fashion industry.

NIFT's pedagogy is built on fostering creativity, encouraging free inquiry, and promoting independent thinking. Our curriculum is thoughtfully designed to balance traditional values with contemporary trends, offering students a holistic education that is both grounded in cultural heritage and focused on the future. We provide immersive experiences in India's handloom and craft traditions, encouraging students to innovate while staying connected to their roots. This unique blend of tradition and innovation positions our students to thrive in today's global fashion marketplace.

NIFT's multidisciplinary curriculum is designed to prepare students to tackle real-world challenges and explore unique career paths. Through participation in cutting-edge research and innovative projects, our students and faculty push the boundaries of fashion education, cultivating the next generation of changemakers and thought leaders.

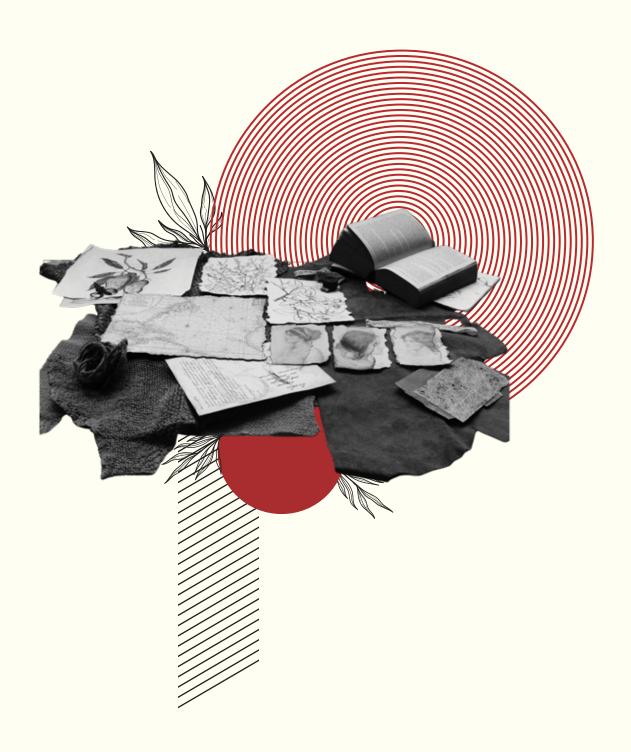
Sustainability and ethics are central to our mission. We instill in our students a strong sense of responsibility toward the environment,

society, and the industries they will impact. By sensitizing students to social and cuttural contexts, we aim to develop empathetic professionals who are equipped to drive positive change in the world of fashion.

Our alumni, who have made significant contributions across creative fields globally, are a testament to NIFT's legacy of excellence. We invite you to join our vibrant and inclusive community, where tradition, creativity, and innovation converge to shape the future of fashion.

Welcome to NIFT, where your journey to becoming a visionary leader begins.

Ms. Rachna Shah, IAS





The fashion industry has always been a mirror reflecting the zeitgeist of its time, continually evolving with changes in society, technology, and consumer behavior. At the National Institute of Fashion Technology (NIFT), we understand the critical role that education plays in navigating these shifts. Established in 1986, NIFT has been a pioneer in shaping India's fashion landscape, consistently adapting to the ever-changing demands of the industry while holding true to its core values of innovation, inclusivity, and excellence.

For over three decades, NIFT has remained at the forefront of fashion education, producing professionals who are not only equipped with technical skills but are also attuned to the nuances of global and local trends. Ranked 10th globally by CEO World Magazine in 2024, and consistently securing top positions in India's Best Colleges surveys by India Today and The Week, NIFT's reputation speaks to the excellence and rigor of our academic programs. Our 19 campuses spread across India have become hubs of creativity, innovation, and cultural preservation, nurturing more than 15,000 students and boasting a thriving alumni network of 41,000+ professionals who have made their mark across the globe.

The dynamic and ever-evolving fashion industry demands professionals who can not only adapt but also lead with vision and purpose. At NIFT, we strive to prepare our students to meet this challenge head-on. Our comprehensive curriculum is designed to be industry-oriented and multidisciplinary, with an emphasis on real-world exposure. Through internships, industry

collaborations, and trans-disciplinary learning, our students gain a holistic understanding of the fashion ecosystem. We also take immense pride in our strong engagement with India's rich textile heritage, ensuring that our students have a deep respect for traditional knowledge systems while being fully equipped to navigate global contexts.

As we look toward the future, NIFT is excited to announce that the NIFT Admission 2025 Entrance Examination will be conducted by the National Testing Agency (NTA), further elevating the standard of admissions and making the process more efficient.

We invite aspiring fashion professionals to join us on this exciting journey. At NIFT, you will be part of a community that is not only shaping the future of fashion but also setting benchmarks in education and industry standards. Together, we will explore new possibilities, solve design challenges, and create a lasting impact on the global fashion landscape.

Welcome to the future of fashion education.

Ms. Tanu Kashyap, IAS Director General





# MESSAGE FROMDEAN

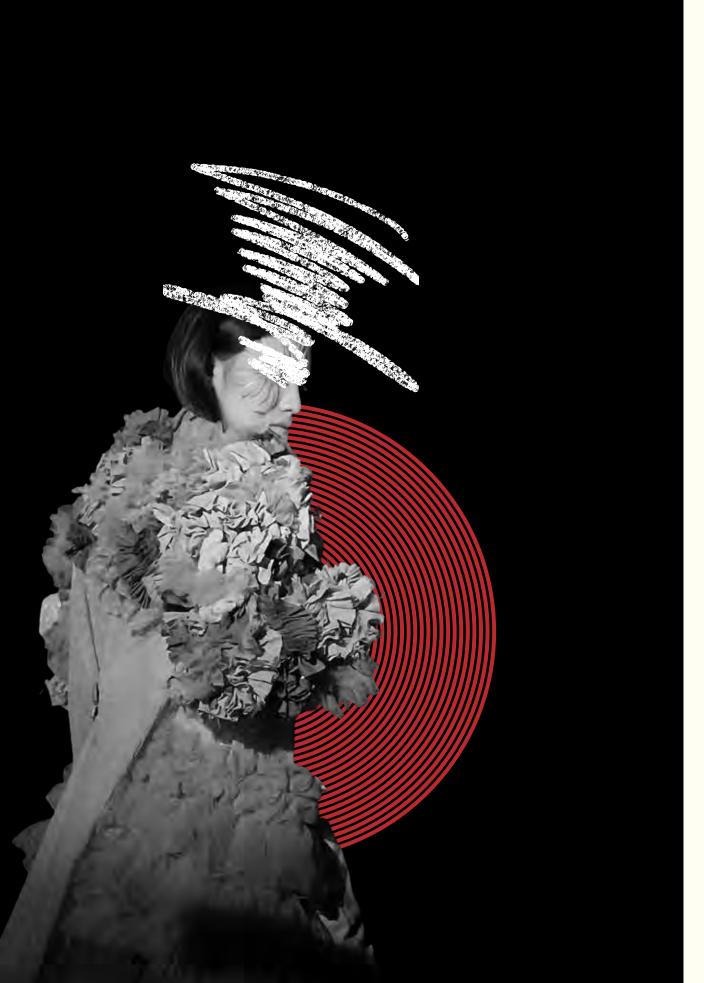
The fashion industry today is witnessing unprecedented transformations, driven by technology, sustainability, and global interconnectedness. As we stand at the cusp of this exciting era, the role of fashion education in shaping the next generation of industry leaders becomes ever more critical. The National Institute of Fashion Technology (NIFT), with its legacy spanning over three decades, has been at the forefront of this evolution, preparing students to not just navigate, but lead, the changing dynamics of fashion, design, and technology.

One of NIFT's core strengths lies in its ability to seamlessly blend tradition with modernity. Students are encouraged to draw inspiration from India's rich textile heritage and crafts, while simultaneously engaging with cutting-edge global practices. This unique intersection of local craftsmanship and global trends forms the bedrock of NIFT's educational philosophy. In line with this, students gain exposure to live industry projects, internships, and collaborative research, which foster a deep understanding of both the creative and commercial aspects of the fashion industry.

At the heart of NIFT's success is its dedicated community of educators, scholars, and industry experts. The faculty at NIFT continuously enhances their knowledge through research and industry engagements, ensuring that our students receive the most relevant and contemporary education. Their insights help nurture students into thought leaders who can drive change and set new benchmarks in the global fashion arena.

As NIFT continues to evolve in response to the changing needs of the industry, it remains steadfast in its mission to provide students with an education that is both world-class and deeply rooted in the Indian context. To all aspiring fashion professionals, I extend a warm welcome to NIFT, where your journey towards a brighter and dynamic future in fashion begins. The future of fashion education is here, and it's at NIFT.

Prof. Dr. Sudha Dhingra
Dean Academics



# BOARD OF GOVERNORS

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The Institute Board of Governors Advantages Our Vision Our Mission

The Institute

# The Curriculum

The curriculum
The pedagogy
The faculty
Programmes

Postgraduate Programmes

Master of Fashion Technology Master of Fashion Management Master of Design Space

Leather Design Textile Design Bachelor of Fashion Technology

Undergraduate Programmes

Fashion Design Fashion Interior

Knitwear Design

Fashion Communication

Accessory Design

Foundation Programme

General Electives

Events and Activities Our Alumni

Placements

Global Connect

PHD Programme

6/8

# Interdisciplinary Minors

Accessory Design
Fashion Communication
Fashion Design
Fashion Interior
Knitwear Design
Leather Design
Textile Design
Fashion Technology
Master of Design Space
Master of Fashion Management



# THE NIFT

# ADVANTAGE Established in

Global

Connect

Established in 1986

Pioneer in Design Education

Established under Ministry of Textiles Government of India

in India

Statutory body under the NIFT Act 2006
President of India is Visitor to NIFT

41,600 + Alumni

Pan India Presence
19 Campuses

Programmes UG, PG, Doctorate

Industry Connect

Future ready Curriculum

On Campus Placement

# • THE INSTITUTE

The National Institute of Fashion Technology is a pioneering institute and leader in the sphere of fashion, which takes pride in having the ability to integrate knowledge, traditional arts, academic freedom, innovations in design and technology and creative thinking to continuously upgrade its curriculum to address the ever changing needs of the world offering an Industry-Academia interface that provides a leading-edge learning experience for the students, helps in building an intricate and profound understanding about the industry and its whereabouts.

NIFT marks itself as a beacon for many determined and passionate professionals as they get transformed to be the epitome of torchbearers in the field of Fashion. The National Institute of Fashion Technology (NIFT), was set up in 1986 under the Ministry of Textiles, Government of India, and is a Statutory Institute governed by the NIFT Act 2006. Academic inclusivity has always been at the forefront in the expansion plans of the institute. NIFT today has unfurled its wings throughout the expanse of the country through its 19 professionally managed campuses. National Institute of Fashion Technology provides a conducive environment to its students from different parts of the country to achieve their highest potential through the programmes offered. Since its very inception, the institute has provided a firm foundation in fashion education in the domains of Design, Management and Technology to proudly become synonymous with excellence in fashion education in India.

The in-house faculty of NIFT is drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. NIFT regularly strengthens its academic strategy with relentless efforts, making the institute spearhead the driving force that empowers and supports nation-building whilst providing energetic, keen and

enthusiastic youth with the world-class fashion education that ingeniously blends knowledge and critical independence and creative thinking. At NIFT, we constantly endeavour to guide the fashion scenario of India and even take our vision to the global levels. As is the requirement for any good curriculum, the syllabus and modules are reviewed regularly to meet the current and future demands of an industry that thrives on transformation and change. NIFT announces the Admissions 2025 with an updated curriculum with enhanced creative potential and flexibility truly ahead of the era. The curriculum offers the concept of Majors and Minors, deeping specialisations within the programme, and a basket of General Electives to choose from, leading to individual and unique pathways.

This premier institute has always been committed to excellence and brilliance. The vision to embrace challenges and emerge victorious while being the principal change makers has only helped in setting the highest academic standards. NIFT continues to strive to be nothing but the best, while announcing admission for the new batch of young enthusiasts in 2025.



# OUR VISION

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.

# OUR MISSION

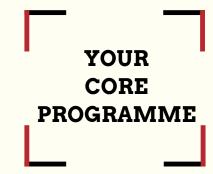
We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society.
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies.
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship.
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research.
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes.
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity.

### Inter-Disciplinary Minor

The Inter-Disciplinary Minors empower students to design their combination pathways to enter future careers with transferable skills and flexibility.

Deepening Specialisation



ting majors are offer

loating majors are offered for the students who have zeal for earning and are pepared to aquire credits over and above the mandatory credit requirements or earbing the degree.

#### **General Electives**

General Electives is a set of subjects that allow co-curricular growth of students and complement the courses being undertaken within the different specialisations

# **HOLISTIC LEARNING**

GRADUATE PROFILE

# **Your Career Pathway**

The course prepares students for becoming multi-faceted professionals in various segments of fashion industry.

# THE CURRICULUM

# Programme Structure

NIFT has adopted a format of Majors, Deepening Specialisations, the Minors and General Electives. Interdisciplinary Minors provide individuated pathways that would permit students to acquire interdisciplinary skillsets and opt for a set of subjects that complement studies in one's major or explore an unrelated area of intellectual interest. General Electives have been offered to the students to help them enhance their personality and develop interests in specific areas like Personality Development, Communication Skills, Critical Thinking Skills, Professional Ethics etc. The Craft Cluster Initiative has been integrated into the curriculum. Increased Industry interaction for students through classroom projects, internships and part transaction in Industry Environment is the focus of the restructured curriculum. Standardisation of credits across all programmes and all semesters has been undertaken.

New and emerging areas across disciplines integrated into the curriculum:

- Artificial Intelligence
- Internet of Things
- Designing Ergonomic Environment
- Advanced Apparel Manufacturing Management
- Big Data and Business Analytics
- Fashion Thinking
- User Experience, Sensory Design
- Augmented Reality, Virtual Experience design
- Head Gear Design
- CAD 3D & Contemporary Manufacturing
- · Couture Jewellery
- Travel & Outdoor Gear Design
- Design for Society
- Smart Jewellery
- Smart Textiles
- Active Sportswear, Bespoke Menswear, Wearable Technology
- Shapewear & Seamless Garments, Computerized Knitting
- Surface Embellishment: Digital Embroidery, Laser, 3D Printing
- Design Strategy
- · Optitex for Virtual Prototyping



# THE **PEDAGOGY**

#### Academic Transaction

The methodology of academic transaction at NIFT is aimed at giving the student a holistic understanding of subject, context and environment, and the ability to innovate and adapt. Study at NIFT is a combination of contact hours, studio practice, group work, and self study. It also provides an immersive learning experience, with emphasis on learning from doing and learning through reflection.

#### Interdisciplinary Minors

made available to the students to choose from. The knowledge and skill sets acquired will stand them in good stead in their future careers, and will either enhance or provide alternate pathways.

#### Deepening Specialisation

Students are given the opportunity to deepen their understanding of a part of their core majors through a deepening specialisation, which will give them a further edge in specific industries. Floating credits are also offered for the student keen on learning beyond the regular curriculum.

#### The Industry Connect

The new curriculum enhances the NIFT industry, through engagement with institutionalising industry visits, visits to exhibitions and fairs, and a part transaction of subject in an industry environment, industry mentorship and live classroom projects based on an industry brief.

#### General Electives

to socio cultural studies to personality woven into the course, and are transacted through subject experts. The intent is to foster a climate of exploration and curiosity, to develop people skills, and to inculcate the ability for lifelong learning. Learning outcomes have been

carefully articulated, not just for the full course, but for every semester and subject.

#### Integrated Assignments

Holistic understanding requires assimilative evaluation as well. Therefore the curriculum is peppered with assignments that assess the ability of the student for synthesis of his/her knowledge and skillsets across a combination of subjects.

#### Academic Mentoring

A range of interdisciplinary minors have been 
Every student will have an academic mentor besides the subject mentor, who would be in a position to help the student better understand his/her strengths and areas of improvement, and to provide inputs for the student in their exercise of choice for selecting the deepening specialisations and the interdisciplinary minors. This will be over and above the academic mentoring provided during internships and graduation projects.

#### Craft Cluster Initiative

All students of NIFT will be given an immersive experience with a craft cluster. The experience includes lecture demonstration by master artisans, and visit to the craft cluster to understand not only the techniques and practice, but also the socioeconomic and cultural moorings of the craft. There will be opportunities for co creation and design infusion, be it for product development, branding or marketing.

#### Continuous Evaluation

The courses have more creative potential and flexibility and are geared towards producing An array of subjects from physical activities wellrounded graduates with expertise in millennial skill sets. The evaluation process development and professional ethics have been has to be nuanced enough to appreciate the subtleties of creativity and innovation, but robust enough to be fair and impartial in assessment. The system of evaluation in NIFT meets both these requirements.



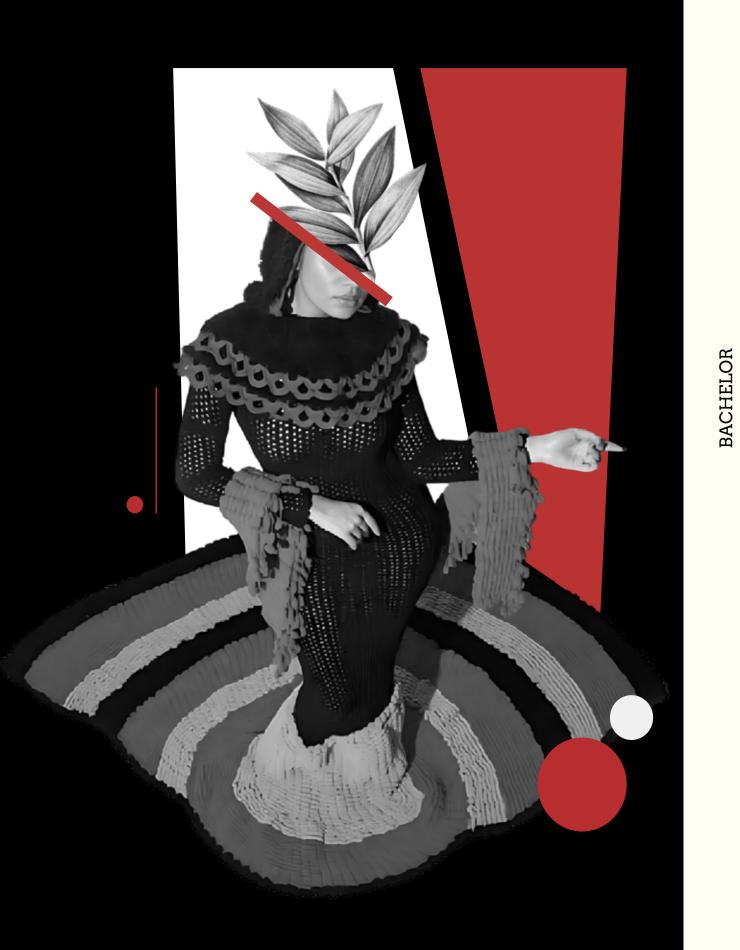
Faculty at the institute articulates the expertise & dynamism that inspires the students to realize their full potential. NIFT faculty builds critically engaged teaching practices while testing its relevance through a wide range of projects and contexts. Students enhance their knowledge and develop their talent by working with the faculty on various real life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty &; student teams have undertaken varied research and consultancy and training projects.

NIFT faculty is the strategic enabler in transforming the vision of the institute into reality. Trained at some of the leading fashion institutes of international repute, the faculty brings to the classroom professional capabilities, wide exposure and years of handson industry experience. Engaging in doctoral studies, the faculty is committed to grow in their profession. The faculty constantly upgrades their knowledge & skills, creating a stimulating learning environment for students.Paper presentations by the faculty in the international circuit, participation in seminars & symposia of high repute, enable world class academic discourse and knowledge transfer.

The strategy shaped by the faculty aims at a distinctive ability to create an influential research-intensive environment. Effectively playing the pathfinder's role, the faculty pool is working towards enhancing the research profile of the institute, fostering a new generation of 'leaders of the future'.







Bachelor Programmes B.DES 4 YEARS

FC	Fashion Communication			
AD	Accessory Design			
FD	Fashion Design			

KD	Knitwear Design
LD	Leather Design
TD	
FI	Fashion Interiors

Bachelor Programmes B.F.TECH 4 YEARS

D ETECH	Bachelor of
B.F.TECH	Fashion Technology

Master Programmes 2 YEARS

M.DES	Master of Design
MFM	Master of Fashion Management
M.F.TECH	Master of Fashion Technology

# **PROGRAMMES**

## **BACHELORS**

AD	FC	FD	FI	KD	LD	TD	ВГТЕСН
Accessory	Fashion	Fashion	Fashion	Knitwear	Leather	Textile	Fashion
Design	Communication	Design	Interior	Design	Design	Design	Technology

<ul> <li>Jewellery Design</li> <li>Fashion Products and work gear</li> <li>Decor and Design</li> <li>Product Experience Design</li> </ul>	
Visual Communication     Fashion Media     Fashion Styling     Digital Communication	
<ul> <li>Luxury and Couture</li> <li>Fashion Intersections, Image and Styling</li> <li>Global Retail Fashion Business</li> <li>Fashion Innovation and Intuitive Clothing</li> </ul>	
• Luxury Design • Experience Design • Vernacular Design	
<ul> <li>Intimate Apparel</li> <li>Sportswear</li> <li>Flat Knits</li> <li>Children's wear</li> </ul>	
<ul> <li>Sustainable Strategies for Products and Footwear</li> <li>Inclusive Design in Products and Footwear</li> <li>Handmade and Luxury Design Strategies</li> </ul>	
<ul> <li>Textile for Apparel and Fashion accessories</li> <li>Textile for Home and Spaces</li> </ul>	
<ul> <li>Apparel Production Technology</li> <li>Apparel Production Management</li> <li>Apparel Product Development</li> </ul>	

Student can choose any one DS from their respective department

AD	FC	FD	FI	KD	LD	TD	MFM	MDES	BFTECH
• Fashion Accessories • Home Accessories	<ul> <li>Communication Design</li> <li>Display and Presentation Design</li> </ul>	• Fashion Explorations • Fashion Representation	<ul> <li>Fundamental Interiors</li> <li>Exposition Interiors</li> </ul>	• World of Knit • Fashion for Sports	• Leather & Fashion • Leather Lifestyle Products	<ul> <li>Textile Structure and Surface</li> <li>Textile Appreciation</li> </ul>	• Fashion Retailing	• Lateral Thinking and Innovation	<ul> <li>Apparel Manufacturing Process</li> <li>IT Applications for Fashion Business</li> </ul>

#### Student can choose any one IDM from any department other than their own department

# **MASTERS**

M DES	MFM	M F TECH
Master of	Master of Fashion	Master of
Design	Management	Fashion Technology



Student can choose any one DS from their respective department

4	AD	FC	FD	FI	KD	LD	TD	MFTECH	MDES	MFM
	<ul> <li>Fashion Accessory Design</li> </ul>	• Styling & Display Design	Fashion Process	• Interior Spaces	• Knitwear Merchandising	• Luxury Products	• Textile Manufacturing & Sourcing	<ul> <li>Apparel Product Management</li> <li>IT essentials for Fashion</li> <li>e-business</li> </ul>	• Trends and Culture	• Entrepreneurship





# FOUNDATION PROGRAMME

#### DESIGN

### Skills

Design Fundamentals
Drawing
Material Studies
Communication and Presentation Skills

## Technology

Digital Design and Communication Geometry

## Knowledge

Art and Design Aesthetics Creative Thinking Skills Fashion Basics Self and Society Integrated Design Project

# **TECHNOLOGY**

### Skills

Engineering Drawing
Material Explorations
Garment Construction
Pattern Making
Draping
Communication and
Presentation Skills

## Technology

Algorithm Design and
Data Structure
Data Handling Techniques

# Knowledge

Fabric Science for Apparel Art and Design Aesthetics Fashion Orientation Elements of Technology The foundation program at NIFT provides the entry point for the student to the exciting world of fashion, design and technology. The education at NIFT, commences with a two semester Foundation Programme where the students are sensitized towards Design and Technology fundamentals, enrich the conceptual creative thinking and create an awareness of the fashion business. Beyond aesthetics and creativity, the Foundation Programme also seeks to instill a sense of social and environmental responsibility in students.

The Foundation Programme emphasizes honing students' communication and presentation skills, allowing them to articulate their concepts with clarity and persuasiveness. The exploration with various materials and the study of general and material sciences enhances the basic understanding and appreciation of manufacturing processes which will lead to smart product realization. The important objectives of the foundation programme are:

- To cultivate core design skills to enhance their ability to conceptualise, visualise and communicate ideas effectively
- To foster innovative thinking by pushing boundaries and exploring designs that resonate with contemporary trends and future demands.
- To gain proficiency in digital tools and techniques relevant to the design industry.
- To interact confidently with clients, collaborators, and the wider industry as effective design professionals.
- To embrace sustainable practices and ethical considerations in their design approach, shaping them into conscientious designers with a positive impact on the world.

The Foundation Programme equips students with a holistic skill set and mindset, empowering the students to embark with confidence and a clear vision in the dynamic and ever-evolving fashion industry. The programme nurtures aspiring fashion industry professionals to become creative, skilled, socially aware, and forward-thinking professionals who are well-prepared to make a positive impact in the design & technology landscape.

With a student centric approach, frequent industry interaction and experiential learning model, the foundation programme cultivates an environment where creativity flourishes, and ideas come to life. The foundation programme for design students offers a dynamic and immersive first-year curriculum designed to unite all design students in a shared learning experience. The course aims at providing a diverse exposure to empower the students with fundamental skills and insights to become a design professional.

The foundation programme for technology students contribute towards laying a strong foundation towards the apparel industry, production and latest technological innovations. The programme prepares the students for the fashion industry manufacturing processes and apparel production by apprising them about textiles, data handling, garment construction, engineering drawing and fashion orientation.

# The dept. that designs comfort





# **B.DES ACCESSORY** DESIGN

# **Deepening Specialisations**

Jewellery Design Functional Fashion Accessories Decor and Design Product Experience Design

# Interdisciplinary Minors

**Fashion Accessories** Home Accessories Fashion Trends in Accessories

# MAJOR CORE AREAS

#### Personal Accessories

Fashion Bags

Fashion Footwear and Headgear

Eye wear and Watches

Fashion and Precious Jewellery

Travel Gear, Personal Work Gear

#### **Smart Products & Accessories**

Smart Wearables

Human Interface Design, UI/UX

Electronic Interface Design

**VR** Asethetics

Web-Interface Design

### Automobile Aesthetics

Colour Analysis

Aesthetic Design

Exterior Design

Interior Design

Graphic Design

Interface Design

## Toys and Games

Education Toys, Plush Toys Recreational Toys, Special Toys

Interactive Toys and Games

#### Luxury and Handicraft Accessories

Personal and Institutional Goods

Couture Accessories

Hand-crafted High Value Accessories

**Precision Crafted Products** 

Health and Wellness Accessories

### Home, Office & Retail Accessories

Home Garden Decor Products

Office Accessories

Retail Props and Display Products

Corporate Gifts

Furnitures and Fixtures

Interior Design Solutions

Accessory Design programme prepares design professionals with embedded fashion knowledge, to offer innovations across myriad platforms spanning jewellery, crafts, personal accessories, soft goods and work gear. Accessory Design programme is a very career based education that is relevant today and has the ability to address the changing future scenario.

#### Majors

Accessory Design Majors provide extensive design knowledge in a socially relevant fashion scenario. Knowledge gets enhanced with conceptual understand of design as a process, material as a medium and ability to synthesize outcomes enabling the students to address the contemporary needs. The program offers the millennial students to perfect the design process through a balance of latest chic trends and core passion for hand crafted artisanal products and process. Students are creatively engaged in developing visualization skills with greater degree of digital fluency. They also stand empowered with material manipulation skills with an indigenous edge of traditional techniques.

Students are enabled to articulate their whole individuality through their signature style accessory design collections, yet keeping it relevant to the market and industry challenges. This design collection of eclectic fashion lifestyle accessories are based on patterns stemming from a synergy of forms, colours and materials.

#### Deepening Specialisations (DS)

Accessory design students are empowered with a choice of deeper learning with specific skills in form of deepening specialization that constitutes Jewellery Design, Fashion products, Work Gear.

Students can make a conscious choice of any one deepening specialization with the help of faculty mentors and based on their aptitude and interest.

#### DS1: Jewellery Design

Students gain an in-depth knowledge of the jewellery domain in terms of products,

offers learning of advanced technical skills in jewellery making. On competition students can design professional fashion jewellery collections and position them in the wearable fashion space.

#### DS2: Functional Fashion Accessories

This Specialization offers skills to proficiently balance the latest chic trends and a passion for hand-crafted artisanal products across the conventional fashion accessory spectrum. Students gain an indepth understanding of form, function, utility in the fashion accessory domain with leverage in traditional; technical skills in creating fashion accessories collections that are built on explorative experience.

#### DS3: Decor and Design

This specialization enables students to understand interior space; sense the aesthetic; ornamentation opportunities in the living space, bedroom; luxury bathing accessories segment. Under this programme they get to explore the mixed media thereby knowing the nuances of manufacturing; making products for luxury lifestyle. Students will acquire skills to design an eclectic artefact with respect to the context and in sync with the environment.

#### DS4: Product Experience Design

This specialization offers a comprehensive understanding of methods and techniques of industrial design leading to interpret consumer needs and applications to design products. It deals with user experience, ergonomics and interface related to product design. The subject deals with the nuances of industry requirements of product design like manufacturing and technology, specification and detailing, visualisation and representation of the same.

#### Career Pathways

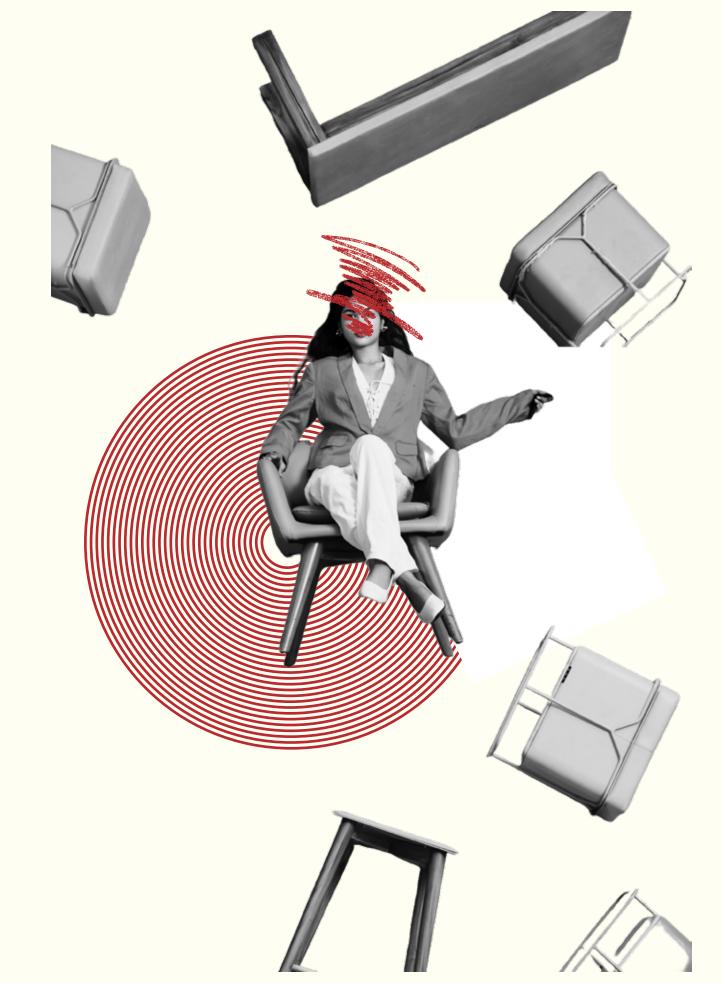
Accessory design students are empowered to design their combinational pathways to enter future careers with transferable skills and flexibility. A few of the career pathways are Lifestyle product Design, Jewellery Design, Home Decor Design, Design Thinking, User experience Design, Design research, Fashion trend consultation, Craft-based product design and Accessory Design solutions for both International and domestic markets. During processes and functioning. This specialization the process of learning, the students are also

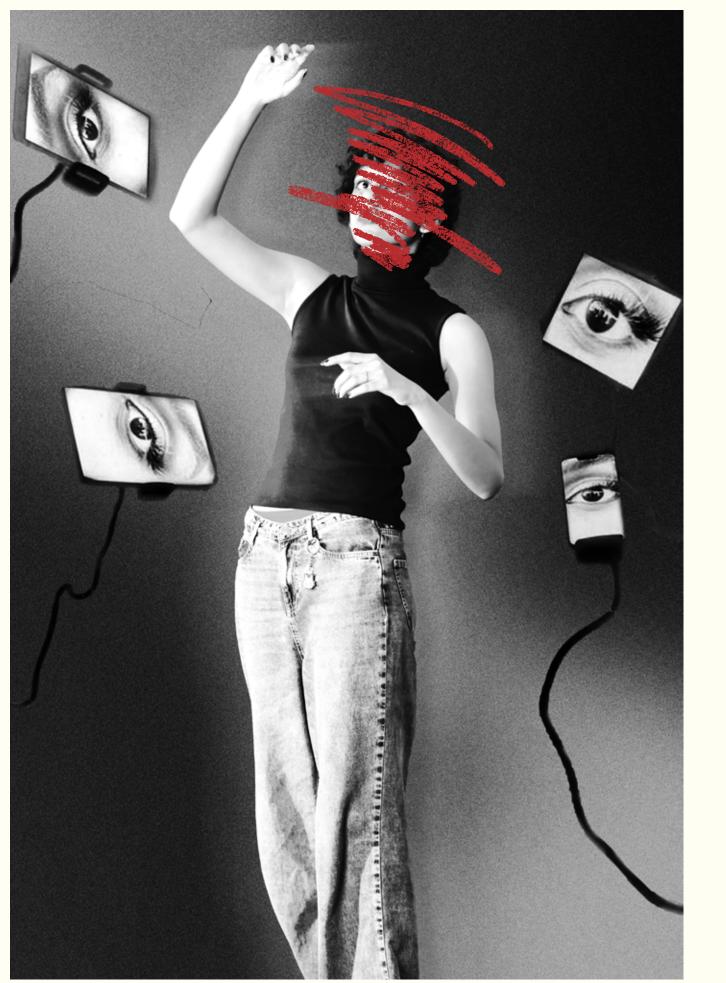


exposed to an array of possibilities and future business directions providing the opportunity to start their own design entrepreneurship.

F&LA Department at NIFT campuses offers specialization on -

- 1. Jewellery Design (Bengaluru, Chennai, Gandhinagar, Hyderabad, Kangra, Kolkata, Raebareli, Srinagar).
- 2. Functional Fashion Accessories (Bhopal, Bhubaneswar, Chennai, Jodhpur, Patna, Shillong).
- 3. Décor & Design (Bhopal, Bhubaneswar, Hyderabad, Jodhpur, Kangra, Kolkata, Mumbai, New Delhi, Patna, Raebareli, Shilong, Srinagar).
- 4. Product Experience Design (Bengaluru, Gandhinagar, Mumbai, New Delhi).





The dept. which looks into the future



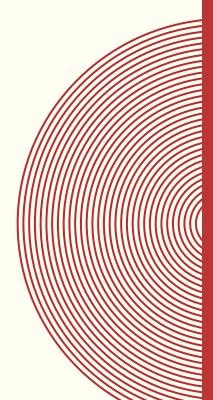
# FASHION COMMUNICATION

## **Deepening Specialisations**

Visual Communication
Digital Communication
Fashion Media
Fashion Styling

# Interdisciplinary Minors

Communication Design
Display & Presentation Design
Styling and Display Design



# **MAJOR CORE AREAS**

## Graphic Design

Branding

Typeface Design

**Identity Design** 

**Publication Design** 

Advertising

Packaging Design

## Fashion Styling

Trend Analysis

Trend Forecasting

Film Celebrity Styling

Costume Styling

### Photography

Fashion Photography

**Product Photography** 

Documentary Design

Videography

Short Film

# Fashion Journalism

Fashion Columnist

Copy Writing

**Fashion Editor** 

Fashion Blogger

**Fashion Critic** 

# Media & Digital Design

Multimedia Design

UI/UX

Web Design

Animation

Infographics

# Space Design

Store Design, Set Design

Visual Mertchandising

AR/VR Exhibition Design

Visual Environment & Experience Design

## Fashion Thinking

Design Strategy

Design Thinking

Design Research

Design Innovation Systems Thinking

In the ever-growing world of fashion, the Fashion Communication design programme at NIFT happens to be the single most cuttingedge, exciting, and increasingly essential pathway to open up in the fashion and lifestyle industry. The significance of brand identity has come to be seen on par with what the brand sells i.e., the product. Numerous prêt and luxury brands keep appearing in the Indian retail scenario, and it has become essential for each one of them to develop a unique brand identity for maximum impact and visibility. Fashion Communication has made it feasible for these brands to communicate their products, identity. and strategy, by providing a platform for these very brands.

#### Majors

This programme encompasses cohesive course studies, introducing the Fashion Communication graduate as a Visual Design Strategist capable of providing integrated solutions, in the following major pathways: Graphic Design, Advertising, Space Design, Visual Merchandising, Fashion Creatives, Fashion Photography, Fashion Journalism, Fashion Styling and Fashion Thinking, Interaction Design and New Media Design, specific to the fashion and lifestyle industry. Graphic Design aims to prepare its graduates to have strong skills in visual design, an adeptness of visual design elements such as typography, grid systems, colour, and composition. Space Design aims to produce professionals with the ability to innovate in the vast field of space design and equip them for an exciting job of transforming physical spaces into functional, comfortable retail experiences. Fashion Creative offers sensitization towards the development of a visual language incorporating the sense of photography, fashion writing and styling. Fashion Thinking explores the dimensions of a culture that stimulates fashion thinking and innovation, developing innate abilities to articulate assumptions and blind spots, value diversity, engage in conflict and collaboration.

#### Deepening Specialisations (DS)

In addition to these majors, FC students also have an option to professionally strengthen themselves by opting between the four Deepening Specialisations, i.e., either in the area of Visual Communication, Fashion Media,

Digital Communication and Fashion Styling. Under each pathway, new areas have been incorporated to match the pace of the industry.

#### DS 1: Visual Communication

One of contemporary society's most beloved art form is Visual Communication. The course would stimulate every student to expand his or her cultural experience, support a fuller ray of still and moving images with an overall goal of fostering short film-making.

#### DS 2: Fashion Media

This specialization would enable students to be a trend spotter and fashion journalist with the ability to bring clothing to life; putting the style in a cultural context; inspiring and informing the reader and figuring out where fashion might be heading next; be a copywriter or communication manager for the fashion industry.

#### DS 3: Digital Communication

This next generation specialization would enable the students to be a part of the exponentially growing IT industry in India and its influence and impact on various sectors of the fashion industry as well. The global digital industry is moving towards interactive and intuitive design rapidly and this deepening course would enable to catch up with its pace. Fostering the knowledge and skill of information design and architecture, the students will also learn how to make interface design inclusive for the indigenous society.

#### DS 4: Fashion Styling

Styling is one of the most sought after career in communication domain. This specialisation will prepare students to take on various genre of fashion styling and cater to the myriad requirements of the industry starting from social media to television and OTT platform. Further it explores area of curation styling which is at its nascent stage in India but has a strong global demand. This DS expands the horizon of styling to lifestyle and personal experiences as well, therefore catering to the holistic need of the contemporary consumer.

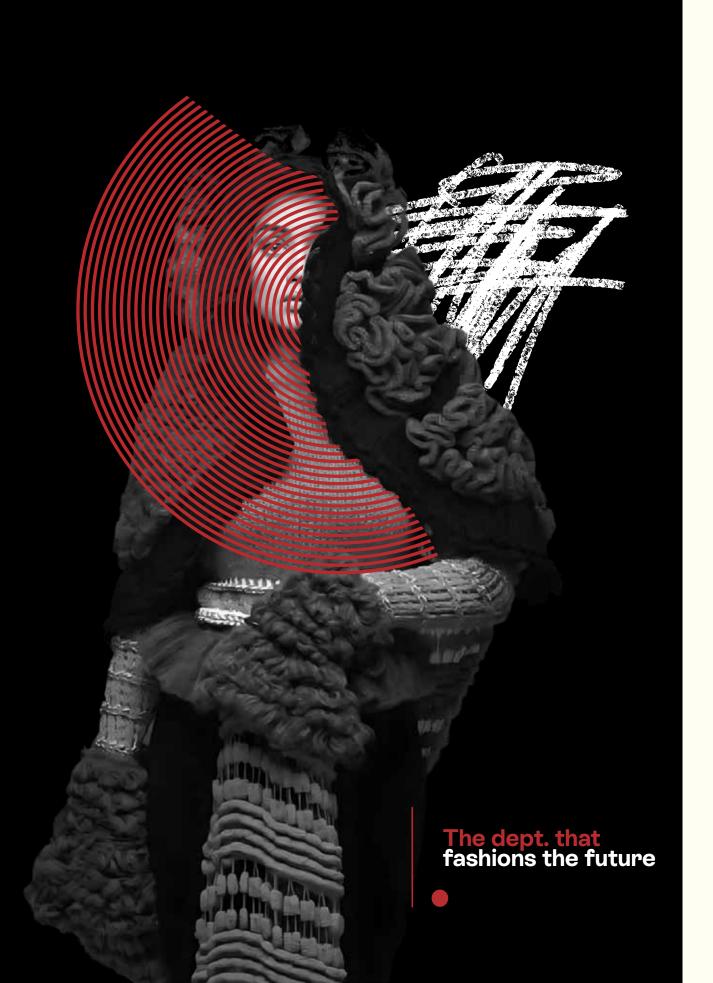
#### Career Pathways

Fashion Communication graduates emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion, lifestyle industry and beyond. The fast-moving digital revolution has opened up Fashion Communication design to new disciplines that require students to excel not only in traditional design skills but also explore and design human-centred concepts and system design processes linked with information technology:

- New material i.e., experimental, combinations and futuristic
- Fashion Thinking
- Modules like Omni-channel (UX), interface and experience design, sensory design, the augmented reality, virtual experience design, artificial intelligence, have been incorporated as they are the future of the fashion and other retail industry. As new careers keep growing in the industry, there is infinite scope for the graduates of Fashion Communication to explore and expand their horizons. In the areas of branding, styling, social media marketing, photography, commercial fashion space, UI & UX design and graphics, Fashion Communication graduates are both versatile and passionate about more areas than just one. At the end of the course tenure, the students are well versed with knowledge, concept base and skill. With some of the most prolific companies regularly seeking such talented and disciplined students, Fashion Communication remains one of the most desirable design disciplines at NIFT.

As the flag bearer of the artisan community one would add value through learning the communication aspects and enhance the market visibility of their own community products. They would thereby help the community to have an online presence and reach an international market. Subjects like user experience and knowledge of retail would play a pivotal role to ensure customer satisfaction and boost business conversion. The knowledge of UX/UI, Digital Communication and New Media would help them stay in the limelight while beating their competitors.







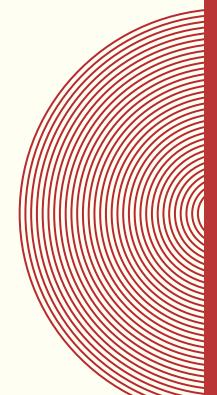
# FASHION DESIGN

# **Deepening Specialisations**

Luxury and Couture
Fashion Intersections, Image & Styling
Global Retail Fashion Business
Fashion Innovation & Intuitive Clothing

# Interdisciplinary Minors

Fashion Explorations
Fashion Representation
Fashion Process



# MAJOR CORE AREAS

# Fashion Design & Representation

2D/3D Fashion Illustration
Fashion Design Process
Fashion Concept Presentation
Technical Design Drawing
Trend Forecast Analysis
Fashion Portfolio Design

## Apparel Development

Pattern Creation
Draped Garments
Denim Wear Design
Contoured Garment Design
Performance Clothing
Children's Wear
Wearable Technology

#### Value Addition

Fabric Fundamentals
Surface Design for Pret
Surface Design for Couture
Sustainable Materials
Innovative Materials

# Costume Textile and Fashion

Sartorial Culture of India & Global Fashion Textile Traditions of India Folk Costume and Fashion Costume Design Fashion History & Global Fashion Trends Fashion Columnist

### **Craft Studies**

Craft Research
Heritage Textiles
Craft Revivalist
Craft Demonstrations
Craft Bazar

Fashion Design has been the flagship programme of NIFT and has contributed immensely in shaping the India fashion ethos and sentiments. The end-product of education should be a free creative individual, who can challenge circumstances and adversities. The Fashion Design department is a pioneer in envisioning this and through its evolving fashion education given to the economy a critical mass of highly competent professionals in the area of Fashion Design, capable of providing leadership to the Indian Fashion Industry and to enable it to compete better in the global economy. The department in its fourth decade of operation continues to create a rich resource pool of multi-faceted graduates who address the challenges of this ever changing dynamic industry by leveraging the transformative capacity of design in fashion and allied areas, creatively and with immense responsibility.

The learning matrix that is offered to each student to envision and develop design abilities by participative interactive learning, reflection and experimentation make them discover their unique aesthetic bent of mind. This original interpretation balanced with real-world learning generates fashion that addresses current human needs with a future-facing vision. The overarching objective of the department is to enable integrated development of future professionals who can aptly contribute to the directional growth of the apparel industry through a global outlook with an Indian soul. This is achieved by a triple-pronged approach towards fashion education through periodic dynamic curricular changes, technical experimentation and collaborative linkages and real time exposure with the industry.

With focus on the specific requirements of the industry in couture, prêt-a-porter, exports, niche segments and handcrafting sectors, the curriculum develops through defined pathways through the third to the eight semesters. The intense and dynamic interaction between the industry and academics provides requisite insight and appreciation. Internship and industry visits as well as realistic projects, seminars and interactions provide opportunities for students to appreciate and understand the working of the industry.

#### Majors

The Fashion Design major subjects follow pathways for sequential and seamless learning to equip students with integral knowledge and technical skills with focus on current industry realities as well as emerging Fundamental disciplines modern intersections introduce the basics and progressively expand the boundaries of Fashion Design. Creative ideation finds practical expression through core subjects that include design and illustration with its digital representation, apparel development with patternmaking, draping and garment construction as core components, history and contemporary fashion, and value addition for different industry segments. Historical references, contemporary socio-cultural issues and envisaged fashion futures guide design expressions. A combination of manual, technological and digital inputs enable development of skill competencies that are necessary to actualise designs in different categories for specific market segments. Specialised design software programmes support concept ideation and presentation techniques. The department has patternmaking, draping and garment construction labs, art rooms and multipurpose studios that facilitate purposive learning outcomes.

In the final semester, the Fashion Design students have a choice of undertaking either industry-based Graduation Project sponsored by export houses, retail brands, designers, NGOs, or a Design Collection based on a self articulated brief. In addition, there is an opportunity to undertake a craft-based design collection sponsored by the Ministry of Textiles. The graduating collections are showcased in an annual exhibition.

#### Deepening Specialisation (DS)

#### DS 1: Luxury and Couture

The deepening specialisation on 'Luxury and Couture' addresses the growing luxury and bridge-to-luxury segments in India. The course over 4 semesters advances from Overview of luxury in fashion, Heritage couture – women, Bespoke – men and Creative Pattern making. It cultivates an understanding of luxury markets, heritage, trends and nuances within the sector

with focus on design for the emerging and affluent class of customers. Crafting luxury apparel for women and men includes the identification and selection of suitable fabrics, adapting new types of fibers, innovation, application of specialised techniques for couture bridal, evening and occasion wear. Creative Pattern Cutting is about innovative fabric manipulation to create experimental structures. Garment Construction includes referencing and revival of the handmade as well as expert sewing on specialty machines and fine finishing skills with the application of relevant trims and embellishments.

#### DS 2: Fashion Intersections, Image and Styling

The track on Fashion Intersections, Image and Styling traverses the pathway from the seeding of Celebrity culture and Photography (sem 4) for fashion dissemination, extending to Fashion Styling Image & Visual Communication (sem 5) as a natural progression to design, Sustainable Fashion & Presentation (sem 6) incorporating the salient principles of sustainability, Zero Waste Patternmaking to visuals for website/ social media, to occasion wear and custom fashion for women (sem 7) which targets the high-end custom fashion segment. In incorporating the most relevant areas with an eye to future opportunities, this pathway creates added scope of employability for the Fashion Design students.

#### DS3: Global Retail Fashion Business

Global retail business is changing fast and with it and choices. Graduates find employment arises the need for its stakeholders to reorient themselves - this deepening specialization focuses on the growing and evolving consumer needs and hones the creative & analytical skills of the students. This specialization enables the student cohort to create and engage in changing narratives of the global retail scenario from the front end, product and to set up an entrepreneurial venture. The students get a holistic understanding of the functioning and the designing of the retail fashion business. The DS progresses with an understanding of Global Fashion Business in semester 4 to Fashion Merchandising & Store Atmospherics in semester 5. It addresses Sustainable & Artisanal Fashion in semester 6 and Inclusive Fashion in semester 7.

#### DS4: Fashion Innovation and Intuitive Clothing

Indian Textile and Apparel Industry is becoming highly urbane, scientific, and innovation-driven technologies, and design thinking. Postpandemic global market scenario reflects changing trends and growing consumer mindsets and demands, where technology has been repositioning the textile and apparel industry on the frontier of innovation and value creation. This DS focuses on encouraging designer-led innovation, a critical approach to design thinking and new technologies that will be shaping Industry 4.0, understanding of new age materials, engineering and manufacturing, digital and scientific paradigm. This pathway will focus on the training new age fashion designer who is able to work in a transdisciplinary structure with understanding of Technical Textiles for Intuitive Clothing in semester 4 leading to understanding and handling of Adaptive Clothing and Wearable Technology in semester 5 with learning targeted to Human Centered System Thinking for Fashion in semester 6 and finally addressing requirements to Fashion Innovation & Functional Clothing in semester 7.

#### Career Pathways

The Fashion Design programme imparts a spectrum of multidimensional inputs to capacitate the graduating batch for pursuing career options in accordance with their aptitude opportunities with fashion designers, in-house design teams of textile mills, export houses, buying agencies, retail sector, design studios in the couture, bespoke and ready to wear segments for women, men and children. Some of the notable employers are fashion designers Sabyasachi Mukherjee, Rajesh Pratap Singh, Ritu Beri, Gaurav Gupta, Amit Aggarwal, Suket Dhir, Manish Arora, Rahul Mishra, Anita Dongre, Manish Malhotra, Abu Jani Sandeep Khosla, Tarun Tahiliani, Rohit Bal and others; export and buying houses such as Shahi Exports, Orient Craft, Span India, Modelama, Li & Fung, Triburg, and Impulse; retail sector employers include Reliance Retail, Raymond, Aditya Birla Fashion and Retail Ltd., Taneira, Landmark, TCNS, Pantaloons, Good Earth, Blackberry. There are opportunities with textile mills with inhouse design labels such as Arvind Ltd. and Raymond

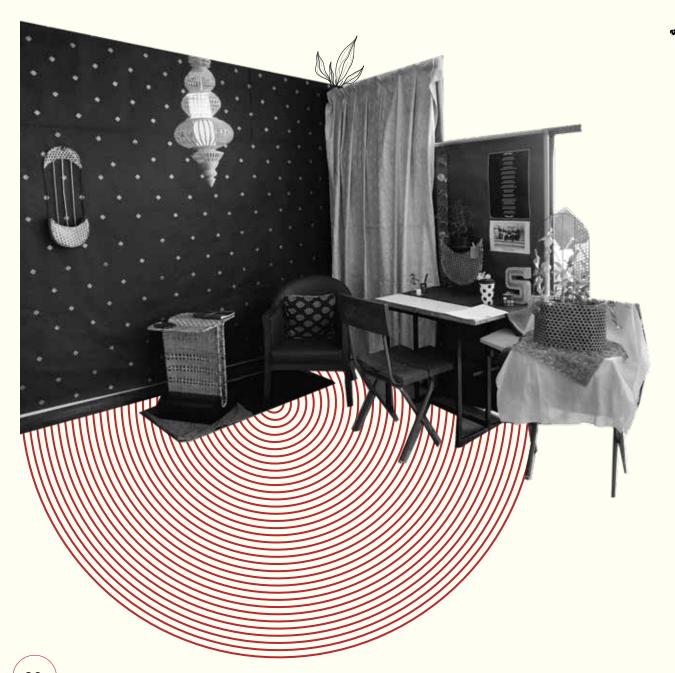




Ltd., and NGOs working in the crafts sector. E-commerce platforms like Amazon, Myntra, Ajio, Tata CLiQ and First Cry; trend forecasting companies such as WGSN and Patternbank, digital and virtual fashion design consultancies offer creatively challenging career options.

The department strongly encourages entrepreneurship. While several graduates have their own fashion labels, some also branch out as independent fashion stylists for individual clients, events and fashion shows. Costume design for cinema, television and theatre is another niche area. There is scope for design consultants in fashion and allied areas of exhibition design and scenography, content writers, bloggers, and freelance fashion illustrators. After years of industry experience, some alumni return to academics to pursue teaching.

We, the harbingers of fashion.







# **B.DES FASHION** INTERIORS

## **Deepening Specialisations**

Luxury Design Experience Design Vernacular Design

# Interdisciplinary Minors

**Fundamental Interiors Exposition Interiors** Interior Spaces

# **MAJOR CORE AREAS**

# **Fashion Interior Spaces**

Fundamentals of Interiors Fashion Philosophy Interior Design Studio Residential, Commercial & **Public Spaces** 

## Design Representation

Design Representation Software - 2D & 3D Digital Communication AR/VR/AI

#### Material and Services

Material, Skin and Finishes Fitting, Furniture & Fixture **Environmental Design** Innovative Material

#### Professional Practice

Ergonomics in Interiors Design Research **Estimation & Costing Professional Practice** 

# Workshops

Colour in Interior Craft Demonstration Paper Mechanics Prototyping Fabric in Interiors

Fashion Interiors is the youngest programme of NIFT. It encompasses design of interior spaces with a focus on fashion trends. It aims to blend a learning of interior elements in tandem with the fashion industry, including textiles. The graduates are envisioned to be at the forefront of shaping human interaction with the built environment, fostering wellbeing, functionality, and a deep connection to aesthetics and sustainability.

The field of Fashion Interiors presents diverse career opportunities for individuals possessing creativity, design technical acumen, and a fervour for crafting aesthetically pleasing and practical spaces. As the need for inventive and sustainable design solutions expands, so does the scope for skilled professionals in this vibrant and fulfilling arena. With an ever-evolving landscape, Fashion Interiors adds a layer of prominence to fabric and offers a platform for continuous growth and innovation, where talents can thrive amidst the challenges and opportunities of today's dynamic world. Embracing this journey empowers individuals to contribute meaningfully to shaping environments that inspire, enrich, and positively impact the lives of others. The vision of the course is to cultivate visionary interior designers who transform spaces into experiences. The mission is to nurture students' artistic vision and technical expertise thereby highlightening creativity through global perspectives and sustainab practices. The programme strives to equip the students with the skills and knowledge to thrive in the dynamic interior design industry and become leaders in the field. The course aims to shape the Indian fashion ethos through entrepreneurs and designers who would lead the industry through their business acumen and creativity in interior spaces. This is the first course in the country and internationally to offer a four year undergraduate programme in Fashion Interiors. The curriculum develops through defined pathways from the second to the fourth year.

#### Majors

The Fashion Interiors major subjects follow pathways for sequential and seamless learning to equip students with integral knowledge and

technical skills with focus on current industry realities as well as emerging sectors. The course study envisages the Fashion Interiors graduate as Interior Stylist capable of providing integrated solutions, in the following major pathways including Interior Design, Interior Project Management, Colour Consultantcy, Craft Decor Design, Lighting Design, Interior Landscape Designing and Luxury Interiors. Fashion Interiors aims to produce professionals with the ability to innovate in the vast field of interior space and equip them to do an exciting job of transforming physical spaces into functional and comfortable experiences. This course emphasizes the fashion sensibilities of interior designers adopting trends in interiors, usage of textiles with a focus on luxury. This course emphasizes the pivotal role of interior designers in enhancing human well-being through thoughtful spatial design, promoting comfort, functionality, and aesthetic appeal, thereby fostering environments conducive to physical, mental, and emotional health. This course equips interior designers with the skills to tackle real-world challenges by integrating innovative design solutions. Through practical applications and case studies, students learn to address diverse issues, fostering their ability to create impactful and sustainable interior environments. This course highlights how interior designers play a pivotal role in guiding individuals and organizations towards sustainable choices. By emphasizing ecoconscious design principles and strategies, students learn to create spaces that prioritize environmental stewardship and longevity. Large emphasis is given on traditional and contemporary styles through historical references, contemporary socio-cultural issues and envisaged fashion futures. A combination of manual, technological and digital inputs enable development of skill competencies that are necessary to actualise designs in different categories for specific market segments. Specialised design software programmes support concept ideation and presentation techniques. In the final semester, the Fashion Interiors students would undertake an industrybased Graduation Project. In addition, there is an opportunity to undertake a craft based design collection of interiors sponsored by the Ministry of Textiles.

#### Deepening Specialisation (DS)

#### DS 1: Luxury Design

The deepening specialisation on 'Luxury Design' concepts and system design processes linked addresses the growing luxury segment in interiors in India. The course over 4 semesters advances from overview of luxury in interiors with an incorporation of Indian craft heritage. It cultivates an understanding of luxury markets, heritage, trends and nuances within the sector with focus on design for the emerging and affluent class of customers. concepts and system design processes linked with information technology. Students would be equipped with new material that is experimental yet practical; that addresses present day challenges yet future ready. As the flag bearer of the artisan community one would add value through new designs and enhance the market visibility of their own community products. They would thereby help the community to reach

#### DS 2: Experience Design

The track on 'Experience Design' traverses the pathway from multi-sensorial experiences to design inclusivity. Experience design in interiors creates spaces that engage all senses, making each space feel more personalized and memorable. It combines functionality, aesthetics, and user needs with an intent to create emotional and sensory impact. In incorporating the most relevant areas with an eye to future opportunities, this pathway creates added scope of employability for the Fashion Interiors students.

#### DS3: Vernacular Design

'Vernacular Design' course is envisaged to draw from traditional, local styles, techniques, and materials, making spaces feel authentic, rooted in culture, and unique to a specific region. It values heritage and simplicity, creating interiors that feel warm, sustainable, and connected to their surroundings. It would include handmade furniture, crafts, and decor celebrating local artisanship, adding character and history to the space. The design approach would be inclusive of sustainability through eco-friendly materials, energy-efficient lighting, and design elements that support biophilia (like indoor plants and natural light) thereby contributing to a healthier environment, reducing ecological impact and enhancing well-being.

#### Career Pathways

Fashion Interiors graduates would emerge as dynamic professionals qualified to offer the most effective and financially viable solutions for interior spaces for the fashion & lifestyle industry and beyond. The fast-moving digital revolution will provide opportunities to Fashion

Interiors graduates in new disciplines that require students to excel not only in traditional design skills but also explore human-centred concepts and system design processes linked with information technology. Students would be equipped with new material that is experimental vet practical; that addresses present day of the artisan community one would add value through new designs and enhance the market visibility of their own community products. They would thereby help the community to reach an international market. Graduates would find employment opportunities as Interior Stylist including Corporate, Retail, Hospitality and Healthcare. Also in the arena as Exposition Designer, Event Designer and Set Designer. They could also be placed in managerial positions as Interior Project Managers and Design Directors. Another major pathway would be as a Luxury Designer or Craft Decor Designer. They could also be placed as Lighting Stylist, Furniture Stylist, Interior Landscape Stylist, Colour Consultant and Visual Merchandiser. These are apart from the regular areas as researcher or educator post industry experience.



Dept. which explores the world of knits





# • KNITWEAR • DESIGN

# **Deepening Specialisations**

Intimate Apparel Childrenswear Sportswear Flat Knits

# Interdisciplinary Minors

Knitwear Merchandising Fashion for Sports World of Knits

## MAJOR CORE AREAS

### Design

Design Thinking and Conceptualization
Trend Spotting & Fashion Forecasting
Inclusive Design Approach
Knitted Fabric Design
Print & Graphic Design
Photography & Fashion Styling
Apparel Design & Development
Wearble Art

#### Textile

Textile Appreciation
Flat Knits & Circular Knits
Traditional Textiles
Material exploration & Value addition
Dyeing, Printing and finishing of Knits
Craft Sensitization

# Innovation and Application

Manual and Computerized Knitwear Smart and Functional Clothing Performance wear Athleisure and Loungewear Seamless Technology Creative Patternmaking Virtual Garmenting Sustainable Practices

# Fashion Business & Management

Business of Knitwear Entrepreneurship Visual Merchandising Retail Planning Retail Buying Retail Space Design The Knitwear Design Department addresses the need of specialized design professionals for the knitwear domain of fashion apparel accessories industry. The department provides students a comprehensive exposure towards designing and execution of knitwear fashion garments and products. The scope of curriculum encompasses multiple segments, from foundation garments to outerwear. Students are given inputs on the latest technological knowhow and detailed design methodologies to remain abreast with latest trends and forecast in fashion. The department enables students to grow as professionals who can handle all aspects of Knitwear Fashion, right from designing of fabric to product realisation.

Through four years of amalgamated exposure in knowledge and skill, a Knitwear Designer seeks to emerge with a blend of creative thinking, strong technical skills and a dynamic market orientation with respect to Flat Knits, Circular Knits and Computerised Knitting. The students acquire capabilities to work for all categories of Knitwear Apparels viz. menswear, women's wear, kids wear, active or sportswear, leisure wear, winter wear, lingerie and intimate apparels.

#### Majors

The students learn four major subjects, one subject from deepening specialisation area, one subject from interdisciplinary minor area, one general elective subject and one optional elective subject in every semester. The major subjects offered by Knitwear programme across semesters cover the broad areas of Knitting, Flat Pattern Construction, Fabric Technology, Illustration and Presentation Techniques. Study and practice of crafts are also given due importance in all the semesters.

#### Deepening Specialisations (DS)

The Department offers four Deepening Specialisation areas to choose from, namely Intimate Apparel, Sportswear, Flat Knits for Fashion and Children's wear.

#### DS1: Intimate Apparel

This specialisation aims to provide opportunity to the students to excel in the intimate apparel segment of Knitwear. This shall enable students to understand and practice design process

through thematic approach. The students shall learn to design concepts of intimate apparel collections taking inspiration from the latest trends, forecasts, design aesthetic and renowned peer works. It further provides scopes to develop intimate apparel products by learning specific pattern designing and construction techniques. This also provides exposure to specialised fabrics and trims used for intimate apparel. The students get opportunity to plan collections according to brand aesthetics and finally be able to come up with unique, creative design for intimate apparel collections.

#### DS2: Sportswear

The Sportswear specialisation provides a unique opportunity for a knitwear design student to excel in one of the most promising and challenging segments of the knitwear industry. The students would learn to conceptualise design aesthetics for diversified functional and aesthetic needs of different categories of sportswear. Understanding various user needs and performance expectations are important learing targets for the students of this specialisation. Students shall learn specific pattern designing, specialised material handling and construction techniques for sportswear. Distinctive design projects for casual sportswear and active sportswear provide opportunity to conceptualise specific design goals and practically execute products to fulfil performance and aesthetic requirements.

#### DS3: Flat Knits for Fashion

The Knitwear Design Department offers a specialization in flat knits fashion, focusing on sustainability. Students will learn trends, forecasting techniques, product development for apparel, and home furnishing. They will study Sustainable Materials, Hand Knitting, Crotchet, Flat knitting. The Creative Design Project in Flat Knits allows students to develop unique concepts for flat knit products while considering sustainability. The specialization encourages students to explore sustainable practices, such as using organic or recycled yarns, minimizing waste, and adopting environmentally friendly techniques. By combining these skills, students will learn about the flat knits with a sustainable approach.

#### DS4: Childrenswear

The Knitwear Design Department 's Children Wear specialization offers students in-depth knowledge and skills in designing and developing clothing specifically for children. The course covers various subjects, including Trends and Forecasting for Childrenswear, Design Product Development – Infant and Toddlers, Design and Product Development – Juniors, Tweens, and Creative Design Project in Children's wear.

These subjects focus on understanding current trends, analyzing consumer behavior, and fashion forecasting techniques to identify preferences and trends in children's wear fashion. Students learn to interpret trends and apply them to their design concepts for children clothing. By completing these subjects, students will gain a complete comprehensive understanding of designing and developing clothing for children of different age groups, enabling them to identify trends, create age-appropriate designs, and bring their creative visions to life in the realm of Children Wear fashion.

Apart from the Majors and Deepening Specialisations, the department also offers Industry Internship of 8 weeks in any Knitwear industry to develop practical knowledge in the industry. At the end of the programme, the student has the choice of undergoing a Graduation Project of 16 weeks in a Knitwear industry or to design and execute a creative Design Collection.

#### Career Pathways

Career pathways for graduates of Knitwear Design Programme lead to Knitwear designers for all categories, Knitted Fabric Designer, Merchandiser, Stylist, Visual Merchandiser, Entrepreneur. Knowledge and skill in knitwear fashion along with the learning from interdisciplinary minor and the electives chosen, shall further increase the scope of becoming a multifaceted professional in various segments of fashion industry.



The dept. that adds the touch of class





# LEATHER DESIGN

# **Deepening Specialisations**

Sustainable Strategies for Products and Footwear Inclusive Design in Products and Footwear Handmade and Luxury Design Strategies

# Interdisciplinary Minors

Leather & Fashion Leather Lifestyle Products Luxury Products

# MAJOR CORE AREAS

Design Consulting Design Entrepreneurship Craft and Market Innovation Trend Analysis Market Intelligence Analysis

Account Management
Division Management
Entrepreneurship
Store/ Non - Store Management
Liaison, Sourcing
Buying - Product Management

Sourcing
Production
Brand Management (International,
National, Regional)
Private Label Management

The Leather Design programme of NIFT is a unique programme that creates sector ready Design Professionals and Design Entrepreneurs for Fashion Leather products, Luxury goods and allied product sectors in national and international business. With the intent to help nation building through design professionals and entrepreneurs, the curriculum of Leather Design programme of NIFT, with Design and Product Development as the core, caters to different industry segments of fashion product sector, viz. garments, leather goods, footwear, luxury goods and hand crafted products.

The professional expertise is developed by imparting the required knowledge, skills, creative exploration and practices built within the curriculum through four subject categories, viz. Majors, Deepening Specializations, Interdisciplinary Minors and General Studies.

#### Majors

The majors across the 8 semesters provide the requisite material and product knowledge, creative, technical, hand skills, capabilities for explorative and real time applications of learning through the main core domains/ major areas running across the semesters viz. Material Studies - Leather and Non Leather, Design and Fashion Studies, Apparel Production and Ergonomics, Luxury Product Design and Marketing, Apparel Design Studio, Drawing and Digital Design and Craft Cluster Initiatives. Complemented by the deepening specializations, the majors ensure the student's portfolio building capacity with multiple categories of leather products and accessories which complete the apparel range. The Majors are also strengthened by the floating majors to ensure the requisite knowledge, skills and capabilities that are imparted at different levels with each graduating semester to create the necessary sector-ready design professionals for the industry. The whole learning of Majors culminates into the Graduation Project in the final semester in the form of design collection projects either self or industry sponsored or craft-based or graduation research projects sponsored by either self or industry as per the career pathways opted by the students.

#### Deepening Specializations (DS)

The B.Des. (Leather Design) programme offers three Deepening Specializations as next level of concentration of subjects that complement the Majors and provides in - depth knowledge related to the specialized Majors that lead to focused career pathways. These subjects are mandatory and are offered from Semester III to VII assigned with 5 credits of 4 direct contact hours and 3 of studio practice hours. The three Deepening Specializations offered in Leather Design are: (i) Sustainable Strategies for Products and Footwear and (ii) Inclusive Design in Products and Footwear (iii) Handmade and Luxury Design Strategies.

# DS 1: Sustainable Strategies for Products and Footwear

Students gain an in - depth understanding of the Sustainable Design track across the semesters. It equips a student to take forward a product story from any one of the sustainability concepts to prototyping with the understanding of the classification and identification of the range of products offered across the semesters. The student, through these semesters, either designs or understands and interprets the available category of products - goods and footwear. The product design or design interpretation is then translated into patterns through concepts of sustainability, geometry and spatial understanding as an intermediary step towards the physical prototypes. Thereafter knowledge of fabrication techniques and procedures are imparted for the respective product category to help students to convert the patterns into physical prototypes. By the close of the track, the student is efficiently armed with the knowledge and skills required to handle the design approach best suited to a product category.

# DS 2 : Inclusive Design in Products and Footwear

The Inclusive Design track equips the students to take forward a story from human centred design concept to prototyping with the understanding of the classification and identification of range of products – goods and footwear offered across the semesters. The track would see a student understand

the anthropometrics involved in design and construction. With broad categories of male/ female and formal/ semi - formal/ casual/ sporty, this track takes a student across the semesters through the sub categories. The student designs products - goods and footwear and then translates into patterns and completes the product - goods and footwear through prototyping process. By the close of the track, the students are efficiently equipped with the knowledge and skills to handle this specialization as a career pathway.

DS 3: Handmade and Luxury Design Strategies

The Handmade and Luxury Design Strategies track equips the students to take forward a story from handmade and luxury design concept to prototyping with the understanding of the classification and identification of range of products - goods and footwear. The track would see a student understand the brand's style involved in handmade and luxury design and construction. With broad categories of products - goods and footwear with respect to neo luxury as sustainability and sensual luxury, this track takes a student across the semesters through the sub categories including masstige. The student designs products - goods and footwear and then translates into patterns and completes the product - goods and footwear through prototyping process. By the close of the track, the students are efficiently armed with the knowledge and skills to handle this specialization as a career pathway.

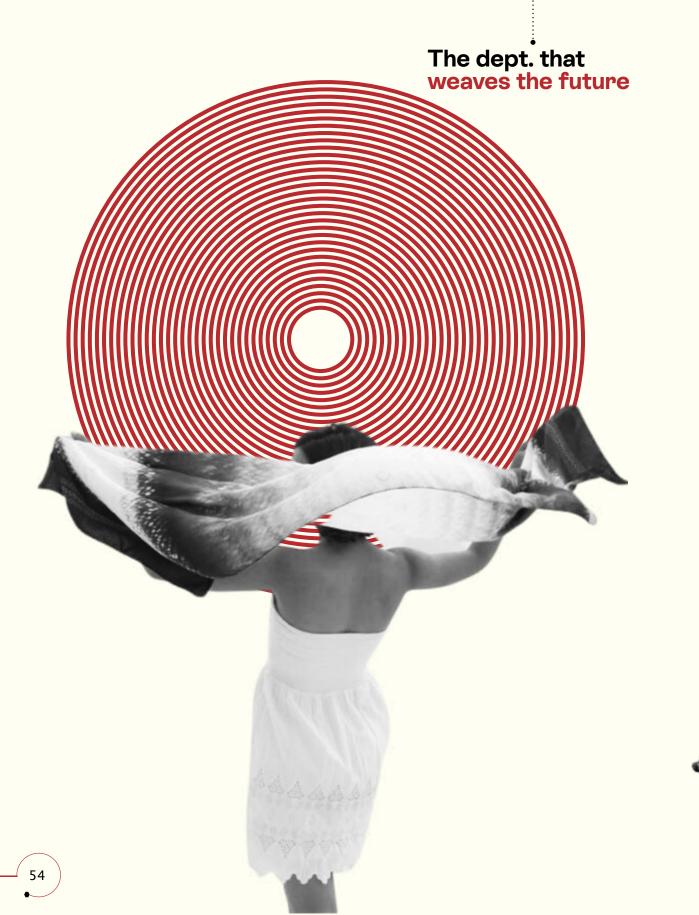
#### Career Pathways

The curriculum of Leather Design programme of NIFT, with Design and Product Development as the core career pathway for LD graduates, caters to the different industry segments of Fashion Product sector, viz. Garments, Leather Goods, Footwear, Luxury goods and Hand Crafted products.

Besides Design and Product Development pathway, three more allied career pathways - Design Production, Design Marketing and Merchandising and Design Communication have been incorporated into the curriculum to expand the menu of career choices across

various categories of the leather sector. These allied career pathways are envisaged and built products - goods and footwear with respect through the Interdisciplinary Minors. This is to personality, gender and application/ utility - to ensure that the curriculum offers various combinations with six fashion product sectors and four career pathways for the students to choose from, as per their interests and expertise.







# TEXTILE DESIGN

## **Deepening Specialisations**

Textiles for Fashion and Living
Textiles for Innovative Application
Textiles for Creative Application

# Interdisciplinary Minors

Textile Structure & Surface
Textile Appreciation
Textile Manufacturing & Sourcing

### MAJOR CORE AREAS

Design Consultant
Design Manager
Brand Manager
Fashion/Home Stylist
Sourcing Head
Category Head
Textile/Technical Consultant

Textile Designer
Merchandiser
Merchandising Manager
Fashion Accessories
Accessory Designer
Trend Analyst

Product Development Manager
Print & Graphic Designer
Researcher
Project Manager
Creative Director
Trend Forecaster
Colourist
Researcher
Project Manager

From fibre to fabric, the design and development of textiles is the key to the business of fashion. The fast-paced activities in the export and domestic sectors of the Indian apparel and home fashion industry demands professional textile designers who can think 'out-of-the box' and yet adapt to the challenging business environment.

#### Majors

The Textile Design Major equips students with the knowledge and hones their creativity and understanding of design applications for the industry. Weaving, print design and surface embellishment are the core textile subjects, where both hand and digital skills are imparted to the students for extensive and versatile training. The Major subjects build upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today. Textile innovation and emerging textile technologies are an integral part of the Major. It offers ample opportunity for students to create, experiment and innovate with materials. Alongside there is also an emphasis on learning specialised software in order to explore digital and non-traditional approaches to design, fabric structures and surfaces. The objective is to provide hands-on experience through practical setups and stateof-the-art technology. The department boasts of an array of studios including weaving, textile testing, surface design and CAD.

# Deepening Specialisations (DS) DS 1: Textiles for Fashion and Living

The Deepening Specialisation 'Fashion and Living' will strengthen students' understanding of the apparel and home segment and build up their vocabulary of fashion, apparel categories. home and lifestyle textile product categories, details and trimmings used in garments, home fashion and accessories. The specialisation focuses on intensive fabric studies in order to equip students to select appropriate fabrics for different products, and comprehend the nuances of mass market, cost effective product development including costing and sourcing for a specific product. Specific industrylinked design projects in core areas of prints, surface and weaves will provide real-time experience to design for apparel, home fashion

and accessories from mass production and commercial perspective for both domestic and export market.

#### DS 2: Textiles for Innovative Application

The Deepening Specialisation 'Textiles for Innovative Application' will focus on the innovative application for numerous textiles product categories across apparel, home and accessories. The students will gain an understanding of advanced material, emerging technologies, and processes in textiles. The specialisation entails strengthening students' knowledge of innovative applications to learn, conceptualize surface/structure or product from a functional and aesthetic perspective. The critical know-how of product development from ideation to product realisation will be addressed through industry-linked projects. The students will be adept to design prints, weaving and embellishing fabrics and develop innovative products through research and development.

#### DS 3: Textiles for Creative Application

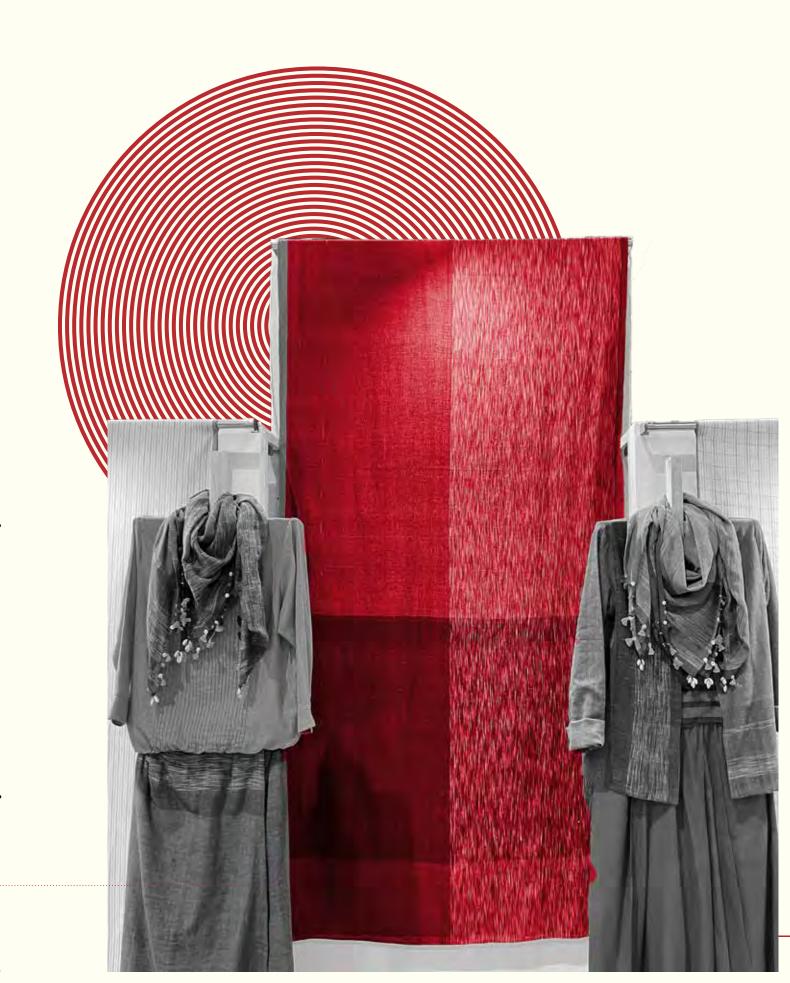
Deepening Specialisation 'Textiles for Creative Application' will focus on the creative application for numerous textile product categories across apparel, home fashion and accessories. The students will gain an understanding of the niche, bespoke, hand-made, luxury, and curated segments in textiles. The student will gain knowledge on colours, motifs, patterns and sizing and positioning of products. The specialisation entails strengthening students' knowledge of fabrics and their properties in terms of performance and aesthetics for a specific end application. The critical know-how of product development from ideation to product realisation will be addressed through industrylinked projects. The students will be adept to design prints, weaves and embellished fabrics with a focus on creative product development.

The Textile Design students undertake sponsored Graduation Project in their final year with the industry for a period of 16 weeks to develop design collections. The projects are sponsored by textile mills, export houses, home and apparel retail brands, designers or NGOs. The students are also given the choice to undertake self-sponsored or research projects.

The Graduation Project culminates with academic evaluation and the final showcase of student's work in an annual show.

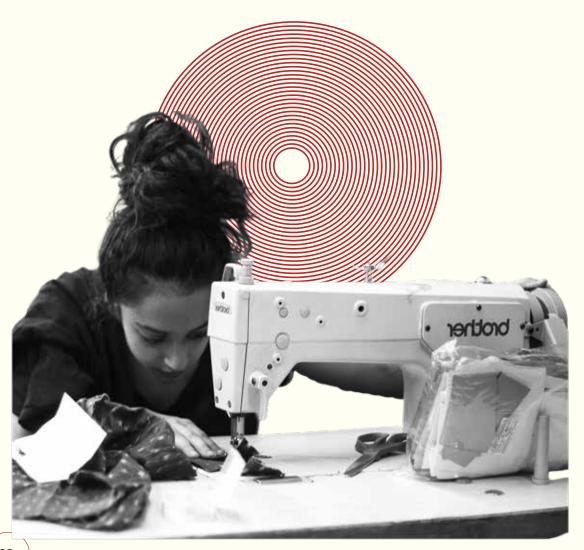
#### Career Pathways

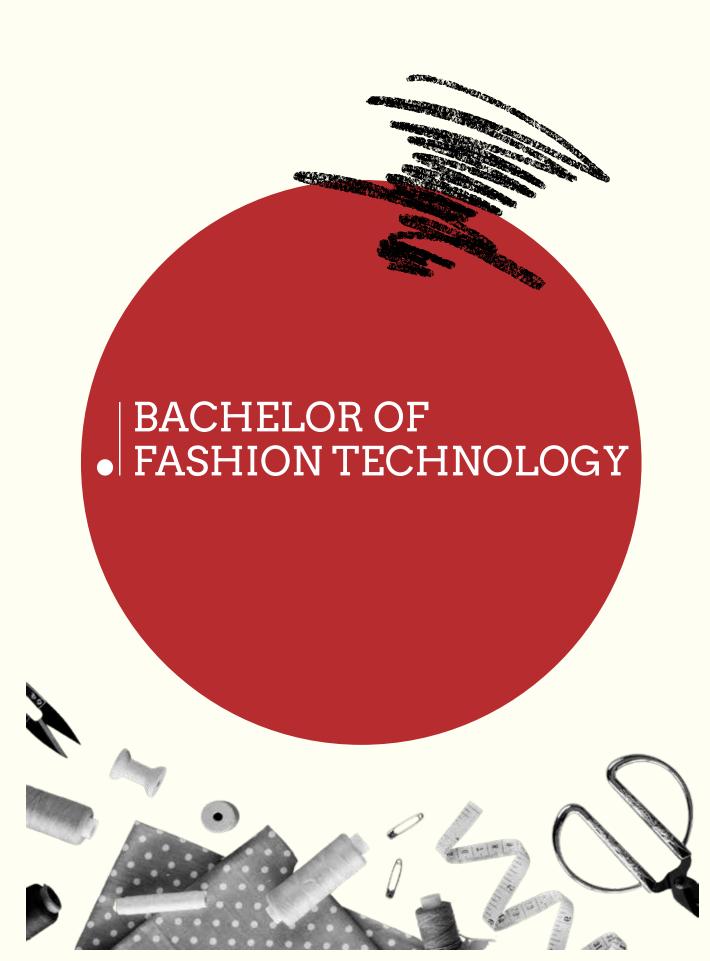
The programme prepares students for a wide range of careers in the textile and fashion industry like mills, export houses, buying agencies, design studios, handloom and handicraft cooperatives, NGOs, home and apparel retail brands and online stores as Designers, Merchandisers, Buyers, Managers, Home/Fashion Stylists and Trend Forecasters or work independently as Entrepreneurs. The Textile Design alumni are doing collaborative and interdisciplinary work with world-leading industry partners such as Arvind Mills, Welspun, Bombay Dyeing, Madura Garments, Maspar, Portico, D'décor, Trident Group, Samsung, W for Woman, Biba, Satya Paul, Triburg, Sarita Handa Exports, Shades of India, Apartment 9, Blackberrys, Fabindia, Jaypore and with designers like Sabyasachi Mukherjee, Ritu Kumar, Tarun Tahiliani, among others. Some of the alumni are successful entrepreneurs, setting trends and making great strides in the fashion world.





The technology experts of NIFT





# FASHION TECHNOLOGY

#### **Deepening Specialisations**

Apparel Production Technology Apparel Production Management Apparel Product Development

#### Interdisciplinary Minors

IT Applications for Fashion Business Apparel Manufacturing Process

# MAJOR CORE AREAS

Production Merchandiser
Quality Assurance Manager
Retail Merchandiser
E-commerce Merchandiser
E-Commerce Assortment Planner
Vendor Evaluation Manager
IT Applications Manager
Supply Chain Manager
Data Analyst and Trend Forecaster

Production Planner
Production Manager
Plant Manager
Lean leader
Technical Services Manager
Industrial Engineer

Automation Head Sustainability Head Research Analyst Technology Solution Manager

Technical Audit Manager Fit Analyst Production Merchant Product Development Head Sourcing Head The Apparel and Textile sector contributes significantly to the Indian economy. It requires trained professionals handling mass production for domestic and exports of quality apparel products. This requirement is substantially fulfilled by Department of Fashion Technology (DFT) by offering a comprehensive four-year undergraduate degree program designed to train and develop industry-ready professionals equipped with the understanding of apparel business. The curriculum combines fundamental concepts with practical industry insights, fostering critical thinking towards problem solving in the fashion industry. It has a strong alumni base extending across the world from the year 1988, facilitating student interactions with illustrious alumni presently holding positions at all levels of hierarchy in the industry, from CEOs to the entry-level executives, from family-business scions to startup owners. The BFTech curriculum is forever evolving, emphasizing on adoption of new technologies that are efficient and sustainable. Graduates are prepared for diverse roles in the fashion industry thus contributing effectively to the dynamic landscape of fashion business. The cutting edge technologies such as artificial intelligence and IoT form an important part of the BFTech curriculum.

Amongst many career opportunities available for the graduates are production merchandiser, quality assurance manager, product developer, merchandiser in retail and e-commerce, supply chain manager, sample coordinator and other similar roles. As merchandisers in retail and e-commerce and as category managers they drive sales through market insights.

A significant number of graduates embark on entrepreneurial ventures. Armed with industry knowledge, a robust network and a strong domain knowledge-base, students are in a position to establish their own start-ups in fashion. Some of the start-ups founded by BFTech graduates include launching clothing brands, companies dealing with technical textiles, consultancy firms or heading technology companies that provide IT solution for an apparel business.

#### Major

BFTech curriculum is designed to provide students with a comprehensive understanding of the fashion industry through subjects classified as majors, floating, interdisciplinary minors, deepening specialisations. Majors are a series of mandatory subjects, including apparel production technology, production planning, pattern making, fashion marketing, sourcing and costing, etc. The programme is supported by state-of-the-art lab facilities that offer hands-on experience in specialised machinery and IT labs. Optional floating subjects enhance the students' versatility, covering areas such as corporate social responsibility, retail technology, and international business. The program also offers interdisciplinary minors (IDMs) allowing students to take up subjects in other departments such as Fashion Management Studies, Fashion Design, Fashion Communication, Accessory Design etc. which fosters broader intellectual curiosity and complements their core studies in the Fashion Technology department.

#### Deepening Specialisations (DS)

In addition to the necessary majors, for a deeper understanding in an area, the students get an opportunity to select one of the three specializations given below:

#### DS 1: Apparel Production Technology

Apparel Production Technology (DS 1), focuses on enhancing students' comprehension of manufacturing technology. It deals with developments in automation and technical enhancements in the industry. This specialization includes practical exercises in designing manufacturing setups, functional knowledge in robotics and automation, stitchless technologies, mechatronics, etc.

#### DS 2: Apparel Production Management

This specialization focuses on the dual elements of production management and industry specific IT tools. It includes inputs in advanced quality management, logistics, data analytics, supply chain management, enterprise resource planning (ERP) solutions and web development specifically tailored for the fashion business. Collectively, these elements strengthen decision-making and strategic planning skills



required in techno-managerial positions occupied by the students in the professional world.

DS 3: Apparel Product Development

This specialization is tailored for students seeking to enhance their expertise in pattern making, apparel grading and marker making, anthropometry and sizing, and garment fitting techniques. It offers advanced knowledge of manufacturing contoured apparel, jackets, while fostering the design creativity essential for apparel product development equipping the students to address fit issues in garments effectively.

#### **Industry Engagements**

Through its strong Industry tie-ups, the Fashion Technology department offers industry exposure to the BFTech students beyond classroom. The industry engagements offer ample opportunities to the students to obtain practical knowledge of products and procedures in a manufacturing setup. After their fourth semester, the students undergo two-week textile industry internship in a textile manufacturing company giving them better understanding of the raw material and textile processes that make up a finished apparel product. After their sixth semester, the students undergo an eight-week apparel The Apparel Production Management pathway industry internship in manufacturing companies producing high quality apparel for International and domestic brands such as Zara, H&M, Nike, Adidas, Ralph Lauren, Levis, Allen Solly, Calvin Klein, Tommy Hilfiger, Blackberry and W, to name a few. These industry experiences are crucial components of the curriculum as they allow students to apply the theoretical knowledge in real-world settings.

Some of the notable companies where apparel industry internships are conducted by the undergraduate students are Aditya Birla Fashion and Retail Limited, Europa, Texport Industries, Sri Krishna Spinning Mills, Arvind Ltd, Shahi Exports, Paramount Apparel, Laguna Clothing, Radnik Exports, Richa Exports, Vamani Exports, Matrix Clothing Pvt. Ltd., etc. In addition to this, practical experience is also gained through regular industry visits conducted during the semesters. Each Campus

invites illustrious alumni occupying responsible positions in fashion industry across the world for student interactions.

#### **Graduation Project**

Final-year students in BFTech programme carry out a sixteen-week industry-specific research project, allowing them to work on real-world challenges under the guidance of a faculty mentor at NIFT and an industry mentor. This is the culmination of the four-year program focusing on problem solving skills in areas related to operational efficiency, returns reduction in e-commerce, defect tracking in production, process automation, data driven trend forecasting etc. preparing them for successful careers in a competitive fashion landscape.

#### Career Pathways

The Apparel Production Technology pathway equips the students for various roles in the industry such as production planners, production managers, plant managers, industrial engineers, and work study managers, among other positions. This comprehensive training enhances their skill set, making them valuable assets in production and operations management sectors.

offers students a career in merchandising and production, vendor evaluation and selection. quality management, IT integration in systems, and lean system management. Emphasis on application of information technology remains central to the program ensuring that students are well-versed with the latest tools.

The Apparel Product Development pathway develops a robust foundation in the area of pattern engineering. Graduates are prepared to take on positions such as sampling room coordinator, technical audit manager, fit analyst, production merchant, product manager etc. Clear understanding of products and processes gained in this pathway also help open up many additional avenues of career options for the graduates in the e-commerce and retail sector. Completing their undergraduate BFTech program, the students either take up placements in the fashion businesses or opt for Master's

program at NIFT or other universities in India or abroad or even going for further learning opportunities in premier business schools.

#### Student Exchange in International Universities

BFTech students have an option to avail seamlessly integrated semester exchange or summer training opportunities in universities abroad. Some of these universities are: Saxion University of Applied Sciences Netherlands; ENSAIT University, France; STF, Switzerland; The Royal Melbourne Institute of Technology (RMIT), Australia, etc. It provides a unique international exposure to the BFTech students. This time abroad often comes with very little extra expenditure on tuition fee.

For all round development, the BFTech students are encouraged to participate in extra-curricular activities organised by literary, sports, environmental and cultural clubs. They actively participate in the annual and the inter-NIFT competitions that promotes development of lifelong networks and collaboration.





# FASHION TECHNOLOGY

#### **Deepening Specialisations**

Smart Factory
Smart Garments
Operational Excellence
Technical Textiles

#### Interdisciplinary Minors

IT Essentials for Fashion E-Business Apparel Product Management

#### **MAJOR CORE AREAS**

Production Manager
Plant Manager
Technical Services Manager
Automation Head
Research Analyst
Technology Solution Manager
Industry 4.0 Professional
Manager IT Applications

Operations Manager
Lean Leader
CSR Professional
Supply Chain Manager
Production Merchant
Sourcing Head
Industrial Engineer
Technical Audit Manager

Production Merchandiser
Quality Assurance Manager
Data Analyst and Trend Forecaster
Business Analyst
Retail Merchandiser
E-commerce Merchandiser
Vendor Evaluation Manager

Fit Analyst
Product Development Head
Product Engineer

The two-vear Master of Fashion Technology (MFTech) is the postgraduate program offered by the Department of Fashion Technology (DFT) in NIFT. It is the only department offering both undergraduate and postgraduate programs. This unique master's program develops the practical knowledge applying the theory in the field of apparel manufacturing and fashion supply chain. By adopting an analytical approach through research in innovative and disruptive technologies, the course prepares graduates to successfully take up technomanagerial and operations managers positions with excellence. The course is aimed at graduates and technologists who are looking to diversify in the field of fashion technology by providing them domain knowledge of textiles and apparel. Our alumni have consistently been placed in responsible positions in leading apparel manufacturing companies globally. Many MFTech graduates are working on R&D projects related to developing innovative solutions for the fashion industry.

MFTech graduates have made a mark in this sector in managerial positions in the field of production, quality assurance, retail and e-commerce, supply chain, etc. Some graduates venture into areas of textiles and material exploration. Graduates even embark on entrepreneurial ventures. Armed with industry knowledge and a robust network, they make a mark in the field of R&D, or are in a position to establish their own start-ups thus contributing to the ever-evolving landscape of fashion.

The MFTech curriculum combines concepts learnt in classroom with the practical industry exposure. It fosters critical thinking towards problem solving in the fashion industry. This is done through subjects related to apparel production: 11 majors, 8 deepening specialisations (DS), 3 Interdisciplinary Minors (IDM) and 5 General Electives (GE) over three semesters. The program also offers opportunities to study maximum of three additional floating subjects over three semesters. The students also are exposed to the field of Indian handloom and handicraft by way of a craft cluster study, which takes place in clusters practicing traditional crafts for oneweek at the end of first semester. This helps the students to put into perspective technology

usage at grassroot level for improving working conditions for the weavers and artisans through explorations in designing ergonomic workstations for craftsmen, increasing efficiency in supply chain, etc. MFTech students also undertake eight weeks apparel internship at the end of second semester that complements the classroom teaching providing ample opportunities of practical learning experience. This is in addition to the regular visits to the renowned textile and apparel manufacturing units, testing labs, R&D facilities, etc during the semester. The program also provides inputs related to entrepreneurship and business plan development to encourage willing students to explore the glorious path of being an entrepreneur. In their final semester, the students undertake sixteen weeks of industry-based research projects in the field of their choice to find unique and innovative solutions for the business problems in apparel manufacturing sector. Thus, there exists ample industry exposure opportunities for MFTech students in the form of a hands-on experience in the state-of-the-art department labs at NIFT, industry visits during the semester, industry based apparel internships and research project in the final semester together preparing a future ready professional to take up technomanagerial positions in the fashion industry.

The programme offers a stimulating environment to the students allowing them to reach their full potential, enhancing their capabilities towards situational analysis, supporting and encouraging them to see, learn, practice and build solutions. The curriculum introduces students to a gamut of new processes and technologies that are required for the conversion of fabric into quality products for domestic or international brands.

#### Major

Major subjects in MFTech program primarily deal with pattern engineering, sewn products technology, apparel quality engineering, apparel manufacturing processes, textiles for apparel, apparel merchandising, research methods and techniques, etc. These areas are identified as those which will add to the overall knowledge of the student focusing on the fashion industry. Extra credit and knowledge can be achieved by the willing students by opting for floating major subjects. Some of these floating majors

are data science, business statistics, metaverse for fashion, intellectual property rights, e-commerce and international business.

#### Deepening Specialisations (DS)

From semester II, students pursue one specialisation of their choice out of the four different pathways offered to them. Each Specialisation path focusses on a different for development of high performing finished aspect of the industry:

#### DS 1: Smart Factory

This specialization allows the student to develop Industry 4.0 capabilities with an understanding of application of artificial intelligence, AR/ VR, industrial Internet of Things, 3D printing, robotics, big data, cloud computing, etc. It also enables the student to develop knowledge in mechatronics, IoT, etc. The subjects under this specialisation provide the opportunity to develop skills in machine learning (ML) algorithm and process automation for smart where the students get placed after MFTech. manufacturing.

#### DS 2: Smart Garments

This specialization allows student to develop capabilities in the areas of product development through an understanding of functional textiles, anthropometry, 3D body scanning and simulation, smart wearables, stitchless In addition to this, students also get practical garments and garments for special needs. The course enables the student to understand the application of 3D body scanning in the fields of anthropometry, sizing, manufacturing and retail. The students learn to extract body measurements using 3D scanners, develop patterns, virtual garments and virtual try-ons.

#### DS 3: Operational Excellence

This specialization allows the student to develop capabilities of managing manufacturing systems which focus on production efficiency, industrial engineering, sustainability, ergonomics, quality management, plant layout, logistics and supply chain management. It introduces the concepts of operational management in the areas of facility design, quality management, and lean applications across apparel supply chain with special focus on best practices. The students also learn concepts to promote sustainable practices, increase efficiency of supply chain in Graduation Project apparel production, etc.

#### DS 4: Technical Textiles

The Specialisation allows the students to develop capabilities in the areas of highperformance fibres for the growing field of technical textiles to be used in sports, medical textiles, etc. It introduces students to the advanced manufacturing processes related to fibres, yarns and fabric finishes products. This pathway helps in strengthening knowledge of technical textiles in defence, protective clothing, sports, medical, etc. along with testing methods for its evaluation.

#### Industry Engagements

Through strong industry tie-ups, the Fashion Technology department is able to offer to its MFTech students extensive industry exposure opportunities beyond classroom teaching. This provides a meaningful practical knowledge of the products and procedures in the industry Some of the notable companies where apparel industry internships are conducted by the students are ABFRL Europa, Shahi Exports, Paramount Apparel, Laguna Clothing, Radnik Exports, Richa Exports, Brandix Clothing, Silver Sparks Apparel, SMPP, TYNOR, etc.

exposure to the processes and specialised industrial machinery through regular visits during the semester to the production units and R&D facilities. Experts from these fields are also frequently invited for interactive sessions with the students to share industry trends.

MFTech students are also involved in implementation of the consultancy projects handled by the Fashion Technology department giving them an unique opportunity to work on real life problems.

The master's program also allows student interaction with alumni from a rich alumni-base of Fashion Technology department occupying all levels of hierarchy in the industry today, from CEOs to the youngest executives, from company owners to the young professionals.

As a capstone experience, final-year students in

in the MFTech program carry out sixteen weeks of industry-based research project in their last semester. These industry sponsored projects bridge the academic knowledge and their practical exposure within the fashion industry. Projects are typically commissioned by various business enterprises, allowing students to work on real-world challenges faced by the industry along with an intensive R&D exercise. During their project, students utilize the knowledge and skills they have accumulated throughout their studies, applying innovative processes and developing new products under the guidance of a faculty mentor and an industry mentor. This serves as a culmination of their education, preparing them for successful careers in a competitive fashion landscape.

#### Career Pathways

The Master's program, MFTech provides innumerable career opportunities to the graduates. With specialisation in Smart Factory, it builds and strengthens students' capabilities to take up responsibilities as technology heads, R&D personnel, data analyst, etc. in the area of automation, application of information technology, research and development in machinery and its usage, R&D in systems, data analysis for the industry, etc.

The Smart Garments specialisation offers career options as product development head, technical audit manager, fit analyst, production merchant, product manager, product engineer, R&D in wearable technology, etc.

Students after specialising in Operational Excellence join as heads in production planning, production manager, lean system manager, CSR mangers, head of sustainability, quality managers, industrial engineer, etc.

Technical Textiles specialisation help MFTech students take up various positions in the exciting field of technical textiles and products made thereof. Besides going into areas of R&D, students can opt for careers as technical textiles engineer, technical textiles product designer, functional textiles technologist, assessment engineer, etc.





# FASHION MANAGEMENT

#### **Deepening Specialisations**

Marketing and Retailing Entrepreneurship International Business

#### Interdisciplinary Minors

Marketing and Retailing Entrepreneurship

#### **MAJOR CORE AREAS**

#### Buying, Sourcing, Procurement, Merchandising

Merchandising Co-ordinator
Fashion Forecaster
Buying Agent
Sourcing Agent
Liason Officer
Merchandiser, Buyer
Merchandising Manager
Logistics and Vendor Manager
Product Manager, Category Manager

#### Marketing

Maketing Research Analyst
Distribution Executive, Project Manager
Business Consulatant, Promotion Agent
Business Head, Sales Manager
Marketing Consultant, Area Manager
Marketing Manager, Brand Manager
Social Media/Digital Marketing Manager
Customer Service Manager

#### Retail

Area Retail Manager, Retail Merchandiser Area Sales Manager, Fashion Consultant VM Consultant, Visual Merchandiser Department Manager, Store Manager Retail Operation Manager, Retail Planner

#### Exports

Exports Documentation Officer
Lead Time Manager, Logistics Manager
Operations Manager, Floor Manager
Key Account Manager
Supply Chain Executive
Production Manager

The objective of the programme 'Master of Fashion Management' is to develop world class professionals in the areas of fashion management, marketing, merchandising, retailing, international business, and to foster the spirit of entrepreneurship among the students. This is done by equipping students with the right product knowledge, by advancing proclivity among students to embrace latest technologies, and by honing their analytical and managerial skills. This is done collaboratively within an eco-system that NIFT has developed over decades; with special focus on the right industry connect.

Students undergo in-depth education in management, marketing, buying, merchandising (retail and export), retail operations, international marketing, international trade, entrepreneurship and also on important interdisciplinary aspects of the fashion business. They are exposed to principles and practices of merchandising/marketing, innovative fashion management practices, Information Technology developments, cluster studies, sustainability, fashion trends and business practices. The department maintains an active collaboration with the industry through collaborative research undertaken by the members of the faculty and also through seminars, conferences, expert lectures, internships, graduation projects and classroom projects done by the students.

#### Majors

Major subjects refer to the core domain of the department. The purpose of the first semester major subjects is to prepare a firm background and foundation, on which further specializations can be built, in the areas of Management, Marketing and Merchandising, International Business, Entrepreneurship, Research, Analytics as well as IT application. The understanding of these basic disciplines is further intensified and substantiated in the subsequent semesters with subjects like Supply Chain management, Omni Channel Retailing, Consumer Behavior and Neuromarketing, Luxury Brand Management, Fashion Brand Management, Strategic and Innovation Management, Big Data and Analytics, etc. The purpose of the major subjects is to groom the students in the key areas that are necessary for this management programme.

The progression of the subject is such that continuity of knowledge is maintained. Self-study by the students is encouraged as part of curriculum.

#### Deepening Specializations (DS)

Deepening specialization subjects are meant to allow the students to specialize in a specific area leading to a particular pathway.

The areas for deepening specialization are Marketing and Retailing, Entrepreneurship and International Business. The student can choose any one area for in-depth study throughout the course.

#### DS 1: Marketing and Retailing

The specialization provides an opportunity to gain in-depth understanding of Customer Experience Management, Retail Operations, Omni-Channel Retail, E-Commerce, etc.

#### DS 2: Entrepreneurship

The Entrepreneurship specialization will equip the students with the skills to innovate, generate ideas, conduct feasibility studies, and understanding ways and means to turn good ideas into reality, so that ground work to set up enterprises is understood.

#### DS 3: International Business

International Business as a deepening specialization aims to provide a understanding of the size and nature of global business, EXIM documentation, export marketing, etc.

All these specializations would help the student to focus and perform at higher levels in international trade.

#### Career Pathways

The Marketing and Retailing specialization covers subjects like customer experience management and retail operations, omni-channel planning and buying, e-commerce, fashion promotion mix and social media marketing, and branded entertainment. This would lead to careers as retail buyer, retail planner, store manager, visual merchandiser, retail trainer, mall manager, retail consultant, brand executive, social media analyst, social media marketer, content marketing, event manager,

e-commerce merchandiser, marketing and sales professional, and luxury store manager.

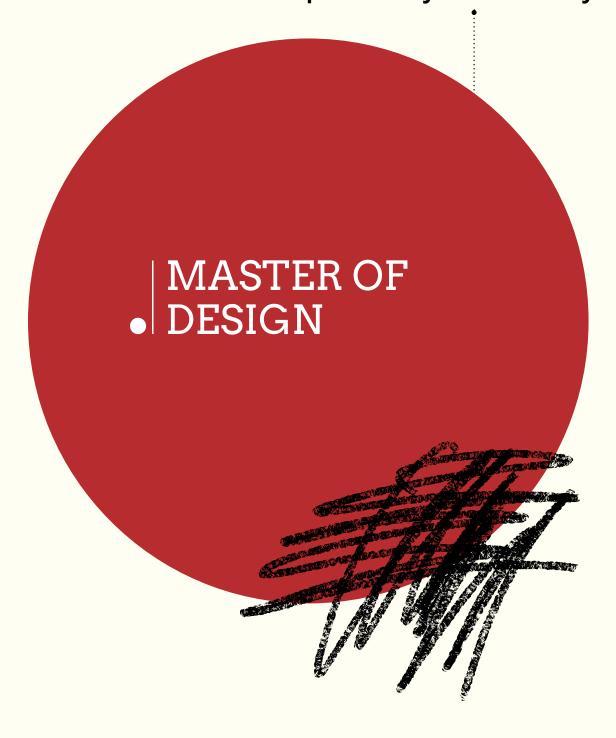
The MFM department's International Business specialization covers the subjects like global fashion business, export merchandising and EXIM documentation, global marketing and costing and profitability. This would lead to careers as export merchandiser, buying house merchandiser, sourcing manager, logistics manager, global business development manager, sampling merchandisers, compliance officer, and vendor management executive.

Entrepreneurship specialization covers subjects like entrepreneurship business models and success stories, business idea generation and feasibility testing with live projects, family business management, business plan, laws and integrated project. This would lead to careers as entrepreneur, social entrepreneur, NGOs, academician, cluster manager/marketer, and consultant for rural marketers.





The dept. that fuses practicality and creativity



# • DESIGN

#### Deepening Specialisations

Design for Society Experience Design Design Strategies Design and Curation

#### Interdisciplinary Minors

Lateral Thinking & Innovation Trends and Culture

#### **MAJOR CORE AREAS**

#### **Industry Connect**

Introduction to Industry Practices Industry Guided Project Proposal Dissertation Research Proposal

#### Design Paradigms

Visual and Design Representation Visual Culture and Trends Trends Rsearch and Forecasting

#### Design System and Tools

Design Thinking and Methods Design Research Methods Design Innovation

#### Sustainability and Craft

Sustainable System and Craft Studies Design for Sustainability -Craft Activity Sustainable Development and Co-Design

'Master of Design' programme caters to the multi-disciplinary and dynamic nature of job profiles that seek professionals who can work in versatile environments. Research is one of the tools that empowers one to take up challenges, which may emerge in contemporary complex systems. Therefore, this course builds its specialisations based on the foundation of design thinking and research practice. Graduates of this programme would be equipped to hold key positions in large design, fashion, or corporate houses in the areas of design thinking and research, curation of exhibitions and cultural festivals as well as educational programs, developmental sectors such as healthcare, sanitation, and waste management, welfare organizations, sustainable development (ESD), etc., publication and graphics, media writing and design, lifestyle products, user experience and user-centered design depending on the area of specialisation pursued by each student.

#### Majors

Major subjects culminate in areas that create the interdisciplinary foundation of MDes. The course unifies its core on five systems namely Trends Research & Forecasting, Design for Sustainability, Design Thinking/Innovation, Design Research and Design Paradigms. Synergetically they create the foundation on which the MDes course is designed to create a 360-degree learning curve.

The MDes programme creates a formal setting for 'industry connect' to initiate a synergy between students' industry and academia, through which initiation is carried out to achieve industry project briefs, culminating in the industry guided project. This gives each student a practical experience to take this further towards the final semester into the dissertation project of a larger scope.

### Deepening Specialisations (DS) DS 1: Design for Society

Design for Society specialisation introduces sociological research methodologies and their corresponding ethics and behaviours that facilitate 'Design as a Method' within the collaborative process of social intervention. It enables the students to critically evaluate the idea of 'social life' for the diverse strata of human and animal life.

#### DS 2: Experience Design

The skill sets of designers today are not limited to the creation of mere objects but include the creation of the services and experiences. Experience is the result of people's interaction with designed environments. The richer the experience for the user the more successful is the design.

#### DS 3: Design Strategy

Strategic Design Management deals with the study and application of the design methods and advanced processes for uplifting the industrial practices. It deals with core understanding of theories of strategy and addresses the application of design beyond mere aesthetics by using analysis, critical design thinking and creates value for identified businesses.

#### DS 4: Design and Curation

Design and Curation orients students towards socio, cultural, economic propositions for design pedagogy and history via means of curatorial frameworks. Keeping 'Design' as the main nodal point, it delves into interdisciplinary as well as transdisciplinary fields to identify, interpret, and appraise existing epistemologies with the intention of designing knowledge systems for plausible futures. It spans various fields like art and architecture, communication, cultural studies and demographics, philosophy, and phenomenology through a qualitative grounded theory approach.

#### Career Pathways

Some avenues include User Interface Design, User Experience Design, UX Research, Sustainable Management, Designing for Special Needs, Craft Design for Communities, Exhibition, and Museum Design, Designing for Commercial Spaces, Design Innovation Strategy, Consumer Insight Research, Retail Design, Pure Research, Design Criticism & Academics, Media Writing, Blogging, Exhibition Curator, Festival Curator, Fashion Curator, Content Curator, Design Researcher, Research Consultant for Design Studios. Apart from the pathways mentioned above, Design Innovation Practice and Innovation Management, Pure and Applied Research, Trend Forecasting for Design and Fashion Industry, Systems Design and Sustainable Design Practice and Forecasting are emerging careers.

# INTERDISCIPLINARY MINORS

# DEPARTMENT OF FASHION AND LIFESTYLE ACCESSORIES

The curriculum of accessory design offers a lot more flexibility through choice of Interdisciplinary Minors (IDMs). This combination teaches them more than one skill and empathy to collaborate across disciplines, while also trimming the redundancy. The department offers three IDMs: two for undergraduates (Fashion Accessories and Home Accessories) and one for postgraduates (The Fashion Accessory Trends).

#### IDMs For UG

#### IDM 1: Fashion Accessories

Students get to understand fashion accessory categories, their cultural context. Influence of local and global trends on accessories. They gain ability to visualize concepts for fashion accessories and choose appropriate material in realizing the prototype. They get to conceive fashion accessory design project to execute a feasible design solution and develop prototypes.

#### IDM 2: Home Accessories

Students understand home accessories in cultural-inter personal context. They get the sense of the size and structure of the home décor industry and clearly visualize the opportunity in this space. They gain skills to create visual architecture with respect to home accessories, and explore different techniques, assemblies, material combinations for home accessories. Students get opportunity to ideate and conceive home accessories design project based on a clear need articulation and develop a tangible prototype.

#### IDM for PG

#### Fashion Trends in Accessories (PG)

Students understand the spectrum of fashion accessory categories. They get to do cultural trend mapping and forecasting, and translate trends to concept development in context to fashion accessories. They are enabled to interpret trends and apply to develop user profiles for a design brief. Students experience a variety of materials and processes that are related to accessory development. They conceive a fashion accessory design project to execute a feasible design and solution and develop a prototype.

# DEPARTMENT OF **FASHION** COMMUNICATION

Communication offers three Interdisciplinary Minors for the students of other UG and PG programmes: Communication Styling & Display Design Design and Display & Presentation Design for UG and Styling & Display Design for PG students.

#### IDMs For UG

#### IDM 1: Communication Design

Students develop professional competencies in graphics, sign and symbol design, brand identity, styling, image processing and narration through a variety of print, media, and digital formats.

#### IDM 2: Display & Presentation Design

In Display & Presentation Design the students will be exposed to live and hypothetical projects where they create and design for varying target markets and learn about the relationship between concept design and practical realisation. They would be able to create the right image both within and beyond the store's physical structure.

#### IDM for PG

Styling & Display Design is a perfect mix for styling design to produce students who are creative, with specific skills in trend forecasting, analysis, and interpretation of style and brands. They can apply these skills to the present and emerging technologies in the global fashion industry with the inputs of image capturing through photography.

# DEPARTMENT OF **FASHION DESIGN**

Fashion Design offers three Interdisciplinary Minors for the students of other UG and PG programmes: Fashion Exploration and Fashion Representation for UG students and Fashion Process for PG students.

#### IDMs For UG

#### IDM 1: Fashion Exploration

This stream of study will enable students to comprehend, ideate and create basic fashion products. Offered along five subject areas this pathway enables the students develop a grasp on clothing and fashion history, techniques of developing patterns, constructing basic women's wear apparel, illustrate and identify the historical and contemporary fashion represented through cinema. The learning gained from this stream when put to use in conjunction with the main specialisation will enable the student to conceptualize and develop basic women's wear apparel.

#### IDM 2: Fashion Representation

The subjects under this stream of study focus on understanding modes in which fashion is represented. The five subject progression under this pathway traversing through history, illustration, fashion visage fiction, and styling enables the student to grasp the verbal and visual language of fashion. This pathway is offered to students to supplement the fashion knowledge gained from their respective specialisations to further aid in discussing and appreciating fashion represented through the medium of art, literature and cinema.

#### IDM for PG

#### **Fashion Process**

This pathway offers three subjects which encapsulate and empower the students with a basic understanding of fashion within the areas of history, pattern development and illustration/ fashion image through cinema. The stream will add to the existing knowledge of the chosen specialisation and enable the students to articulate the fashion learning in tune with their area of work.

# DEPARTMENT OF **FASHION INTERIORS**

Fashion Interiors offers three Interdisciplinary Minor subjects for the students of other UG and PG programmes: Fundamental Interiors Interior Spaces and Exposition Interiors for UG and Interior Spaces for PG students.

#### IDMs For UG

#### IDM 1: Fundamental Interiors

Students develop professional competencies in designing and execution of interior spaces with understanding of market need and trends. The minor focuses on designing functional and stylish living spaces using basic principles.

#### IDM 2: Exposition Interiors

In Exposition Interiors, the students will study the cultural significance of exposition interiors. They will be able to design museum interiors and other display spaces.

#### IDM for PG

The students develop a foundational understanding of core interior design principles with a focus on their application to commercial interior spaces. The minor enables students to effectively communicate design concepts and justification for fashion-oriented interior spaces, considering both visual appeal and functionality.

# DEPARTMENT OF KNITWEAR **DESIGN**

The Interdisciplinary Minors that are offered for UG students of other departments are World of Knits and Fashion for Sports and Knitwear & Merchandising for PG students.

#### IDMs For UG

#### IDM 1: World of Knits

World of Knits aims to introduce students to the delectable world of knitwear and helps them work with knits such that they are able to develop garments, accessories and home products - using both aesthetic and tactile elements of the knit fabric. Learners at the end of this minor will be able to work confidently with knits and use them as a creative medium to develop a range of fashion products. Design, Art and Aesthetics, Hand Knitting, Hand Flat Knitting, Sustainability, Zero Waste, Recycling, Up-cycling, Customization, Versatility of Knits as a Medium, and Yarn to Product are the highlights of the IDM.

#### IDM 2: Fashion for Sports

Fashion for Sports is aimed at giving an orientation towards the most versatile and the fastest growing category of sportswear. It introduces the learner to the various components of sportswear as a category, and draws distinction between casual, active, performance sports and athleisure. The minor also introduces the learners to parameters for selection of fabric and trims for developing sportswear, and equips with skillsets to handle the same. Ergonomics, Performance, Functional Clothing, Technical Textiles, Pattern Making and Construction, and Stretch Fabric are the highlights of the IDM.

#### IDM for PG

#### Knitwear Merchandising

Knitwear Merchandising aims to give the learners a holistic understanding of managing the specifics of the knitwear business. It provides inputs on merchandising in the knitwear market, technical details on product development and costing (for circular and flat knits), target markets, fabric identification, sizing, pattern making, garment production, seams finishes for knitwear apparel, and quality control for knits.

# DEPARTMENT OF LEATHER **DESIGN**

The Department of Leather Design offers IDM for PG two Interdisciplinary Minors for other UG programmes, viz. Leather & Fashion and Leather Lifestyle Products, and offers one Inter Disciplinary Minor for PG programmes, i.e. Luxury Products.

#### IDMs for UG

#### IDM 1: Leather & Fashion

As an IDM offered to other departments, the Leather and Fashion track helps students of other disciplinary domains to add the leather fetish and cult fashion product category into their knowledge and skills portfolio thus increasing the fashion value quotient and also career options. Across the semesters, students are taken through the overview of industry, classification of fetish and cult fashion products and outerwear, concepts and trends of fetish and cult fashion, sub-culture, material understanding of leather, leather alternates and surfaces, design and prototyping process. The track would culminate with the students developing a range of fetish and cult fashion products and outerwear with a holistic understanding of leather application.

#### IDM 2: Leather Lifestyle Products

Given its versatility and luxury lifestyle quotient, students are taken through the overview of the industry, classifications, fashion trends, leather as a material for creative and lifestyle expressions and its infinite applications. As students graduate, they would develop a holistic understanding of leather lifestyle product development that constitutes home furnishing, corporate gifts and office accessories.

#### Luxury Products

This track offered to the PG students takes one through a graduated mindset of design and design approach, heritage and storytelling, quality benchmarks, price roofing and anti-laws of marketing. A luxury orientation prepares the student designer to view product as a compelling story and thereof understand the characters that build it. With this new mindset, the student is trained to approach a product with a heightened consciousness of design philosophy and its application, and supporting drivers that keep the product unique. Designing and prototyping to demonstrate understanding wind up the track.

# DEPARTMENT OF TEXTILE **DESIGN**

Textile Design offers three Interdisciplinary Minors for the students of other UG and PG programmes: Textile Structure & Surface and Textile Appreciation for UG and Textile Manufacturing & Sourcing for PG students.

#### IDMs For UG

#### IDM 1: Textile Structure & Surface

The Textile Structure & Surface minor will give an insight into the elements of textiles through a hands-on approach. The students will engage with different materials and processes to delve into the nuances of textile design, from developing prints, textile colouration by way of dyeing and printing to weaving on the loom. Further, the minor introduces students to a gamut of textiles from across the world, sensitizing them to the regional variations, in terms of colour, motifs and techniques for design inspiration. The students from varied disciplines will also get an opportunity to digitally illustrate application of their textile design ideas as per their core specialisation.

#### IDM 2: Textile Appreciation

The Textile Appreciation minor will provide a comprehensive understanding of textiles and its application in different fields. The students will be familiarized to different fabrics and their end use. The minor focuses on sensitizing students to the rich textile heritage of India and enrich their minds with the vast range of traditional textiles from different parts of the world. The students will also get an opportunity to apply the elements and principles of design to ideate and express through textiles. Exploring and manipulating materials will give a direction to communicate effectively with textiles. The students will also gain an insight into the global cutting-edge textile trends.

#### IDM for PG

#### Textile Manufacturing & Sourcing

The Textile Manufacturing & Sourcing minor will impart an understanding of textiles, enhancing fabric experience and assessing performance, comfort and aesthetic attributes for suitable end application. The students will examine the varn, fabric quality parameters and learn about textile testing methods and evaluation as per global standards. The minor will draw attention to the relevance of textiles in the global economy and lay emphasis on domestic and international fabric sourcing strategies for different textile products, keeping in view costing and lead times.

# DEPARTMENT OF FASHION TECHNOLOGY

The Fashion Technology department offers four Interdisciplinary Minors for the students of other UG and PG programmes.

#### IDMs For UG

#### IDM 1: Apparel Manufacturing Process

The Interdisciplinary Minor (IDM) "Apparel Manufacturing Process" enables the students to understand the latest technology deployed in domestic and export production units for achieving manufacturing excellence. It introduces students to various process flows in the apparel manufacturing industry, gives them an opportunity to get practical and theoretical experience on analyzing technical requirements while constructing a garment. It builds an understanding on various types of machinery used in the apparel manufacturing processes for efficiently managing the production orders. It imparts understanding of cut order planning to optimize fabric consumption and reduce fabric wastage. It helps analyse manufacturing cost of a garment taking into account the material cost of fabrics, trims, production cost and overheads.

#### IDM 2: IT Applications for Fashion Business

This IDM deals with data management, making the students understand, gather, manage and analyse data related to fashion business to facilitate effective data driven decisions. It also introduces them to designing and developing websites that can help students create web based portfolios and visual communication. Through lectures, demonstrations, case studies and hands-on experience, it introduces the student to ERP modules in the Apparel Industry. It also familiarizes them with Artificial Intelligence and its application in the world of fashion.

#### IDM for PG

#### **IDM 1: Apparel Product Management**

The Interdisciplinary Minor (IDM) "Apparel Product Management" caters to the understanding of the apparel forward and backward supply chain with special emphasis on apparel production management. The minor develops an understanding of the product and its technical requirements, to help fashion businesses take decisions related to buy/ make or source raw material and finished garments. The IDM builds decision making skills for selection of suitable vendors while fulfilling sourcing requirements and product costing requirements. It takes them through management of pre-production, production and post production processes.

#### IDM 2: IT Essentials for Fashion E-Business

The Interdisciplinary Minor (IDM) "IT essentials for Fashion E-Business" offered by the department of Fashion Technology provides knowledge on a wide range of areas to enable students to understand the important attributes of fashion e-business. It imparts knowledge on data creation, data manipulation, representation, data management and database modeling techniques. It enables students to develop dashboards for a business scenario. In addition to this, the students develop understanding of principles of website development, front-end design, back-end design for a dynamic website to promote fashion e-business.

# DEPARTMENT OF DESIGN SPACE

Master of Design offers two Inter Disciplinary Minors for the students of other UG and PG programmes: 'Lateral Thinking & Innovation' for UG and 'Trends and Culture' for PG students.

#### IDM For UG

#### IDM 1: Lateral Thinking & Innovation

This minor helps identifying and honing student's own creative potential. This is done through appreciation and criticism of appropriate or inappropriate design issues and opportunities within the particular area of design. Applying lateral thinking skills while building creative confidence, the IDM will introduce students to different creativity theories that will lay the foundation for a strong design process understanding, and a deeper insight of the personal skills and expertise that design thinkers utilize in all phases of the design process, leading to articulation of one's own design ideas through a range of mediums including drawings, prototypes and presentations.

The possible career pathways are Visualizer, Art Directors, Storyteller, The Critical Problem Solver, Design Thinker, and Design Innovator & Entrepreneur.

#### IDM for PG

#### Trends and Culture

The subjects offered under "Trends and Culture" will function as an umbrella within which the students will develop a critical understanding of trends and visual culture in contemporary society and the inter-relationship within. The IDM will enable students to learn the tools for identifying and capturing new trends and articulate them within the socio-cultural context, eventually applying it for a relevant market. They also get exposed to the theories of visual culture studies and visual analysis, which enables them to encode and decode the images for trend analysis and forecast. The knowledge gained would prepare the students as Trend Researchers and Forecasters.

The possible career pathways are Media analyst, Visual Semanticist, Fashion Merchandiser, Trends spotter & Visual Researcher.

# **DEPARTMENT OF FASHION** MANAGEMENT STUDIES

Department offers two specific IDM for PG: Interdisciplinary Minors for UG & PG programmes.

#### IDM for UG:

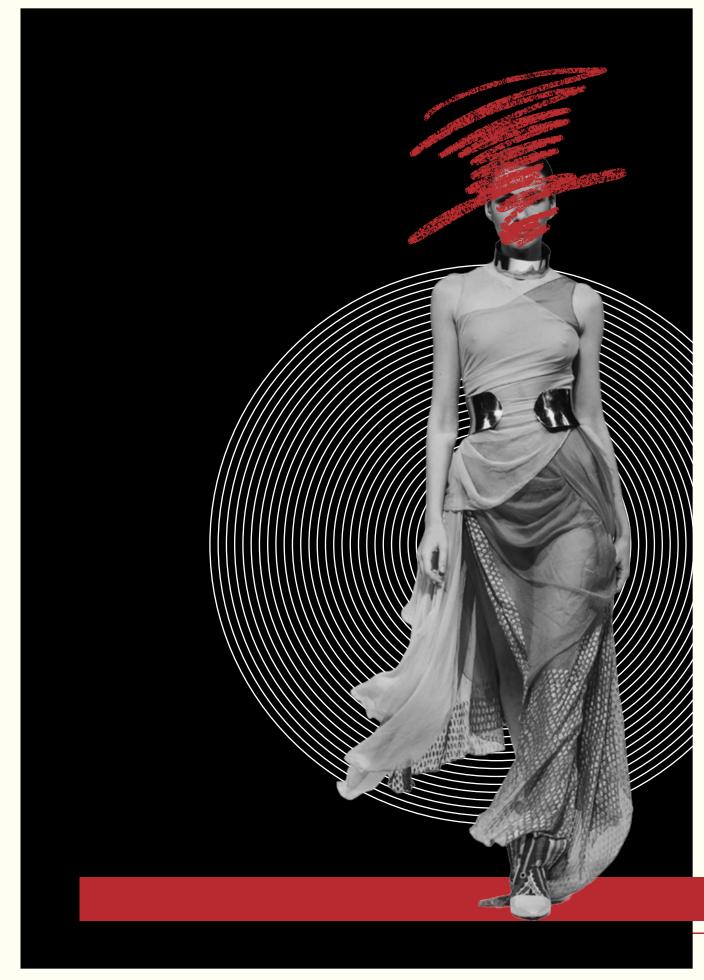
#### Fashion Retailing

This IDM introduces the fundamentals of fashion retailing, retail business and retail operation. The minor builds and bridges the gap between products and markets. It trains the students to become commercially successful fashion professionals in retail brand development and retail management. The subjects focus on Retailing, Marketing, Merchandising, Consumer Insights and the Basics of Entrepreneurship. The IDM is offered at the beginning of Semester III and continues till Sem VII.

#### Entrepreneurship

This IDM provides inputs to become a successful entrepreneur in the fashion business. Sem-I: Awareness about entrepreneurship. Sem-II: Development of entrepreneurial skills and mind set. Sem-III: Putting theory into practice.

The minor focuses on understanding about business environment, business models, policies and schemes, idea generation, feasibility testing, analytical skill development, report making skills, applied financial and marketing skills for developing a business plan. Students will be able to pursue careers as fashion business consultants in any Government or non-government organization, fashion entrepreneurs.



Personality
Development

Professional
Ethics and Values

Mandatory | Optional |

# **UNDER GRADUATE**

World, History of Art, Architecture & Culture

Communication

Photography

Critical Thinking

Indian History of Art, Architecture & Culture

Leadership

GENERAL

# **ELECTIVES**

Landscaping & Gardening

Nature/ Historical Walk

Sociology

Sustainability Studies

Economics

Psychology/ Language Research Methodology

Design Thinking

Making Sense of Food Yoga/Meditation Techniques

Sports/Fitness

Creative Writing/ Story Telling Theatre/Dance/ Choreography/Music

Media Studies

Fashion Modelling/ Beauty & Make Up Film Appreciation

Poetry

Semiotics

Cultural Anthropology Communication

Systems Thinking Mandatory | Optional |

# **POST GRADUATE**

Critical Thinking

Professional Ethics & Values

> Landscaping & Gardening

Indian History of Art, Architecture & Culture

Economics

# GENERAL

# **ELECTIVES**

Research Methodology

Nature/ Historical Walk

Photography

Sustainability Studies

Economics

Psychology/ Language Operations and Research

Philosophy

Making Sense Resou of Food Mana

Yoga/Meditation Techniques

Sports/Fitness

Resource Management Theatre/Dance/ Choreography/Music

Media Studies

Youth Culture & Identity Film Appreciation

Poetry

Semiotics

Resource Management

# SCHOLARSHIPS

### "SARTHAK" NIFT FINANCIAL ASSISTANCE SCHEME

"SARTHAK" NIFT Financial Assistance Scheme" is applicable to all the regular students of NIFT fulfilling prescribed criteria. The objective of the scheme is to ensure that student is not deprived of education at NIFT for financial reasons, particularly students belonging to economically weaker sections of society.

### "UDAAN"- NIFT SCHOLARSHIP SCHEME FOR FOREIGN STUDIES.

Regular students belonging to economically weaker sections of NIFT fulfilling the criteria of "SARTHAK" NIFT Financial Assistance Scheme", will be eligible for consideration under the "UDAAN"- NIFT SCHOLARSHIP SCHEME FOR FOREIGN STUDIES".

#### NATIONAL SCHOLARSHIP

NIFT Students under SC / ST Category can avail the National Scholarship available on National Scholarship Portal (NSP) as per the eligibility through the link https://scholarships.gov.in/.

All 19 campuses are registered in this portal.



# INDUSTRY CONNNECT

The new curriculum of NIFT attempts to give the student a rich repertoire of experience and understanding that will hopefully inculcate a desire Wand a capability for lifelong learning and will stand him or her in good stead in these disruptive times of change. Industry engagement is envisaged as a learning process which, by providing exposure to the students in real life working environment as part of an academic curriculum helps them to develop and enhance academic, personal and professional competencies coupled with deeper understanding of the ethics and values that distinguish a good professional. A significant part of the engagement programme is based on regulated exposure of the students to the industry environment as part of the course curriculum under the guidance of both academia and industry. The revised curriculum structure of NIFT arrived through deliberations, workshops and interactions involving internal experts and eminent academicians, industrialists and NIFT.

Alumni envisaged the necessity and importance of Industry engagement through:

- Interaction with Industry leaders and alumni in the classroom
- Sponsored classroom projects.
- Industry visits
- Exposure to exhibitions and fairs
- Internships
- · Joint research endeavours
- Hands-on practical learning experience in industry environment to be transacted within the curriculum structure.

Critical to this new perspective would be the planning of Industry Engagements and scheduling them in coordination with the industries as per the requirement to transact the new curriculum in the UG & PG Programmes offered by NIFT and its campuses.



# GRASSROOT CONNECT

As a leader of fashion education in India, NIFT realizes the importance of its social responsibilities and continues its endeavour to create grounded designers who are able to appreciate and promote the various crafts of India.

The Craft Cluster Initiative, has provided the students with continuous exposure to Indian culture and traditional handloom and handicraft clusters thus providing an opportunity for creative innovation and experimentation at the grass root level. Through this craft exposure NIFT students have endeavoured to be 'Young Change Agents', utilizing the skills of the handloom and handicraft sectors for developing niche contemporary products.

The experienced NIFT faculty have contributed by monitoring the student activities; through customized training programmes and with design inputs, thereby enhancing the commercial value of products being manufactured by the artisans. Such exposure and interactions have provided a stronger rural connect and a greater understanding and appreciation of Indian culture and aesthetics to the young design professionals.



# GLOBAL CONNECT

The academic strategy of NIFT embraces internationalism. Over the years, conscious efforts have been made to increase its international visibility and standing among other reputable fashion institutes around the world. NIFT shares successful partnership with 21 leading international fashion institutes pursuing similar academic goals. On one hand, by opting for the exchange program with collaborating partner institutes, NIFT students avail a unique opportunity to integrate with the global mainstream of fashion, while on the other, it provides international students with a plethora of similar 'study abroad' options at NIFT. As a result, this provides excellent opportunities to interact with students from various geographies, encouraging them to broaden their horizons and understand different cultures. International students can take advantage of the 'study abroad' program at any of the 19 NIFT campuses.

To provide an academic gradient, the Institute's international collaborations enable students to participate in international competitions, seminars, research, and other events. Furthermore, at the faculty level strategic alliances also provide opportunities for academic advancement or joint research initiatives through faculty exchange. This ensures constant up-dation and up-gradation of teaching methods and facilities, putting NIFT faculty at par with the best in the world.

Among the successful collaborations, the strategic partnership between NIFT and the Fashion Institute of Technology (FIT) in New York, USA, offers a unique once-in-a-lifetime opportunity for selected meritorious NIFT students to earn dual degrees from both NIFT and FIT in four years. The two years of education at NIFT is followed by one year at FIT. The Students return to complete their studies at NIFT thus earning a Dual Degree from both institutes. In the academic year 2023-24, around 44 NIFT students have taken admission

at FIT in their third year for pursuing the dual degree. In yet another format of exchange, through a partnership between NIFT and Schweizerische Textilfachschule STF (earlier STC) Zurich Switzerland, NIFT students avail an opportunity to attend a three week Short-Term Summer Programme at STF, Switzerland. Similar opportunity is provided by NIFT to the STF students offering them a two week Short-Term Programme which is aimed at gaining a valuable insight into Indian culture, arts and crafts along with the understanding of the Indian market and its dynamics.

The institute also attracts international students to NIFT offering experiences in academic and cultural richness to foreign students. Through the exchange programs, students from overseas institutes draw valuable insight not just into Indian culture, arts & crafts but also develop understanding of the Indian market and its dynamics. Therefore, I&DL supports the exchange activities both for in-coming foreign students and out-going NIFT students.

The following are some of the key institutes with which NIFT collaborates: Nuova Accademia di Belle Arti (NABA) Italy, Ecole Nationale Superieure des Arts et Industries Textiles (ENSAIT) France, Schweizerische Textilfachschule STF (earlier STC) Zurich Switzerland, KEA-Copenhagen School of Design and Technology- Denmark, EnaMoma (PSL) Paris, Politecnico di Milano (PDM) Italy, Saxion University of Applied Sciences- Netherlands, The Fashion Institute of Technology (FIT), USA and many more.

NIFT is also a member of the prestigious International Foundation for Fashion Technology Institutes (IFFTI) and Cumulus, an international body serving art and design education and research.

# PLACEMENTS

At NIFT, we are proud of the dynamic and motivated students who are mentored and supported to take on the challenges and opportunities that await them in the Industry. The graduates of NIFT understand the nuances of fashion business spanning art, craft, technology and strategy and have acquired the skill sets that will make them adapt to the 2, Pre-Placement Offers (PPO) growing needs of the industry.

The Graduates of NIFT have been provided cutting edge understanding through exposure to emerging challenges, developments, techniques, technology and practice from all over the world. During their programme at NIFT, the students undergo a metamorphosis that unfolds their potential, develops skills and stimulating intellectual growth. Their latent potential is honed by committed and skilled faculty drawn from the academia and industry. We are aware of the fact that fashion industry wants professionals having multi-skill sets and we have trained our students accordingly.

The Campus Placements provides a platform for the graduating students from various disciplines of the two years post graduate, and four years undergraduate programmes to realise their professional dreamsand ambitions and thus requires the keen and sustained participation of employer organisations. NIFT graduates carry the energy, creativity, skill, technical know-how and the legacy of their predecessors to emerge as invaluable assets to the organisations that they are inducted into. The National Institute of Fashion Technology has a centralized placement process. Companies can employ students from any campus or course of the institute through three routes which are facilitated by the institute:

#### 1. On Campus Placements

Companies are invited for campus placements. It is organised for all the eligible final year students of NIFT campuses. Upon being given a confirmed time and date, the companies participate in the campus placement procedure.

Companies have the option to extend preplacement offers (PPOs) to students prior to on-campus recruitment, effectively granting them a job offer. Such offers are typically based on the student's performance during internships, training sessions, or projects completed at the company. To ensure equal opportunities for all students, companies should notify NIFT of any PPOs by submitting the necessary information in the CMS, using the link given to the industry mentor by NIFT. The decision to grant a PPO is thoroughly discussed with the students involved. To provide fair opportunity, such students who receive PPO are not allowed to participate in the on-campus placements.

#### 3. Off-Campus Placements

Upon completion of Campus Placements, the institute continues to facilitate job opportunities to its Graduates through Off campus drive where companies that could not participate in campus placements raise requirements through the Industry & Alumni Affairs (I&AA) unit. Placements and job opportunities in NIFT are on an upward trajectory - with greater overseas opportunities, greater number of pre placement offers, higher pay packages etc. NIFT has embarked on a new restructured curriculum, which has incorporated new and emerging areas including disruptive technologies and taken initiatives for higher industry engagement.



# EVENTS ANDACTIVITIES

Student Development Programmes at all NIFT campuses have been institutionalized to encourage the students to participate in extracurricular pursuits making their stay at NIFT campus more holistic and complete. Participation in these activities complements academic studies while providing ways to socialize, relax and be revitalized to face day-to-day challenges of student life.

Students participate in a wide range of activities through Student Development Activity Clubs viz., Cultural Club, Literary Club, Sports, Adventure & Photography (SAP) Club and Ethics, Social Service & Environment (ESSE) Club. Through the academic term, student clubs function in the activity hour called 'zero hour' every Wednesday evening. Also, at most NIFT campuses, a sports gymnasium is available to students. 'Fashion Spectrum', the annual fest of the institute provides a pulsating platform for students to showcase their talent in varied inter-collegiate and intra-collegiate activities & events.

To promote interaction across campuses, the best of best from all campuses compete at 'Converge', an annual centralised cultural and sports event hosted by any one NIFT Campus. The annual convocation of graduating students is hosted by the Campus.



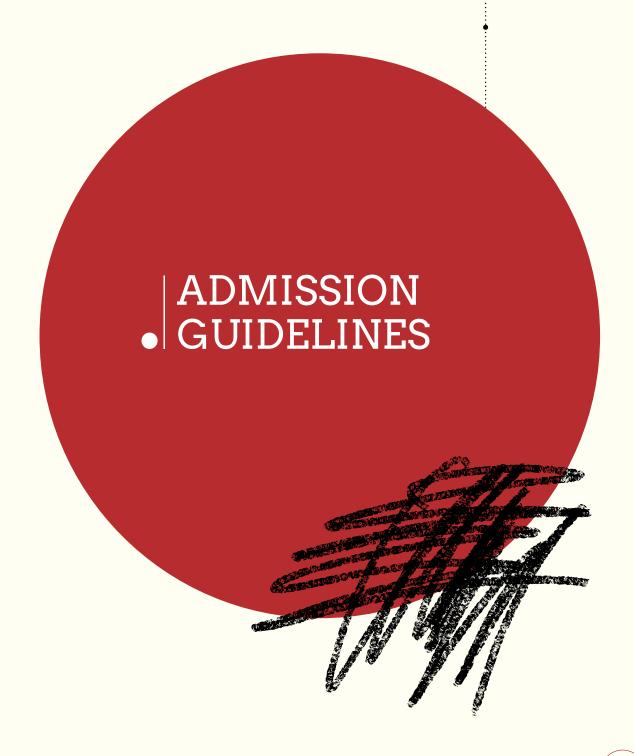
# ALUMNI

As leading agents of change, NIFT Alumni are reconfiguring the institute's constellation of achievements and success stories. The alumni are adding value in different work scenarios, both in India and overseas. About 41600+ alumni are working with the industry in key decision making positions and are instrumental in shaping the future of fashion business. Some of them are brands themselves. Others are excelling in the domain of entrepreneurial dynamics. NIFT alumni are also actively taking their knowledge to the grassroot levels, working towards enhancement of the craft pockets of the country. The linkage between Alumni and their alma mater continues.

NIFT has the significant opportunity to benefit from the network of its graduates. NIFT has always valued this resource and has involved the alumni in the future direction of the institute.







#### **ADMISSIONS CALENDAR - 2025**

UG / PG Programmes - Regular & NLEA								
Activities	Timeline							
Online Registration	22 <sup>nd</sup> November, 2024							
Last date for Online Registration	6 <sup>th</sup> January, 2025							
Online registration with late fee of Rs. 5000/- (In addition to the applicable application fee)	7 <sup>th</sup> to 9 <sup>th</sup> January, 2025							
Window to edit/update the application form	10 <sup>th</sup> to 12 <sup>th</sup> January, 2025							
Admit Card (Online only)	*Third week of January, 2025							
Entrance Examination  1. Bachelor of Design (B.Des.)  2. Bachelor of Fashion Technology (B.F.Tech.)  3. Master of Design (M.Des.)  4. Master of Fashion Management (M.F.M)  5. Master of Fashion Technology (M.F.Tech.)  6. NIFT Lateral Entry Admission (NLEA)- B.Des.  7. NIFT Lateral Entry Admission (NLEA)- B.F.Tech.	9 <sup>th</sup> February, 2025							
Answer Key for GAT Examination only (using registered user ID & password)	February, 2025							
Result of Entrance Examination	*March, 2025							
Situation Test (Regular) / Studio Test, Personal Interview & documents verification (NLEA) at Test Centres.	*April, 2025							
Declaration of Final Result (Online)	*Last week of April, 2025							
Seat Allocation	*May-June 2025							

Bachelor of Design - Artisan Category								
Activities	Timeline							
Online Registration	22 <sup>nd</sup> November, 2024							
Last date for Online Registration	28 <sup>th</sup> February, 2025							
Admit Card (Online only)	*March, 2025							
Artisan Skill Test, Personal Interview & Documents Verification at Test Centres	*April, 2025							
Declaration of Final Result (Online)	*May, 2025							
Seat Allocation	*June, 2025							

UG / PG Programmes - NRI/Foreign National /OCI/PIO/SAARC							
Activities	Timeline						
Online Registration	22 <sup>nd</sup> November, 2024						
Last date for online registration	30 <sup>th</sup> April, 2025						
Last date to receive SAT / GMAT / GRE Scores	30 <sup>th</sup> April, 2025						
Seat allotment and payment of Fee *June/July, 209							

Ph.D Programme								
Activities	Timeline							
Online Registration	22 <sup>nd</sup> November, 2024							
Last date for Online Registration	28 <sup>th</sup> February, 2025							
Admit Card (Online only)	*March, 2025							
Entrance Examination	*April, 2025							
Declaration of Entrance Examination (Online)	*May, 2025							
Research Proposal, Presentation and Interview	*June, 2025							
Declaration of Final Result	*July, 2025							

\*These dates are tentative. Notification with final dates will be published on NIFT website i.e. <u>www.nift.ac.in</u>. Admit cards, results and seat allocation schedule will be available on NIFTs website only. No separate communication will be sent by post. Candidates to check website regularly for updates.

Orientation of new students UG and PG (semester - I) for academic session 2025 - 26 will commence on 30th July 2025.

#### WITHDRAWAL AND REFUND POLICY FOR ALL PROGRAMMES

- (i) A candidate, who has taken admission once and then withdraws, will not be considered for admission during subsequent rounds of seat allocation except spot round.
- (ii) A candidate, who has taken admission once and then withdraws, the fee will be refunded as per the following refund policy:

Time	Amount to be refunded
*Before commencement of final round of seat allocation. Date to be declared on NIFT website later.	Full fee, except registration fee
Candidate who withdraw after date decided by NIFT	Only security deposit

<sup>\*</sup> Seat allocation schedule will be published on the NIFT website

- (iv) In case the candidate is seeking refund before the final round of seat allocation, the request for withdrawal of admission shall be submitted through online portal only.
- (v) The request for withdrawal of admission after completion of final / spot round of seat allocation/ commencement of the academic session shall be submitted to the Director of the Campus in the prescribed proforma where the candidate has been provisionally admitted. In this case the candidate will be eligible only for refund of Security Deposit as per the refund policy.

#### **SEAT AVAILABILITY - REGULAR - 2025**

		1	9	2	3	4	1	5	6	7	,	8	9	10	11	12	2	13	3	14	4	15	5	10	6	17	7	18	8	19	9			
SI. no.	Programme	Bengaluru		Bhopal	Chennai	Daman		Gandhinagar	Hyderabad	ai caco X	5	Kolkata	Mumbai	New Delhi	Raebareli	Patna		Panchkula			Sulliong	Kondno	2 6 6	\$ 100 000 000	Jodubar	Bhubaneswar			Srinagar	),	varanası	Total		Grand Total
				State Domicile			State Domicile				State Domicile						State Domicile		State Domicile		State Domicile		State Domicile		State Domicile		State Domicile		State Domicile		State Domicile		State Domicile	
	Bachelor Progra	mmes	- Bach	elor o	f Desi	gn (B.I	Des)																											
1	Accessory Design (AD)	38	34	7	38			38	38			38	38	38	38	34	7			34	7	34	7	34	7	34	7	34	12			542	54	596
2	Fashion Communication (FC)	38	34	7	38			38	38	34	7	38	38	38	38	34	7	34	7	34	7	34	7	34	7	34	7	34	12	34	7	644	75	719
3	Fashion Design (FD)	38	34	7	38			38	38	34	7	38	38	38	38	34	7	34	7	34	7	34	7	34	7	34	7	34	12	34	7	644	75	719
4	Fashion Interior (FI)																													34	7	34	7	41
5	Knitwear Design (KD)	38	34	7	38				38	34	7	38	38	38																		296	14	310
6	Leather Design (LD)				38							38		38	38																	152	0	152
7	Textile Design (TD)	38	34	7	38	34	7	38	38	34	7	38	38	38		34	7	34	7	34	7	34	7	34	7	34	7	34	12			606	75	681
	Bachelor Progra	mme -	Bache	lor of	Fashio	n Tec	hnol	ogy (B	.F.Tecl	h)																								
8	Apparel Production (AP)	38	34	7	38			38	38	34	7	38	38	38	38	34	7	34	7			34	7	34	7	34	7					542	49	591
	Master Program	mes																																
9	Master of Design (M.Des)	38						38		34	7		38	38				34	7			34	7									245	21	275
10	Master of Fashion Management (M.F.M)	38	34	7	38	34	7	38	38	34	7	38	38	38	38	34	7	34	7	34	7	34	7	34	7	34	7	34	12			644	75	719
11	Master of Fashion Technology (M.F.Tech)													34																		34	0	34
	Total	304	238	49	304	68	14	266	266	238	49	304	304	376	228	204	42	204	42	170	35	238	49	204	42	204	42	170	60	102	21	4392	445	4837

- Regular and Domicile (State Domicile) seats incluede Open, SC, ST, OBC(NCL), GEN-EWS, PwD (Open, SC, ST, OBC (NCL).
- NIFT reserves the right to increase or decrease the number of seats offered at its discretion

The availability of seats under NRI category is as follows:

- 5 (supernumerary) seats each academic programme at NIFT Campuses Bengaluru, Chennai, Gandhinagar, Hyderabad, Kolkata, Mumbai, New Delhi & Raebareli.
- 3 (supernumerary) seats each per academic programme at Bhopal, Bhubaneswar, Daman, Jodhpur, Kangra, Kannur, Panchkula, Patna, Shillong and Varanasi.

## TENTATIVE SEAT AVAILABILITY - NIFT LATERAL ENTRY ADMISSION (NLEA) – 2025

	PROGRAMMES	TE	NTAT	IVE SEA	ATS	G. TOTAL				
		Open/OBC/EWS	SC	ST	NRI					
	Bachelor Programmes - Bachelor of Design	(B.Des)								
1	Accessory Design (AD)	18	23	41	30	112				
2	Fashion Communication (FC)	5	19	41	18	83				
3	Fashion Design (FD)	11	20	26	16	73				
4	Fashion Interioirs (FI)	4	4	4	3	15				
5	Knitwear Design (KD)	3	5	14	9	31				
6	Leather Design (LD)	6	10	9	15	40				
7	Textile Design (TD)	24	30	40	31	125				
	Bachelor Programme - Bachelor of Fashion Technology (B.F.Tech.)									
8	Apparel Production (AP)	69	55	47	58	229				
	Total	140	166	222	180	708				

**Note:** The aforesaid seats are tentative and final seats will be available at the time of seat allocation. NIFT reserves the right to increase or decrease the number of seats offered at its discretion before seat allocation.

#### **UG / PG PROGRAMMES - REGULAR**

#### **Entrance Examination**

- LAN based Computer Based Test (CBT) examination will be conducted at various Centers for the GAT Examination. CAT Examination will be Paper Based Test.
- During examination candidates' identities will be verified from a physical Aadhar card/ ID card issued by Govt. of India.
- Auto scrutiny of the candidates' information provided online will be based on the criteria specified by NIFT. The application form is designed in such a way that based on the information, noneligible candidates will be eliminated at the time of online submission of application.

#### Bachelor's Programmes (B.Des & B.F.Tech)

#### Who can apply?

Any candidate who is an Indian Citizen and fulfils the prescribed age and educational qualification criteria for the concerned programme can apply.

#### 1. Qualifying Age

Maximum age should be less than 24 years as on 1st August of the year of admission. The upper age limit may be relaxed by a period of 5 (five) years for candidates of Scheduled Caste/Scheduled Tribe/Person with Disability (PwD) categories.

#### 2. Educational Qualification

#### A. Bachelor of Design (B.Des) Programmes

(Accessory Design/Fashion Communication/Fashion Design/ Fashion Interiors / Knitwear Design/Leather Design/ Textile Design)

Passed the plus 2 level examination in the 10+2
 pattern of examination from any recognized
 Central/State Board of Secondary Examination,
 such as Central Board of Secondary Education/
 State Board New Delhi/Council for Indian School
 of Certificate Examination, New Delhi.

or

 A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.

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 3 or 4 years diploma recognized by AICTE or a State Board of Technical Education after secondary examination /10<sup>th</sup> standard.  Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system.

or

 General Certificate Education (GCE) Examination (London/Cambridge/Sri-Lanka) at the Advanced (A) level/ International Baccalaureate (IB).

### B. Bachelor of Fashion Technology (B.F. Tech) Programme

Passed the plus 2 level examination in the 10+2 pattern of examination from any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi / Council for Indian School of Certificate Examination, New Delhi with **Mathematics**.

Or

 A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects with Mathematics.

r

 3 or 4 years diploma in any branch of Engineering recognized by AICTE or a State Board of Technical Education after Secondary Examination /10<sup>th</sup> standard.

or

 Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system with Mathematics.

or

 General Certificate Education (GCE) Examination (London/Cambridge/Sri-Lanka) at the advanced (A) level with Mathematics / International Baccalaureate (IB).

### Master's Programmes (M.Des, M.F.M and M.F.Tech)

#### Who can apply?

Any candidate who fulfils the prescribed educational qualification criteria for the respective Master's programme can apply.

**Qualifying Age:** No age limit.

### 1. Educational Qualification for Master of Design (M.Des)

• Undergraduate Degree in any discipline from any Institute/ University recognized by law in India.

or

or

 Undergraduate Diploma of minimum three years duration from NIFT/NID.

Note: Master of Design (M.Des) is an advanced course that demands an understanding of fundamentals in design and presupposes that candidates would be familiar with the basic skills and theories for successful completion of the programme. The course will not provide any basic knowledge and skill development in design as a part of its curriculum.

### 2.Educational Qualification for Master of Fashion Management (M.F.M)

 Undergraduate Degree in any discipline from any Institute/ University recognized by law in India.

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 Undergraduate Diploma of minimum three years duration from NIFT/NID.

### 3. Educational Qualification for Master of Fashion Technology (M.F.Tech)

 B.F.Tech. from National Institute of Fashion Technology (NIFT).

or

 B.E/B.Tech. from any Institute / University recognized by law in India.

or

• B.F.Tech. (04 years) from any Institute / University recognized by law in India.

#### **IMPORTANT NOTE:**

- 1. Candidates appearing in the qualifying examination are also eligible to apply provided:
- (a) They produce proof of having acquired the minimum prescribed qualifications at the time of seat allocation/ admission.
- (b) If the 12th class/final year/final semester (as the case may be) result of qualifying degree/ certificate examination is not declared by the concerned Board/ University till the date of seat allocation/ admission, his/her admission in such case will be strictly provisional subject to the following conditions:
- (i) An undertaking will be submitted, in case the candidate is minor i.e. below 18 years of age, the declaration shall be signed by his/ her parent/ guardian.
- (ii) Those candidates who are seeking provisional admission due to non declaration of their final

- year/final semester/12th class will provide proof of having passed all papers in all the previous years /semesters of qualifying degree examination (Marksheet and certificate from Head of Institution where studying).
- (iii) The candidate will submit the final result of qualifying degree/certificate proving his/her eligibility on or before 30th September, 2025 to the Campus Director where the admission has been provisionally granted. The provisional admission will automatically stand cancelled, if the candidate fails to submit the successful result in time i.e. 30th September, 2025.
- (iv) In case the candidate fails to submit his/her final result of qualifying degree in the manner prescribed above to prove his/her eligibility on or before 30th September, 2025, whatsoever the reason may be his/her admission will be treated as null and void (cancelled) and entire fee will be forfeited.
- (v) In the case of candidates who have appeared for Supplementary examination(s) in the final semester/ final year of graduation and the result of the same is not declared by the time of seat allocation/ admission, such candidates will be considered for admission as per the provisions of para 1 (b) above, for the Admissions 2025.
- (vi) In the case of candidates who have appeared for compartment examination(s) in the 12th standard, such candidates will be considered only for provisional admission. He/she will have to clear the compartment examination UNDER THE SAME BOARD, failing which the provisional admission will stand automatically cancelled and entire fee will be forfeited.
- 2. Any candidate who has not appeared for the qualifying exam before the date of seat allocation/admission to NIFT, will not be eligible.
- 3. It is further clarified that provisional admission will be considered only in such cases where the result of final year/semester of the qualifying degree has not been declared by the concerned Board/University in its totality. In case the result has been declared by the concerned Board/University but it has not been declared in a specific case, for any reason, such cases will NOT be considered for provisional admission.

#### **RESERVATION OF SEATS**

The seats reserved for SC/ST/OBC (Non-Creamy Layer)/GEN-EWS/ Person With Disability (PwD)/ Foreign National/State Domicile, in each programme are as under

SC	15 %
ST	7.5 %
OBC (NON-CREAMY LAYER)	27 %
GEN-EWS	10 %
Person with Disability (PwD)*	5 %*

\*5% horizontal reservation for Person with Disability (PwD) (with 40% or more disability) cutting across all categories i.e. SCs, STs, OBCs (NCL) and Open Category. Academic programme will be allotted as per the recommendations of NIFT's Evaluation Committee. The seats will be allotted to the PwD candidates during the seat allocation process based on the Common Merit Rank (CMR) in the respective category. Unfilled PwD seats will be merged to the respective category i.e. Open (PwD) to Open, OBC(NCL) (PwD) to OBC (NCL), SC(PwD) to SC and ST(PwD) to ST in the spot round.

Candidates to make sure that they have the requisite valid and verifiable certificate for the category chosen.

The category selected by a candidate at the time of submitting the application form will be final. Requests for any change of category will not be permitted at any later stage of admission process. However, if a candidate who has selected a reserved category i.e. SC/ST/OBC(NCL)/EWS/PwD and has not submitted a valid Category Certificate, he/she will be considered for open category seats provided any benefit of relaxed age or income or cut offs has not been availed by the candidate at any stage of the Admission Process. If any benefit has been availed, the candidate's candidature will be rejected.

In case reserve category candidates are considered for open category he/she will have to pay the difference in amount of application fee as applicable for open category.

Unfilled seats in the OBC (NCL), EWS and Domicile (Open) and Domicile (OBC NCL) category will be converted to open category in the Spot Round of seat allocation.

Unfilled Domicile SC/ST seats will be merged with SC/ST seats in the Spot Round of Seat Allocation.

Requirements for each category are as follows:

#### 1. SC/ST Candidates

Candidates applying under this reserved quota will have to produce a valid Caste/Tribe certificate from the Competent Authority of the respective States/ Union Territories. The certificate must be in the name of the candidate. The Certificate must be in English or Hindi language. If the Certificate is in any other language, a certified translation should be submitted. If the certificate is not in English/Hindi and a certified translated copy has not been submitted the benefit of category reservation will not be applicable.

#### 2. OBC (Non-Creamy Layer) Candidates

Candidates applying under this quota would have to substantiate the caste and Non-Creamy Layer (NCL) requirement. Candidates applying under this quota shall produce a caste certificate from the Competent Authority certifying that they belong to the non-creamy layer. The certificate should be in favour of the candidate, issued not earlier than 1st April 2024. Failure to produce valid certificate from a Competent Authority shall make the candidate ineligible for benefits under OBC (NCL) category. The candidate will only be considered for open category provided no benefit of reserved category has been availed at any stage of the admission process.

To summarize:

- a) The candidate should possess a valid OBC (Non-Creamy Layer) Category certificate issued in the name of the candidate and not in favour of the respective parent/guardian.
- b) The caste mentioned in the OBC (Non-Creamy Layer) category certificate should be mention in the Central list of OBCs available at http:// ncbc. nic.in/backward-classes/index.html.
- c) The OBC (Non-Creamy Layer) category certificate should clearly mention that the candidate belongs to the non-creamy layer.
- d) The certificate must be issued by the Competent Authority.
- e) In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband/mother/father is not acceptable.
- f) If the certificate is not in English/Hindi, a certified translation should be submitted.

Candidates belonging to the Creamy Layer of OBC are not entitled to apply under the reserved category OBC(NCL) and will have to submit their application under open category.

#### 3. Economically Weaker Section (Open)

Candidates belonging to Economically Weaker Section (Open) will be a reserved category within the open category. The percentage of reservation is 10%. The benefit of reservation will be given only to those open category candidates who satisfy the condition given in the OM No. 20013/01/2018-BC-II dated 17 January 2019 issued by the Ministry of Human Resource Development, Department of Higher Education, Government of India. The certificate should be issued not earlier than 1st April 2024. The benefit of reservation under open EWS can only be availed upon production of a valid EWS (Open) certificate to be issued by a Competent Authority as mentioned below:

- District Magistrate/Additional District Magistrate/ Collector/ Deputy Commissioner/Additional Deputy Commissioner/ 1st Class Stipendiary Magistrate/Sub-Divisional Magistrate/ Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner
- II. Chief Presidency Magistrate/Additional Chief Presidency Magistrate/ Presidency Magistrate
- III. Revenue Officer not below the rank of Tehsildar
- IV. Sub-Divisional Officer of the area where the candidate and/or his family normally resides.

Based on the information provided by the candidate in the application form while applying online, the candidate will be provisionally allowed to appear for the NIFT Entrance Examination and subsequent test, if shortlisted. It will be the responsibility of the candidate to provide valid EWS (Open) certificate for admission. Admission of a candidate will be cancelled if any of the required certificates are found to be invalid at any stage of the admission or thereafter.

#### 4. Persons with Disability (PwD)

Candidates applying under this category should have a Disability Certificate and Unique Disability ID (with 40% or more disability) issued by Department of Empowerment of Person with Disability. (available at https://www.swavlambancard.gov.in). No other certificate or document will be valid & no representations in this regard will be entertained.

Such candidates are required to produce the original valid Certificate of Disability and UDID Card at the time of physical assessment, seat allocation and reporting at the allotted Campus.

NIFT may consider applications from PwD candidates for providing external assistance during assessment for selection, with the condition that the expenses for the same will be borne fully by the candidate. It is however recommended that the candidate arrange his/her own external assistant for this purpose as this will ensure a better fit for individual needs.

It is mandatory for the candidate who is a Person with Disability to appear before Evaluation Committee of NIFT which will assess the actual physical/psychological capability of a candidate as per the specific requirements of the particular academic programme.

The academic programme will be allotted to the candidates only if found suitable for the same by the Evaluation Committee of NIFT. Candidates who do not appear before the Evaluation Committee of NIFT will NOT be called for seat allocation. Assessment by the Evaluation Committee of NIFT will be carried out prior to the seat allocation. Candidates are advised to appear for such assessment at NIFT Campus at their own cost.

NIFT may utilize its laboratories/equipment/test materials for making such assessment of the physical/psychological capability of a candidate for undertaking that Programme/course and may tailor such test for each individual separately as decided by the Evaluation Committee of NIFT. The assessment is compulsory for all candidates seeking reservation under this category. The Evaluation Committee of NIFT in its proceedings will recommend whether the candidate is suitable for undertaking the particular academic programme applied for.

NIFT reserves the right to disqualify the candidature of any candidate in case of assessment of inability of the candidate to undertake a particular academic programme.

The table below indicates the type of assessment that may be conducted by the Evaluation Committee of NIFT for various categories of disability and programmes to assess if the candidate would be in a position to undergo mainstream curriculum:

Programme	Criteria /Method			Suitak	oility	
Design PG - Design (Regular) UG - Design (Regular) UG - Design (NLEA) UG - Design (Artisan)	Drawing/ Sketching/Making Models/ Colour Sense Operating Machines/ Computer Keyboard Manually/Mobility	Visual clarity	Minor speech disability	Minor hearing disability	No major locomotor disability in hands, legs, face & neck	Able to select, organize and integrate visual and verbal information into a drawing or model with aesthetics

Programme	Criteria /Method	Suitability							
1 1 1 1 3		Minor visual clarity	Minor speech disability	Minor hearing disability	No major locomotor disability in hands,				
Fashion Management  MFM (Regular)  Operating Computer  Keyboard Manually/  Mobility					legs, face & neck				

General requirements: Adequate cognitive functions to access mainstream curriculum; no intellectual impairments. Adaptive functioning showing mild deficit, in academic and/or communication skills but able to meet the requirements of curriculum and learning environment using assistive devices independently. Good social interaction skills and emotional stability to be adaptive with large group learning setting and do not have a challenging behaviour that disturbs the education of other students.

#### SEATS FOR FOREIGN NATIONAL/NRI /OCI/ PIO/SAARC AND DOMICILE CATEGORIES

#### Foreign National/NRI / OCI/PIO/SAARC

Foreign National/NRI/OCI/PIO/SAARC (whether residing in India or abroad) candidates having the following status and who meet eligibility and admission requirements of NIFT can also apply for admission.

**Foreign National:** A foreign national is a citizen of a country other than India, and who is not of Indian origin.

**NRI** (Non-Resident Indian): An Indian citizen who is ordinarily residing outside India or in India and holds an Indian Passport with NRI Status.

**PIO** (Person of Indian Origin): A person who or whose any of ancestors was an Indian national and who is presently holding another country's citizenship / nationality i.e. he / she is holding foreign passport.

**OCI** (Overseas Citizen of India): A person registered as Overseas Citizen of India (OCI) Cardholder under section 7A of the Citizenship Act., 1955.

**SAARC:** (South Asian Association for Regional Cooperation): The citizen from the countries Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan and Sri Lanka.

Candidates under above categories are not required to appear for the NIFT Entrance Examination.

The selection of eligible candidates of this category for admission in NIFT will be based on their SAT/GMAT/GRE scores. The minimum requirement of SAT/GMAT/GRE score is 50%. The availability of seats for this category is as follows:

- 5 (supernumerary) seats each academic programme at NIFT Campuses Bengaluru, Chennai, Gandhinagar, Hyderabad, Kolkata, Mumbai, New Delhi & Raebareli.
- 3 (supernumerary) seats each per academic programme at Bhopal, Bhubaneswar, Daman, Jodhpur, Kangra, Kannur, Panchkula, Patna, Shillong and Varanasi.

#### 1. Qualifying Age

For UG programmes: Maximum age should be less than 24 year as on 1st August of the year of admission.

For PG programmes: No age limit.

#### 2. Academic Eligibility

All candidates must satisfy the required academic qualifications listed for the concerned course. In case the Degree/Certificate has been obtained from a University/Board of any country other than India then an equivalence certificate must be obtained from the Association of Indian Universities (AIU) New Delhi (website: www.aiuweb.org) prior to admission.

Foreign National/NRI/OCI/PIO/SAARC applying to NIFT must possess working knowledge of the English language.

The candidate should have appeared for SAT/GMAT/ GRE examination BEFORE applying for admission under this category.

Candidates may have appeared in multiple SAT/GMAT/GRE examinations prior to 30th April 2025. The highest score submitted among these tests will be taken into consideration for allotment of seat. The GRE/GMAT/SAT scores should not have been declared before 1st January, 2023 and should be received by the Institute (NIFT) latest by 30th April, 2025.

# PROCEDURE FOR APPLYING UNDER THE FOREIGN NATIONAL/NRI/OCI/PIO/SAARC CATEGORY

Those seeking admission under this category have to apply online at website www.nift.ac.in/admission. The last date for applying under this category is 30<sup>th</sup> April 2025.

The candidates who fulfill the admission criteria specified for this category may apply online with requisite application fee of US\$125 through the online NIFT payment gateway.

# Undergraduate Programme - Bachelor of Design (B.Des) & Bachelor of Fashion Technology (B.F.Tech)

Candidates applying for Bachelor Programmes of NIFT should arrange to send SAT scores directly from College Board USA to NIFT Admissions, H.O. New Delhi. SAT scores have to be submitted through College Board, USA to NIFT before 30th April, 2025. The Designated Institution (DI) Code is 7258.

Candidates at the time of registration for SAT should indicate DI code: 7258 for sending their scores to NIFT Head Office, New Delhi.

Candidates whose SAT scores have not been received from the College Board, USA may not be considered for admission under this category.

The Campus and Programme will be allotted to the successful candidates based on merit list drawn as per SAT score of the candidates and the preference of the candidate.

### Postgraduate Programme - M.F.M, M.Des & M.F.Tech

Candidates applying for Master of Fashion Management (M.F.M), should arrange to send GMAT test scores while those applying for Master of Design (M.Des.) and Master of Fashion Technology (M.F.Tech.) should arrange to send GRE test scores directly to Admissions Department, NIFT Head Office, New Delhi. The candidates must designate NIFT Programmes as choice in the GRE/GMAT.

Candidates whose GRE/GMAT scores have not been received from the Educational Testing Services/ Graduate Management Admission Council may not be considered for admission under this category. The campus and programme will be allotted to the successful candidates based on merit list drawn as per GRE/GMAT score of the candidates as well as the preference of the candidate.

Candidates seeking admission under this category should apply online in the prescribed application form.

#### **NRI SPONSORED SEATS**

NRI seats being supernumerary, will not be converted to any other category. However, seats remaining unfilled after admission of all eligible NRI candidates in the NRI category after the process described above will be offered to all eligible candidates as NRI sponsored seats on the basis of Common Merit Rank (CMR) during seat allocation.

All candidates having Common Merit Rank (CMR) in the NIFT Entrance Examination may opt for NRI sponsored seats subject to fulfilling the criteria, submission of necessary documents and the enhanced fee during seat allocation.

There will be no reservation in these seats as these are supernumerary seats.

The following documents are required from the candidates opting for NRI sponsored seats (self attested):

- 1. Undertaking from the sponsoring Foreign National/NRI mentioning Social Security Number/Applicable Taxation Number.
- 2. Photocopy of first & last page of the passport of the sponsoring person.
- Copy of the valid visa of the sponsoring Foreign National/NRI.

- 4. First year's fees to be remitted by the sponsoring Foreign National/NRI in the Foregin Exchange, if selected.
- 5. An undertaking from the candidate that if at any stage it is found that the admission has been taken on the basis of false information/documents or by hiding relevant facts, the admission granted to such candidate shall be liable to be cancelled forthwith.

#### Fee Payment

Once selected under this category, candidates shall pay the fee at the time of admission for the first academic year consisting of two semesters. No other benefit/concession will be applicable to these candidates and they will not be considered for admission under any other category. These candidates will not be eligible for any financial assistance under any scheme of NIFT. If Admission is accepted under this category and later withdrawn entire fees paid will be forfeited.

#### STATE DOMICILE CATEGORY

#### How is domicile category determined?

The candidate would be determined to be the domicile of that State in which the school where the candidate has completed his/her class 12th examination is located.

A certificate from the concerned school is to be obtained. In case the candidate has completed 12<sup>th</sup>standard through distance learning mode/open, the address of the school attended by the candidate regularly will determine his/her domicile status.

Kashmiri migrants who have obtained Domicile of Kashmir as per the Jammu & Kashmir Reorganisation Act 2020 and possess Domicile Certificate issued by the Government of Jammu & Kashmir O/o The Relief and Rehabilitation Commissioner (M) J&K, Jammu will also be considered as domicile for Srinagar Campus. Candidates may choose one of either Kashmiri migrant status or current domicile status for admission.

A candidate can exercise choice for Domicile during registration only. This choice will be final and no change thereafter will be accepted.

Candidates belonging to the North Eastern States i.e. Assam, Arunachal Pradesh, Nagaland, Manipur, Tripura, Meghalaya, Mizoram and Sikkim will be considered domicile category for NIFT Shillong, if eligible.

### Seat availability under the State Domicile Category

Seats will be offered for admission as State Domicile Preferential Seats to candidates who belong to the States where the following NIFT campuses are located. No separate merit will be declared for State Domicile candidates.

NIFT Campus	Candidates of these states will be eligible for Domicile benefits.					
Patna	Bihar					
Kangra	Himachal Pradesh					
Kannur	Kerala					
Bhopal	Madhya Pradesh					
Shillong	Meghalaya, Assam, Arunachal Pradesh, Manipur, Mizoram, Sikkim, Nagaland and Tripura					
Bhubaneswar	Odisha					
Jodhpur	Rajasthan					
Srinagar*	Jammu, Kashmir, Ladakh and Kashmiri migrants					
Panchkula	Haryana					
Daman	Daman, Diu, Dadra, Nagar Haveli and Lakshadweep					
Varanasi	Uttar Pradesh (UP)					

Seven domicile supernumerary seats are available in above campuses. Reservation of SC/ST/OBC (non creamy layer) as per existing norms will apply to these seats. Any domicile seats which remain unfilled will be merged into respective categories seats i.e. Domicile (Open) to Open, Domicile (SC) to SC, Domicile (ST) to ST and Domicile (OBC-NCL) to Open in the Spot Round of seat allocation.

\*In the case of NIFT Srinagar, 12 seats will be offered for admission as State Domicile Preferential Seats to the domicile candidates of Jammu, Kashmir, Ladakh and Kashmiri migrants.

Candidates who are domicile of the States where the NIFT Campuses listed above are located may opt for these preferential seats while filling the online application form. However, they will be permitted to exercise choice to take admission under Open/ST/SC/OBC (NCL) category (as applicable) to any other campus of their choice as per their overall CMR.

### HOW TO APPLY: SUBMISSION OF APPLICATION FORM

(for all candidates other than the Foreign National/NRI/OCI/PIO/SAARC category)

Candidates have to apply online at https://exams.nta.ac.in/NIFT/

Guidelines for applying online may be referred for the purpose. The prospectus is available on the NIFT website www.nift.ac.in

Application Fee: The application fee has to be paid through online payment gateway on the admission's website only.

- Non-Refundable Fee for Open/OBC (Non-Creamy Layer)/Open-EWS Category: Rs. 3000/.
- Non-Refundable Fee for SC/ ST/ PwD Category: Rs. 1500/-.

Non-Refundable Fee for the candidate who are applying for both programmes i.e. B.Des and B.F.Tech or M.F.M and M.Des. will be as under

- Open/OBC (Non-Creamy Layer)/Open-EWS Category: Rs. 3000/- + Rs. 1500/- = Rs. 4500/-.
- Fee for SC/ ST/ PwD Category: Rs. 1500/- + Rs. 750/- = Rs. Rs. 2250/-.

#### Mode of Payment of Application Fee:

Payments of application fee can only be made online through any means through the NIFT admissions website. The bank and/or transaction charges on the application fee will be borne by the candidate. Candidates are advised to apply on time. Candidates should ensure payment is complete and confirmation obtained. NIFT will not be responsible for any failure in payment/auto reversal due to any reason whatsoever.

Candidates are advised to keep a print out/ photocopy of application form and proof of payment for reference.

### WINDOW TO EDIT/UPDATE APPLICATION FORM

Prior to making the payment candidate can edit/ amend the information in the online application. Once the payment has been made, the candidate will not be allowed to change/modify any information by the system. However, candidates will be given an opportunity to review and correct their personal information in the application.

Application fee once paid will not be refunded in any circumstances.

Application fee already paid will not be refunded in case the applicant is found ineligible for admission to NIFT.

It is the sole responsibility of the candidate to provide correct information during the application process. At any stage if it is found that the information provided by the candidate is not true, NIFT has the

right to cancel his/her candidature.

After closing of the window to edit the application for registration, category filled up in the application form will not be changed at any stage. Therefore, candidates/guardians are advised to fill-up the application form with due diligence.

### THE ENTRANCE EXAMINATION PROCESS (for all programmes)

All eligible candidates would have to appear for an entrance examination. The admission process for each programme is separately listed below:

#### B.Des

Candidates for the UG Design programmes, will appear in an entrance examination comprising of a General Ability Test (GAT) and Creative Ability Test (CAT). Candidates shortlisted on the basis of the entrance examination will take a Situation Test.

#### **B.F.Tech**

Candidates for the UG Fashion Technology programme, will appear in an entrance examination comprising of a General Ability Test (GAT).

B.F.Tech candidates will be shortlisted on the basis of General Ability Test (GAT).

#### **B.F.Tech & B.Des**

Candidates applying for both B.F.Tech & B.Des will appear in an entrance examination comprising of a General Ability Test (GAT) and Creative Ability Test (CAT). For such candidates two separate Common Merit Ranks (CMRs) will be generated. One for B.Des Programme and one for B.F.Tech Programme. B.Des candidates will be shortlisted on the basis of the entrance examination will appear in a Situation Test

Candidates applying for B.F.Tech Programme (with Maths), will be eligible to enroll their candidature for B.Des courses ALSO by giving CAT along with GAT. This will not be applicable for the NIFT Lateral Entry Admission (NLEA).

#### M.Des

Candidates for the PG Design programme, will appear in an entrance examination comprising of a Creative Ability Test (CAT) and General Ability Test (GAT). Shortlisted candidates of the entrance examination will undergo a Personal Interview (PI).

#### M.F.M.

Candidate for the M.F.M programme, will appear an entrance examination comprising of a General Ability

Test (GAT). Shortlisted candidates of entrance examination will undergo Personal Interview (PI).

#### M.F.M & M.Des.

Candidates applying for both M.F.M & M.Des. will appear in an entrance examination comprising of a General Ability Test (GAT) and Creative Ability Test (CAT). For such candidates two separate CMRs will be generated. One for M.F.M Programme and one for M.Des. Programme.

M.F.M candidates will be shortlisted on the basis of the entrance examination to be appeared in General Ability Test (GAT - Section A & B) and Personal Interview.

M.Des. candidates will be shortlisted on the basis of General Ability Test (GAT - Section - A), Creative Ability Test (CAT) and Personal Interview,

#### M.F.Tech

Candidates for the M.F.Tech programme, will appear for an entrance examination comprising of a General Ability Test (GAT). Shortlisted candidates of entrance examination will undergo Personal Interview (PI).

### THE ENTRANCE EXAMINATION (for all programmes)

The entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme.

All eligible candidates will have to appear for the entrance examination at the Examination Centres allotted to them.

The objective type test will have negative marking, +1 for every right answer and -0.25 for every wrong answer.

### LIST OF ENTRANCE EXAMINATION CENTRES

Enterance Examination for all UG and PG Programmes will be conducted at various cities in India.

SI. No.	State	City
1	Andaman & Nicobar	Port Blair
2	Andhra Pradesh	Kurnool
3	Andhra Pradesh	Vijayawada
4	Andhra Pradesh	Visakhapatnam
5	Andhra Pradesh	Rajahamundry
6	Andhra Pradesh	Tirupathi
7	Arunachal Pradesh	Naharlagun

8	Assam	Guwahati
9	Bihar	Muzaffarpur
10	Bihar	Patna
11	Chandigarh	Chandigarh/Mohali
12	Chhattisgarh	Raipur
13	Chhattisgarh	Jagdalpur
14	Dadra & Nagar Haveli	Silvassa
15	Delhi	Delhi Ncr
16	Goa	Mapusa
17	Gujarat	Ahmedabad/ Gandhinagar
18	Gujarat	Rajkot
19	Gujarat	Surat
20	Gujarat	Anand
21	Gujarat	Gandhinagar
22	Gujarat	Mhesana
23	Haryana	Hisar
24	Haryana	Kurukshetra
25	Himachal Pradesh	Bilaspur Hp
26	Himachal Pradesh	Kangra
27	Jammu And Kashmir	Jammu
28	Jammu And Kashmir	Srinagar
29	Jharkhand	Dhanbad
30	Jharkhand	Ranchi
31	Karnataka	Bengaluru
32	Karnataka	Mysuru (Mysore)
33	Karnataka	Mangaluru (Manglore)
34	Kerala	Ernakulam
35	Kerala	Kannur
36	Kerala	Kozhikode
37	Kerala	Kollam
38	Kerala	Kottayam
39	Kerala	Thiruvananthapuram
40	Kerala	Thrissur
41	Ladakh	Leh/Kargil
42	Lakshadweep	Kavaratti
43	Madhya Pradesh	Bhopal
44		
	Madhya Pradesh	Jabalpur
45	Madhya Pradesh Madhya Pradesh	Jabalpur Gwalior

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47	Madhya Pradesh	Ujjain
48	Maharashtra	Mumbai / Thane
49	Maharashtra	Nagpur
50	Maharashtra	Pune
51	Maharashtra	Chahatrapati Sambhaji Nagar
52	Maharashtra	Amravati
53	Maharashtra	Kolhapur
54	Maharashtra	Nanded
55	Manipur	Imphal
56	Meghalaya	Shillong
57	Mizoram	Aizawl
58	Nagaland	Kohima
59	Odisha	Berhampur-Ganjam
60	Odisha	Bhubaneswar
61	Puducherrry	Pondicherry
62	Punjab	Ludhiana
63	Rajasthan	Jaipur
64	Rajasthan	Jodhpur
65	Rajasthan	Udaipur
66	Sikkim	Gangtok
67	Tamil Nadu	Chennai
68	Tamil Nadu	Coimbatore
69	Tamil Nadu	Madurai
70	Tamil Nadu	Salem
71	Tamil Nadu	Tiruchirappalli
72	Tamil Nadu	Vellore
73	Telangana	Hyderabad
74	Tripura	Agartala
75	Uttar Pradesh	Meerut
76	Uttar Pradesh	Muzaffarnagar
77	Uttar Pradesh	Kanpur
78	Uttar Pradesh	Lucknow
78	Uttar Pradesh	Varanasi
80	Uttarakhand	Dehradun
81	Uttarakhand	Haldwani
82	West Bengal	Kolkata

The candidate must give four choices for the centres for the entrance examination in order of preference. Examination centre will be allotted on first come first served basis. No request for change in examination centre will be entertained at any later stage.

Please note that NIFT reserves the right to cancel any of the Examination centres mentioned above. In such a case, an alternate centre, will be allotted.

#### WINDOW TO RECEIVE OBSERVATIONS/ OBJECTION FROM THE CANDIDATE FOR GAT EXAM

Candidates will be able to view the question paper with the answer key using their registered user ID & password on the admission portal within one week after completing the Computer Based Test (CBT) Entrance Examination.

Objection(s) if any, is to be submitted only through the portal. Objection(s) received through any other mode of communication/ channel will not be entertained. If candidates do not submit their objection in the stipulated period, such candidates will not have any right for any further claim for reevaluation at later stage.

#### **ADMIT CARDS**

Entry to the Examination Centre will be allowed with valid admit cards along with valid ID card issued by the Govt. of India.

On the basis of information given in the NIFT application forms, admit cards of provisionally eligible candidates will be available for download from NIFT website. Admit cards will not be sent by post. Candidates are advised to regularly check NIFT website for updates.

<u>Note</u>: Admit cards, results and seat allocation will be available on NIFT's website only. No separate communication will be sent by post.

#### **EXAMINATION CENTRE**

Candidates should reach the examination centre at least 60 minutes before the commencement of the examination. Mobiles and other infotech gadgets are not allowed inside the Examination Centre.

Candidates found with mobile or other infotech gadgets will be asked to leave the examination centre and shall be disqualified.

#### **SCHEDULE**

Schedule of Entrance Examination, General Ability Test (GAT) - Computer Based Test (CBT) and Creative Ability Test (CAT)- Paper Based Test (PBT) for all UG and PG Programmes:

Programmes	Test	Test Timings
Bachelor of Design	GAT	9:00 am to 11.00 am
	CAT	02.30 pm to 05.30 pm
Bachelor of Fashion Technology	GAT	9:00 am to 12.00 noon
Bachelor of	GAT	9:00 am to 12.00 noon
Fashion Technology & Bachelor of Design	CAT	02.30 pm to 05.30 pm
Master of Design	GAT	9:00 am to 11.00 am
	CAT	02.30 pm to 05.30 pm
Master of Fashion Management	GAT	9:00 am to 1 2.00 noon
Master of Fashion Management and	GAT	9:00 am to 12.00 noon
Master of Design	CAT	02.30 pm to 05.30 pm
Master of Fashion Technology	GAT	9:00 am to 12.00 noon

The result of the entrance examination will be available on the NIFT website.

On the basis of result of entrance examination of GAT and CAT, shortlisted B.Des candidates will be called for second stage test called Situation Test. Appearing for both GAT and CAT is mandatory. If a candidate does not appear for one or the other he/she will not be shortlisted for the Situation Test.

For B.F.Tech. candidates, GAT will be the final test for selection.

The shortlisted candidates of PG programmes will have to attend the Personal Interview at New Delhi failing which final result will not be declared of such candidates.

Candidates applying for the examination should ensure that they fulfill all the eligibility criteria for admission.

Admission at all the stages of the examination viz. Entrance Examination, Situation Test, Personal Interview (as the case may be) will be provisional, subject to the candidates is satisfying the prescribed eligibility criteria. During verification at any time before or after the Entrance Examination, Situation Test, and Personal Interview (as the case may be), if it is found that the candidate does not fullfil the eligibility criteria, his/her candidature for the examination/admission shall stand cancelled without any notice or further reference.

NIFT shall not be liable for any consequences on account of such cancellations.

#### **Test Weightages**

The weightage assigned to each test in the final merit list of the entrance examination will be as follows:

#### Test Weightage - UG

B.Des		B.F.Tech		B. F.Tech candid	ates opting for B.Des
Exam	Weightage	Exam	Weightage	Exam	Weightage
GAT	30 %	GAT (Sec -A)	30 %	GAT (Sec -A)	30 %
CAT	50 %	GAT (Sec -B)	70 %	CAT	50 %
Situation Test	20 %			Situation Test	20 %
TOTAL	100 %	TOTAL	100 %	TOTAL	100 %

#### Test Weightage - PG

	<u> </u>						
M.F	F.M	М.	Des	M.F.M candid		M.F.	Tech.
Exam	Weightage	Exam	Weightage	Exam	Weightage	Exam	Weightage
GAT (Section-A & Section-B)	70 %	GAT (Section-A)	30 %	GAT (Section-A)	30 %	GAT	70 %
		CAT	40 %	CAT	40 %		
Personal Interview	30 %	Personal Interview	30 %	Personal Interview	30 %	Personal Interview	30 %
TOTAL	100 %	TOTAL	100 %	TOTAL	100 %	TOTAL	100 %

#### Note:

- General Ability Test (GAT) will be conducted as Computer Based Test (CBT)
- Creative Ability Test (CAT) will be conducted as EXAMINATION
   Paper Based Test (PBT)

In case of equal scores of two candidates, the marks obtained by the candidates in tests with higher weightages will be compared to break the tie. For example for B.Des candidates if two candidates have equal scores, marks obtained in CAT will be compared. If marks in CAT are also same then marks obtained in GAT will be taken. If a tie exists after this also marks obtained subject-wise in the following order will be considered – Communication Ability, English Comprehension, Quantitative Ability,

Analytical Ability General Knowledge and Current Affairs.

## COMPONENTS OF THE ENTRANCE EXAMINATION

Entrance Examinations Structure (For Bachelor of Design and Bachelor of Fashion Technology)

## 1. General Ability Test (GAT) - Computer Based Test (CBT)

The number of questions may vary in each section and for each course year to year. The level of difficulty in questions for different courses may vary.

The Component of the Questions for Section- A & B introduced are as under:

PROGRAMME	B.DES.	B.F.T	ECH	Candidates opting for B.F.Tech. & B.Des.
Paper Name	GAT - Section A (CBT)	GAT - Section A (CBT)	GAT - Section B (CBT)	
Language of Written Test	English/Hindi	English/Hindi	English/Hindi	
Test Duration (minutes)	120	120	60	
Sections	No. of Questions	No. of Questions	No. of Questions	
Communication Ability and English Comprehension	40	40	NA	Section-A (2 hrs.) + Section-B (1 hr.) +CAT (3 hrs.)
Quantitative Ability	20	20	15	
Analytical & Logical Ability	15	15	15	
General Knowledge and Current Affairs	25	25	NA	
Case Study	NA	NA	20	
TOTAL	100	100	50	

#### CANDIDATES APPLYING FOR

• ONLY B.F.TECH: SECTION- A + SECTION-B

ONLY B.DES: SECTION-A + CAT

B.F.TECH. & B.DES.: SECTION-A +SECTION-B+CAT

#### 2. CREATIVE ABILITY TEST (CAT)

This test is administered for both UG and PG Design Programmes to judge the intuitive ability, power of observation in concept development and design ability of the candidate. An important aspect of the test is the creative and innovative use of colour and illustration skills.

Candidates who try to disclose their identity by writing any personal details including details/logo of coaching centre etc or place any identification mark on the answer sheet shall be 'DISQUALIFIED' and the result of these candidates shall not be declared. The decision of NIFT on such cases will be final and there will be no appeal.

Entrance Examination Structure (For Master of Fashion Technology, Master of Fashion Management and Master of Design).

## GENERAL ABILITY TEST (GAT) - Computer Based Test (CBT)

Programme	MFTECH
Paper Name	GAT
Language of Written Test	English/Hindi
Test Duration (minutes)	180
Sections	No. of Questions
Communication Ability & English Comprehension	45
Case Study	25
Quantitative Ability	30
Analytical & Logical Ability	25
General Knowledge and Current Affairs	25
Total	150

M.F Tech will also have some questions from the engineering field.

PROGRAMME	MFM	M.DES	Candidates opting for MFM & M.DES
Paper Name	GAT (CBT)	GAT (CBT)	
SECTION A			
Language of Written Test	English/ Hindi	English/ Hindi	
Test Duration (minutes)	180 ( 3 hours)	120 (2 hours)	
Sections	No. of Ques- tions	No. of Ques- tions	Section-A
Communication Ability & English Comprehension	50	50	(2 hrs.) + Section-B (1 hr.) +CAT (3
Quantitative Ability	20	20	hrs.)
Analytical & Logical Ability	25	25	
General Knowledge and Current Affairs	25	25	
SECTION B			
Case Study	30	NA	
TOTAL	150	120	

Section B: To be distinctly marked as a separate section for MFM candidates only.

#### **CANDIDATES APPLYING FOR**

- ONLY MFM: SECTION -A + SECTION -B
- ONLY M.DES: SECTION A + CAT
- MFM AND M.DES: SECTION -A + SECTION -B + CAT

The number of questions may vary in each section and for each course year to year. The level of difficulty in questions for all courses may vary.

## COMPONENTS OF THE GENERAL ABILITY TEST (for all programmes)

- Quantitative Ability: This sub-test is designed to test the quantitative ability of the candidates. The sub test consists of questions on Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion and Distance.
- ii) Communication Ability and English Comprehension: This sub-test is aimed at testing the language ability of the candidates in day to day communication. It includes questions on synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, comprehend a situation from a given passage etc.
- iii) Analytical Ability and Logical Ability: This sub-test is designed to test the candidate's capacity for inference and logic from the given information and to evaluate the candidate's ability to identify the given problem and apply reasoning in solving the core issues of the problem. Concepts and practice of creative and lateral thinking are likely to be useful.
- iv) General Knowledge and Current Affairs: This subtest is designed to test the candidate's general knowledge and current affairs.

Short listed candidates from the entrance examination are required to appear for the Situation Test and Personal Interview as applicable (except B.F..Tech).

## SITUATION TEST - FOR UG DESIGN PROGRAMMES

Shortlisted candidates for B.Des after the entrance examination are required to take a Situation Test which is a hands-on test to evaluate the candidate's skills for material handling and innovative ability on a given situation with a given set of materials. No additional material will be provided/allowed.

Candidate will be asked to make a model. The model will be evaluated on space visualization, innovative and creative use of given material, composition of elements, colour scheme, construction skill, finesse of the model and overall presentation, etc. These parameters will be checked with the write up explaining the concept behind the model constructed. Since the medium of instruction in NIFT is English, the write-up will be in English. No marks will be given for write-up in any other language.

The use of outside/additional material in making the model/design is not permitted. Also, candidates who try to disclose their identity by writing any personal details or place any identification mark on the model/design/write-up shall be 'DISQUALIFIED' and the final result of these candidates shall not be declared.

The evaluation of the test will be done by the Jury on the spot. The model will not be preserved for future reference.

## PERSONAL INTERVIEWS (for all PG programmes)

Shortlisted candidates for Masters Programmes after the written entrance examination are required to undergo a Personal Interview (PI).

Candidates shall be evaluated on the various parameters as listed below by a panel, in the Personal Interview:

- 1) Career orientation
- 2) Aptness for the course
- 3) Overall personal achievements in academics and co-curricular activities
- 4) Communication
- 5) General awareness, aptitude, creative and lateral thinking

NIFT reserves the right to modify the entrance examination scheme including non-conduct of any stage(s) due to unforeseen circumstances.

#### **SEAT ALLOCATION**

The details of seat allocation for successful candidates of the examination process viz. the mode, dates and procedure will be available on the website. Candidates are advised to regularly check the NIFT website for further information.

There will be multiple rounds of seat allocation to fill up available seats. The number of rounds of seat

allocation is not fixed and will depend upon the actual allocation of seats. Candidates will be required to register for seat allocation and choose academic programmes they are willing to join in the order of preference. Candidates may fill / modify their choices of Campus and programme in order of their preference as per the Seat Allocation Rules.

Complete details and procedure for seat allocation will be available on the NIFT website prior to commencement of seat allocation. Unfilled Domicile seats will be merged with respective category seats in the Spot Round of seat allocation. Unfilled OBC (NCL) & EWS seats will be merged with Open Category seats in the Spot Round of seat allocation. Unfilled PwD Seats will be merged with respective categories in the Spot Round of seat allocation.

## DOCUMENTS REQUIRED FOR ADMISSION AT THE TIME OF SEAT ALLOCATION

The following documents along with the photocopies shall be required for Admission after qualifying the entrance examination. Copies of documents will be self-attested and uploaded on the portal. Online verification of documents is purely provisional. Physical verification will be done at respective campuses. The original certificates, except the medical certificate, will be checked and returned to the candidate after verification at respective campuses where admission is offered.

- (i) Certificates of qualifying examination i.e. 12th class/degree (Marksheet and certificate).
  - In case of admission to PG courses, the candidates will also be required to upload the (Marksheet and degree certificate) of the qualifying degree examination. In case the candidate has appeared in final semester/final year (as applicable) then he/she will have upload mark sheet of all the previous semester/years.
- (ii) In case the candidate has appeared for qualifying exam/compartment (of final year/semester) and the result is due, the date sheet/admit card for examination is to be uploaded. Proof of completion of previous year's paper in the qualifying degree/ examination.
- (iii) Proof of date of birth (Secondary school marksheet & certificate) (photocopy).
- (iv) Valid certificate of SC/ST/OBC Non-Creamy Layer/PwD/Open EWS category claimed in candidate's name.
- (v) For State Domicile seats the status of domicile will

- be decided by the address of school from where the candidate has completed 12<sup>th</sup> standard.
- (vi) Kashmiri Migrants will be recognised as Domicile of Kashmir if valid certificate as per Government of Jammu & Kashmir O/o The Relief and Rehabilitation Commissioner (M) J& K, Jammu is produced. These candidates can opt for only one state for claiming Domicile i.e. either Kashmir or state from which passed class 12th exam.
- (vii) Certificate of Medical Fitness to be signed by a Registered Medical Practitioner in the prescribed format in original.
- (viii) An undertaking for seeking provisional admission only in case, the result of qualifying examination is yet to be declared.
- (ix) An undertaking on Anti-Ragging.
- (x) An undertaking regarding refund of fee.
- (xi) The requisite fee has to be paid online once an offer of allotment is made during the seat allocation process through payment gateway. Candidate's provisional admission will be confirmed only if requisite fee payment is verified.

#### Note: -

In case any of the above document(s) is/are in any language other than English/Hindi, then a certified translation in English/Hindi should be produced duly verified by the issuing institution/ gazetted officer/Self attested (original and photocopy) by the candidate at the time of seat allocation/admission. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission.

#### **CANCELLATION OF ADMISSION**

- (i) The mere fact of qualifying the entrance examination shall not, ipso facto, entitle a candidate for admission to a programme.
- (ii) If NIFT is not satisfied with the character, past behaviour or antecedents of a candidate, it can refuse to admit him/her to any course of study at any Campus or cancel the admission at a later stage.
- (iii) If at any stage it is found that a candidate has got admission in any Campus/Programme on the basis of false information, or by hiding relevant facts or if it is found that admission was given due to any mistake or oversight, the admission granted to such candidate shall be liable to be cancelled forthwith without any notice at any time during the course of his/ her studies and fee

- deposited by the candidate will be forfeited.
- (iv) If a candidate does not report to the allotted/ re-allotted NIFT campus within 7 days of commencement of the session, the admission of the candidate will stand cancelled without any intimation and the entire fee paid shall be forfeited.
- (v) The Director General, NIFT may cancel the admission of any candidate for a specific reason or debar him/her for a certain period.
- (vi) It will be the sole responsibility of the candidate to make sure that they are eligible and fulfill all the conditions prescribed for admission. If it is found at any stage during the entire period of the programme that the candidate does not fulfill the requisite eligibility conditions, his/her admission will be cancelled and entire fee will be forfeited;
- (vii)The merit ranking will be valid only for the programme/ category for which the candidate has appeared and cannot be utilized for admission to any other programme/category. Further, the merit ranking of the candidate shall be valid only for the Admissions 2025 for which the candidate has appeared in the entrance examination.

#### POINTS TO BE NOTED

NIFT DOES NOT RECOMMEND OR ENDORSE ANY COACHING CLASSES.

NIFT reserves the right to add or discontinue any academic programme at any Campus at any time.

Any attempt to influence the admission process by way of recommendation will invite immediate disqualification of the candidate (s).

Re-evaluation requests for CAT will be restricted to checking the following:

- i) Whether all the answers have been evaluated
- ii) Mistake in the totalling of marks
- iii) Any requests sent without a scanned copy of the Admit Card will not be entertained.

#### NOTE

ALL INFORMATION REGARDING THE ADMISSION PROCESS WILL BE AVAILABLE ONLY ON THE NIFT WEBSITE www.nift.ac.in. CANDIDATES APPLYING TO NIFT SHALL BE DEEMED TO HAVE COMPLETE UNDERSTANDING OF THE ELIGIBILITY AND THE PROCESS AS DISCLOSED ON THE NIFT WEBSITE. NIFT SHALL NOT BE RESPONSIBLE FOR ANY MISINTERPRETATION OR LACK OF AWARENESS ON THE PART OF THE CANDIDATE.

No representation at later stage will be entertained by NIFT. No correspondence in this regard will be made under any circumstances.

Information provided in the Prospectus is a guideline and for reference purposes only. NIFT reserves the right to make changes if deemed appropriate. All updated information will be uploaded on the NIFT website (www.nift.ac.in) and NIFT Admission portal.

Helpdesk No.: (From Monday to Friday, 10:00 AM to 5:00 PM)

- NTA 011-69227700, 011-40759000 Email ld: nift@nta.ac.in
- NIFT 9310075593, 9310076577, 9310078175

#### **ARTISAN ADMISSION GUIDELINES**

#### **ELIGIBILITY CRITERIA**

#### FOR BACHELOR'S Programmes (B.Des)

#### Who can apply?

Any candidate who fulfils the prescribed age and educational qualification criteria for the concerned programme can apply.

#### 1. Qualifying Age

Maximum age should be less than 24 years as on 1st August of the year of admission. The upper age limit may be relaxed by a period of 5 (five) years for candidates of Scheduled Caste/Scheduled Tribe/Person with Disability (PWD) categories

- 2. Educational Qualification for Bachelor of Design (B.Des) Programmes (Fashion Design/Leather Design /Accessory Design /Textile Design/Knitwear Design/Fashion Communication/Fashion Interiors)
- Passed the plus 2 level examination in the 10+2
   pattern of examination of any recognized Central/
   State Board of Secondary Examination, such as
   Central Board of Secondary Education / State
   Board New Delhi / Council for Indian School of
   Certificate Examination, New Delhi.

or

 A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.

or

 3 or 4-years diploma recognized by AICTE or a State Board of Technical Education after secondary school examination.

or

 Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system.

#### AND

 Artisan/Ward of Artisan can seek admission under this category on submission of a valid Artisan Card issued to Self/ Father/ Mother by the Development Commissioner (Handicraft), or Development Commissioner (Handlooms), Ministry of Textiles, Government of India or have applied for the Artisan card before the launch of Admission prospectus 2025 i.e 22<sup>nd</sup> November 2024.

#### SCHEME OF EXAMINATION

Candidates will have to appear for an Artisan Skill Test, personal interview and verification of documents will be done at the Exam Centre opted by them for Artisan Skill Test. The Artisan Skill Test will be designed to test the knowledge and skill aptitude of the candidate. Special practical hands-on Artisan Skill Test will be conducted at the identified NIFT Campus pertaining to the trade of the Artisan as listed in the application (such as pottery, weaving, metal work, wood work etc).

- Entry to the Examination Centre will be allowed with Admit Card only. Mobiles and other technical gadgets will not be allowed inside the Examination Centre. Candidates found with mobile or other infotech gadgets will be asked to leave the examination centre and shall be disqualified.
- Candidates should reach the Examination Centre at least 60 minutes prior to the commencement of the examination. The Artisan Skill Test will be held at the allotted exam centre.

Students from lower income group may be considered for grant of scholarship offered by the Ministry of Textiles.

# SCHEDULE OF ARTISAN SKILL TEST, PERSONAL INTERVIEW AND ELIGIBILITY/DOCUMENTS VERIFICATION

Date of test will be notified on NIFT website, www. nift.ac.in.

Merit list will be prepared based on the marks obtained by the candidates in Artisan Skill Test and Personal Interview subject to fulfilling the eligibility criteria and verification of documents as per schedule and weightage/ marks indicated below:

#### **COMPONENTS AND MARKS FOR EVALUATION OF ARTISAN SKILL TEST** (ARTISANS)

_		1	1
Course	Component	Marks	Venue
Jour 36	Artisan Skill Test: Visualization of form and space Innovative and Creative use of material Composition of		
Bachelor of Design (B.Des)	Elements  Construction skill and Finesse of the model  Overall presentation	70	Test Centres
	Write up:		
	Explanation and Communication of concept		
	Language		
	Personal Interview (verification of documents / eligibility)	30	
	Total Marks	100	

Artisan Skill Test - Creative ability and basic 3-D modelling ability (using 3-D modelling clay) or other material(s).

#### **ADMIT CARD**

On the basis of information given in the NIFT application forms, admit card of provisionally eligible candidates will be available for download from www.nift.ac.in. Admit Card will not be sent by post. Candidates are advised to regularly check NIFT (i) Self attested Certificates of qualifying website for updates.

#### **SEAT ALLOCATION**

Based on the suitability of skill, allocation of the course and campus in order of merit and preference will be given. The result of the selection test will be displayed on the NIFT website.

Candidates applying for the examination should ensure that they fulfill all the eligibility criteria for

admission. Their admission at all the stages will be provisional, subject to their satisfying the prescribed eligibility criteria. During verification at any time, if it is found that candidate does not fulfil the eligibility criteria, his/her candidature shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

#### **SEATS AVAILABLE**

Two supernumerary seats are earmarked in B.Des programme at each campus under Artisan category.

### HOW TO APPLY: SUBMISSION OF APPLICATION FORM

Candidates can apply online at www. nift.ac.in

Guidelines for applying online may be referred for the purpose. The application fee has to be paid through online payment gateway.

- · Non-Refundable Fee for Open/OBC (Non-Creamy Layer)/Open-EWS Category: Rs.3000/through payment gateway.
- Non-Refundable Fee for SC/ST/PWD Category : Rs. 1500/- through payment gateway.

#### Mode of Payment:

Payment of application fee (Rs.3000/- or Rs.1500/) can be paid through credit cards/debit cards through NIFT admission website as explained above. The Bank and transaction charges on the application fee will be borne by the applicant.

Applicants are advised to apply on time and keep a printout / photocopy of application form for further reference along with proof of payment.

#### LIST OF DOCUMENTS TO BE SUBMITTED

The following documents shall be uploaded for admission.

- examination i.e. 12th class/diploma/degree (Marksheet and certificate).
- (ii) In case the candidate has appeared/appearing for qualifying exam/compartment (of final year/ semester) and the result is due, the date sheet/ admit card for appearing examination has to be brought at the time of interview at NIFT.
- Proof of date of birth (Secondary school marksheet & certificate) (Photocopy).

- (iv) SC/ST/OBC Non-Creamy Layer/PWD supported with requisite certificate in the name of candidate, if applicable.
- (v) Certificate of Medical Fitness to be signed by a Registered Medical Practitioner in the prescribed format in original.
- (vi) Self declaration for seeking provisional admission only in case, the result of qualifying examination is yet to be declared.
- (vii) An undertaking regarding Anti-Ragging.
- (viii) An undertaking regarding refund of fee.
- (ix) A valid Artisan Card issued to self/Father/ Mother by the Development Commissioner (Handicraft), or Development Commissioner (Handlooms), Ministry of Textiles, Government of India prior to the 1st November, 2024 or launch of Admissions - 2025.

#### Note: -

- · Original Documents need to be produced for verification when the candidate reports at the exam centre for Artisan Skill Test.
- · Photocopy of all the above said documents should be self-attested.
- In case any of the above document(s) is/are in any language other than English/Hindi, then a certified translation in English/Hindi should be produced duly verified by the issuing institution/ gazetted officer/Self attested (original and photocopy) by the candidate at the time of Artisan Skill Test. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission.

#### NIFT LATERAL ENTRY ADMISSION GUIDELINES

NIFT Lateral Entry Admission (NLEA) provides an opportunity to candidates who have completed their Diploma in relevant / related fields of Design & Technology for direct admission to the third semester of UG programmes of NIFT. The candidates who have acquired Diploma/Degree will appear for NIFT Entrance Examination to get lateral admission in the 3rd semester of UG programmes of NIFT. The admission to these candidates will be strictly on merit which will be prepared based on the performance of candidates in entrance examination, studio test/ technical aptitude test and a personal interview. The candidates selected through lateral entry will join the regular UG students of NIFT in their second year. Final vacant seats available will be displayed on the website prior to seat allocation.

#### **ELIGIBILITY CRITERIA**

#### Eligibility for NLEA to Bachelor of Design (B.Des)

Passed Secondary School Examination/10th

#### AND

 Passed 3 or 4-years diploma recognized by AICTE/AIU/ UGC or a State Board of Technical Education in courses related to Fashion / Apparel / Textile and Accessories / Home Science/ Handloom Technology / Products / Visual Communication / Graphic Design / Industrial Design / Interior Design / Multimedia Design / Apparel Technology / Leather/ Fine arts.

#### OR

 Passed Senior Secondary /12th recognized by AIU.

#### AND

 Students who have completed 2 year regular UG Diploma Programme at NIFT after passing Senior Secondary Examination/ 12th standard.

## Eligibility for NLEA to Bachelor of Fashion Technology (B.F.Tech)

• Passed Secondary School Examination/10th

#### AND

 Passed 3 or 4 years diploma recognized by AICTE/ AIU/UGC or a State Board of Technical Education in courses related to Fashion/Apparel/Textile/ Home Science/Handloom Technology.

#### OR

 Passed Senior Secondary/12th standard recognized by AIU with Mathematics.

#### AND

Students who have completed 02 years UG Diploma Programme at NIFT after passing Senior Secondary Examination/ 12th Standard.

#### WHO SHOULD APPLY?

Candidates having mathematics background with a Diploma/ Degree in engineering may apply for Bachelor of Fashion Technology (B.F.Tech) programme as well as Bachelor of Design Programme. Other candidates having aptitude for creativity/innovation/ fashion design may apply for Bachelor of Design programme.

**Maximum Age:** 24 years as on 1st August of the year of Admission. The upper age limit may be relaxed by a period of 5 (five) years for the candidates of Scheduled Castes/Scheduled Tribe/Persons With Disabilities (PWD).

#### SCHEME OF EXAMINATION

Candidates will have to appear for an entrance examination i.e. GAT exam at test centre allotted as per choices selected during the application process. Personal interview and verification of documents/ eligibility will be held at designated Exam Centre. The entrance examination is designed to test the knowledge and skill aptitude of the candidate for the programme opted. The objective type tests will have negative marking. The negative marking will be +1 for every right answer and -0.25 for every wrong answer. Entry to the examination centre will be allowed with admit card only. Mobiles and other infotech gadgets are not allowed inside the examination centre. Candidates found with mobile or other infotech gadgets will be asked to leave the examination centre and shall be disqualified. Candidates should reach the examination centre at least 60 minutes before the commencement of the examination.

### SCHEDULE OF ENTRANCE EXAMINATION, STUDIO TEST, TECHNICAL ABILITY TEST, PERSONAL INTERVIEW AND ELIGIBILITY/ DOCUMENTS VERIFICATION

Merit list will be prepared based on the marks obtained by the candidates in Entrance Examination, Studio Test/Technical Aptitude Test & Personal Interview, subject to fulfilling the eligibility criteria and verification of documents as per schedule and weightage indicated below:

Course	Test	Weightage		Timelines	Venue
Bachelor of Design (B.Des)	GAT	40	9 <sup>th</sup> February, 2025	9:00 am to 11:00 am	
	Studio Test	40	April, 2025	10:00 am to 11:30 am	Test centre allotted
	Personal Interview	20		12:30 pm onwards	as per choices selected during
	Verification of doc eligibility	cuments/		02:30 pm onwards	applying.
Bachelor of Fashion Technology	General Ability Test (GAT)	40	9 <sup>th</sup> February, 2025	9:00 am to 12:00 noon	
(B.F.Tech)	Technical Ability Test (TAT)	40	April, 2025	10:00 am to 11:00 am	as per choices
	Personal Interview (PI)	20		11:30 am to 01:00 pm	selected during applying.
	Verification of doc eligibility	cuments/		02:00 pm onwards	

Note:- Notification with final dates will be published to NIFT website i.e. www.nift.ac.in.

#### **ADMIT CARD**

On the basis of information given in the NIFT Application Forms, Admit Card of provisionally eligible candidates will be available for download from www.nift.ac.in. Admit Card will not be sent by post. Candidates are advised to regularly check NIFT website for updates.

The result of the entrance examination will be displayed on the NIFT website.

Candidates applying for the examination should ensure that they fulfill all the eligibility criteria for admission. Their admission at all the stages will be provisional, subject to their satisfying the prescribed eligibility criteria. During verification at any time, if it is found that candidate does not fulfill the eligibility criteria, his/her candidature shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

Seat allocation to the candidates will be as per merit and order of perference. Vacant seat available will be displayed on the website prior to seat allocation rounds. Based on the Entrance Examination / Personal Interview and verification of documents / eligibility of the candidate, the result will be declared in the following manner:

- 1. Shortlisted for seat allocation with CMR
- 2. Not shortlisted based on Entrance Examination / Personal Interview

3. Not eligible based on the verification of documents

The selected candidates will be given admission to regular UG programmes of NIFT after successful completion of all mandatory formalities as per NIFT Lateral Entry Admission (NLEA) Policy. Selected candidates will attend a NIFT Lateral Entry Orientation Programme at any of the NIFT campuses or at the allotted NIFT campuses as informed before commencement of the semester.

#### **SEATS AVAILABLE**

Final seat/vacancy position in various courses at NIFT Campuses will be displayed on the website prior to seat allocation.

These are vacant seats in the ongoing academic programmes and will be allocated on merit.

## HOW TO APPLY: SUBMISSION OF APPLICATION FORM

Candidates can apply online at www. nift.ac.in

Guidelines for applying online may be referred for the purpose. The application fee has to be paid through online payment gateway.

- Non-Refundable Fee for Open/OBC (Non-Creamy Layer) Category: Rs. 3000/-through payment gateway.
- Non- Refundable Fee for SC/ST/PWD Category : Rs.1500/- through payment gateway.

Mode of Payment: Credit Cards/Debit Cards

Payments of application fee (Rs. 3000/- or Rs. 1500/-) can be made through credit cards/debit cards as explained above. The Bank and transaction charges on the application fee will be borne by the applicant.

Candidates are advised to apply on time. Applicants are advised to keep a printout / photocopy of Application Form for further reference along with proof of payment.

#### LIST OF DOCUMENTS TO BE SUBMITTED

	_
S.No.	Documents
1.	Self Attested copy of 10th class marksheet
2.	Self Attested copy of 10th class certificate
3.	Self Attested copy of 3 or 4 years Diploma/Degree on the basis of which the candidate is seeking admission
4.	Self Attested copy of marksheets of 3 or 4 years Diploma/Degree on the basis of which the candidate is seeking admission
5.	Self Attested copy of 10+2 certificate and marksheet, if applicable
6.	Self Attested copy of SC certificate*
7.	Self Attested copy of ST certificate*
8.	Self Attested copy of PWD certificate and UDID Card*
9.	Self Attested copy of OBC (NCL)*
10.	Self Attested copy of 2 year Diploma from NIFT

<sup>\*</sup>In case of an applicant applying for reserved seat.

#### **PLEASE NOTE**

In case the candidate has appeared / appearing for the qualifying examination (of final year / semester) and the results is awaited, the date sheet/ Admit Card for appearing examination has to be brought at the time of Interview at NIFT Campus. The candidate will submit the final result of the qualifying diploma proving his / her eligibility on or before 30th September, 2025 to the Campus Director where the admission has been provisionally granted. The provisional admissions will automatically stand cancelled, if the candidate failed to submit the degree / certificate latest by 30th September, 2025.

No representation at later stage will be entertained

by the Institute. No further correspondence in this regard will be made under any circumstances.

Information provided in the prospectus is a guideline and for reference purposes only. NIFT reserves the right to make changes if deemed appropriate. All updated information will be uploaded on the NIFT website (www.nift.ac.in).

#### PhD PROGRAMME ADMISSION GUIDELINES

#### **OBJECTIVES**

National Institute of Fashion Technology (NIFT) offers doctoral programme through its Head Office in Delhi. The programme is in recognition of high academic achievements, independent research and application of knowledge in the areas of Design, Management and Technology as applied with reference to textile, fashion, lifestyle, apparel, craft and any other related field. Interdisciplinary and trans-disciplinary research are also encouraged.

NIFT recruits outstanding researchers to create a vibrant research culture and strengthen the research focus of NIFT. NIFT research training gives candidates the skills they need to conduct research, which aims to solve critical problems affecting the industry, communities and the environment.

NIFT expects its PhD scholars to demonstrate independent research and thought leadership through publications in academic journals and scholarly presentations of their work. The scholars shall also manifest their passion for knowledge and research for developing new ideas and paradigms. Creativity and the potential to do outstanding research must be a hallmark of their personality and intellectual skill set.

PhD degree would read the title of the thesis and would not state any area i.e. Design, Management, Technology.

## SHORTLISTING, SELECTION, AND PRELIMINARY REGISTRATION

Research Proposal

**Step 1** - The completed application form has to be submitted along with an outline of Research Proposal.

This Research Proposal is the most important part of the Application. It will be expected to clearly set out an appropriate set of issues to be explored through research. It should include an indication of the approach that the candidate intends to undertake during research and identify what is sought to be achieved as an outcome. The proposed research can be related to any previous work/studies carried out by the candidate.

#### Step 2 - Written test & Interview

The candidates who are shortlisted after Step I - will be called for the Written Test, Research Proposal Presentation and Personal Interview. The written test, Research Proposal Presentation and Interview will assess the candidates' communication skills, academic disposition, aptitude for research and research co-curricular activities. The test shall be for two hours with descriptive/objective - type questions.

The names of qualifying candidates will be published on NIFT website, who then have to appear for research proposal presentation and interview (as per the calendar of activities). Admission will be offered to the deserving candidates depending on the number of seats available for the academic year.

(Depending on the number of applications received and considering the constraints of time and other resources for conducting Written Test and Interview, the criteria could be changed by NIFT without prior notice. NIFT may incorporate additional academic performance based short listing criteria.) NIFT will not provide travel and accommodation facilities for applicants appearing for the written test, Research Proposal Presentation & Interview. Candidates must bear all expenses for their travel and accommodation.

#### COMPONENTS AND MARKS OF WRITTEN TEST FOR Ph.D

The objective type test will have negative marking, +1 for every right answer and -0.25 for every wrong answer.

Sets	Subject Area	Туре	Marks Experience	Duration
Set-I	Research Aptitude	Objective type (MCQ)	30 Marks (10 marks for each section)	A total of 45
	Communication skills	Objective type (MCQ)	each section)	the sections
	Logical Reasoning	Objective type (MCQ)		
		S		
Set-II	Research Disposition	Descriptive	20 marks (10 marks for each question)	One Hour

#### **Exemptions from written Test**

Master's degree holders with minimum 10 years of professional experience (teaching/ working) in the areas of research relevant to NIFT

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Master's degree holders who have cleared and hold a valid score UGC NET, CEED, CSIR (JRF), GATE similar tests.

Applicants meeting the above criteria will be exempted from written test.

#### **ADMISSION ELIGIBILITY (FULL-TIME & PART-TIME)**

Qualification	Minimum years of education after class X	CGPA	Work Experience
Master's degree in the relevant area of Design, Management or Technology (or) equivalent qualification from an institute/ university of national/ international repute	07	Cumulative Grade Point Average (CGPA) of 6.0 on a 10 point scale (5.5 for SC/ST candidates) or equivalent OR 55% (50% for SC/ST candidates) marks in aggregate (of all the years/ semesters)	None (candidates appearing in final semester / final year may also apply as per Format -8)
Where the Master's Degree is found to be in a discipline not relevant to the areas identified by NIFT	07	Cumulative Grade Point Average (CGPA) of 6.0 on a 10-point scale (5.5 for SC/ST candidates) or equivalent OR 55% (50% for SC/ST candidates) marks in aggregate (of all the years/ semesters)	10 years of professional experience (teaching / working) in the proposed area of research
Bachelor's degree in the relevant area of Design, Management or Technology (or) equivalent qualification from an institute/ university of national/ international repute	05	Minimum Cumulative Grade Point Average (CGPA) of 8.0 on a 10-point scale (7.5 for SC/ST candidates) or equivalent as determined by the Institute wherever letter grades are awarded;  OR  75% (70% for SC/ST candidates) marks in aggregate (of all the years/semesters) where marks are awarded	10 years of professional experience (teaching / working) in the proposed area of research

Marksheets of class X, XII, Bachelor's degree, Master's degree (if applicable), Scanned Copies of Degree-Bachelor's, Master's (if applicable), work experience certificate(s) on employer letter head (if applicable), must be uploaded along with application form.

#### PROGRAMME DURATION

#### For Full-time Scholars

The Scholars shall normally submit their thesis within a period of FOUR years, with the option of submitting in three years from the date of their initial registration for the PhD Programme. However, as a special case, this limit may be extended to a maximum of five years after which the registration shall stand automatically

cancelled. However, the scholar will not receive any financial assistance in this extended period.

#### For Part-time Scholars

The Scholars shall normally submit their thesis within a period of SIX years, with the option of submitting in four years from the date of their initial registration for the PhD Programme. However, as a special case, this limit maybe extended to a maximum of seven years after which the registration shall stand automatically cancelled.

#### **Full-time PhD Scholars Categories**

NIFT Teaching Fellows (NTF) - The scholars under this category are entitled to financial support of Rs. 31,000/- per month for the first two years and Rs. 35,000/- per month for the next two years. Oncampus housing will be provided to NTFs only if it is available. In case on-campus housing is not available, HRA of Rs 7000/- pm. towards off-campus housing will be paid. Other than the Fellowship, a Contingency Amount of Rs 20,000 per year shall be allocated to all NTFs on the recommendation of the concerned Supervisor after their yearly review. The NIFT teaching fellows will be present in the NIFT campus as per rules and regulations of NIFT, for the duration of the PhD enrolment.

The number of seats in the PhD (Full-time) admission is 05 seats (Reservations will apply as per extant orders of Government of India).

The following criteria to be met by the NTF for receiving/continuation of Teaching Fellowship:

- NTF must assist in teaching or research, as assigned by the respective Academic Unit to the extent of 8 hours of work per week.
- II. Satisfactory performance of the NTF in Academic as well as other duties assigned by the Academic Unit.
- III. The NTF should not be an employee on the rolls (with or without pay) of any organization.
- IV. They will provide proof of being relieved from their employment within 30 days from the date of declaration of final result or the date of commencement of the Academic Programme whichever is earlier.

Teaching Fellowship will be awarded initially for one year and after an annual performance review of the NTF, it may be renewed annually for a maximum period of 04 years. Under no circumstance, the fellowship will be granted after the completion of 04 years.

The fellowship to NTF shall stand terminated under the following conditions-

- on completion of O4 years from the date of initial registration,
- II. the date of PhD viva-voce
- III. from the date of resignation of the NTF

At the time of admission, fellows will be required to give an undertaking that they have applied for admission to PhD in NIFT under the NTF scheme and they are not an employee on the rolls (with or without pay) of any organization or they will resign on the declaration of result. (Format-3).

#### Self-Financed (SF), including those on Study Leave-

This category refers to persons who are admitted through the usual admission procedure but are not eligible for financial support from the Institute. If admitted, Self-financed candidates have to complete their programme within the prescribed time without any financial support from the Institute. This category also includes candidates who are released from Governmental or educational institutions on study leave for a period of at least two years. If selected then, the employer's letter for study leave should be produced at the time of joining (Format-4). Those who may be sponsored by their employees to undertake PhD in NIFT may submit sponsorship certificate with the application form (Format 5). Such applicants can apply for hostel accommodation on campus, if available, it may be provided on a payment basis.

#### Part-time PhD Scholars Categories

Part-time External Candidate - Candidates, who are working in reputed research organizations, academic Institutes and industries, are eligible to apply under Part-time PhD degree programme subject to fulfilment of other eligibility criteria of PhD degree programme. "No Objection Certificate" from the employer for a Part-time candidate will be required along with the application form (Format 6).

Part-time Internal Candidate - Academic and Non-Academic employees working in NIFT will fall under this category. The study leave conditions of NIFT shall become applicable for the Part-time Internal candidates. Academic staffs of the Institute require administrative clearance from the concerned Chairperson and Campus Director to seek registration on a Part-time basis after satisfactory completion of service period of 3 years.

A member of the non-academic staff of the Institute after completion of three years of service (including

probation) at the Institute, who satisfies eligibility criteria may be considered for admission to the PhD programme, provided the candidate has been given administrative clearance by the Competent Authority at NIFT.

There is no provision for financial assistance/ fellowship to Part-time PhD candidates.

#### Location of the PhD scholar

NIFT currently has 19 campuses all over the country. The Full-time candidates will be ideally based at the NIFT Campus of the assigned PhD Supervisor to ensure that the applicant is under the guidance of the supervisor and the research rigor is maintained throughout the programme. This applies only to Fulltime candidates. The Part-time candidate could be based anywhere.

All the PhD candidates may be required to travel to other NIFT campus for classes, meeting the supervisor, and for progress seminars, comprehensive examination, Pre PhD-Seminar, Viva Voce, etc, on their own expense.

#### **Oualifying Stages of Work**

There are primarily two stages of work for candidates after preliminary registration and before the final registration as a Scholar for PhD.

#### Stage One: Course Work

In the first stage, the supervisor will guide the candidate to select coursework and develop a detailed research plan. A joint supervisor can be added anytime during the next 18 months. The candidate will be required to take requisite course work with the suggestion of the supervisor. The subjects can be selected from either one or multiple of three options.

- (i) subjects offered by Design, Management and Technology Departments at respective NIFT campuses
- (ii) subjects from different institutes like IIT/NIT/IIM/ selected international institutes with whom NIFT has MOU
- (iii) subjects through mass open online courses (MOOC), For e.g. edX, Coursera, SWAYAM, Udacity, etc.

A Minimum CGPA of 7.0 on a 10-point scale is required for the continued candidacy of PhD Degree. CGPA below 6.5 will cause termination of registration with immediate effect. However, if the CGPA is above 6.5 but less than 7.0, the candidate would be asked to take more courses in order to enhance their CGPA to 7.0 or above, subject to the condition that this should be achieved within the next semester. Attendance of 75% is compulsory.

#### **Stage Two: Comprehensive Examination**

After successfully clearing stage one, the candidate will reach the second stage of work and will be required to take a Comprehensive Examination.

This tests comprehension of the broad field of research and academic preparation and the potential to carry out the proposed research plan. A candidate is permitted to give a maximum of two attempts to pass the comprehensive examination and should be able to complete it within 18 months for Full-time and 24 months for Part-time from date of joining the programme, failing which his/her registration will be cancelled. The candidate shall be formally registered as a scholar for the PhD Degree after successful completion of stage one and stage two.

The candidate shall be monitored regularly and will submit a progress report at the end of every odd semester and will present the Research Progress Seminar at the end of every even semester. In the event of getting two consecutive unsatisfactory grades, the registration will stand terminated.

#### Pre-PhD Seminar/Synopsis

On completion of the research work, the Scholar shall hold a Pre-PhD seminar and submit a synopsis. The result of the Pre PhD seminar will decide the further course of action for the Scholar.

#### **Thesis Submission**

The Scholar will be required to submit the thesis within a minimum of two months and a maximum of nine months after the declaration of the result of the Pre PhD-Seminar.

#### **Thesis Evaluation**

The Submitted thesis will be evaluated and based on the thesis evaluation, the scholar will be recommended for viva-voce examination.

#### Award of PhD Degree

A Scholar, who has been recommended for vivavoce examination on the basis of thesis evaluation,

shall be required to defend research undertaken before an Oral Defense Committee. The Committee may recommend the award of the degree or suggest corrections/ modifications to be incorporated in the 3) Prior to making the payment candidate can edit/ thesis or the degree may not be awarded.

#### **Assistance from NIFT**

50% tuition fee waiver will be extended to the NIFT employees (regular and contract) pursuing PhD at NIFT. In case the contract of the employee is not renewed during the course of research for any reason, the Scholar would not be eligible for the 50% tuition waiver henceforth.

50% tuition fee waiver will also be extended to scholars admitted to PhD programme from other Government Organizations/ Institutions under Ministry of Textile, Govt. of India.

Additionally, the NIFT employees are also allowed a waiver of Security Deposit, Library Fee and Mediclaim & Scholar Development Fee. Also, financial assistance may be extended for NIFT employees (regular and contract) for product development, experimentation and thesis documentation.

#### **How to Apply: Submission of Application Form**

Candidates must apply online at https://exams.nta. ac.in/NIFT/

Applicant should follow the prescribed procedure step by step for online submission of application. Candidates should scan and upload photocopies of required certificates wherever asked for. The Application fee has to be paid through online payment gateway on the Admission website only.

- · Non-Refundable Fee for Open/OBC (Non-Creamy Laver)/Open-EWS Category: Rs. 3000/-
- Non-Refundable Fee for SC/ST/PWD Category: Rs. 1500/-

Candidate shall submit the application fees through online payment gateway on the admission portal only.

#### **PLEASE NOTE**

1) Application forms incomplete in any way or not having required educational/ experience certificates or the latest photographs are liable to be rejected without intimation.

- 2) Candidates are advised to keep a printout/ photocopy of the Application Form for further reference along with proof of payment.
- amend the information in the online application. Once the payment has been made the candidate will not be allowed to change/modify any information by the system.
- 4) Application fee once paid will not be refunded in case the application is found not eligible for admissions to NIFT after editing /updating of the application form.
- 5) It is the sole responsibility of the candidate to provide correct information during the application process. At any stage, if it is found that the information provided by the candidate is not true, NIFT has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the institute will lead to, the automatic disqualification of the candidate.
- 6) After closing the window to edit the application form/registration category filled up in the application form will not be changed at any stage. Therefore, candidates are advised to fill-up the application form with due diligence.

#### DOCUMENTS TO BE ATTACHED/UPLOADED WITH APPLICATION FORM

Document	Required to be submitted by
Self-attested copies of the following: Class X certificate (DOB) Class XII marksheet/certificate Bachelor's Mark sheet Bachelor's Degree Master's Mark sheet (If applicable) Master's Degree (If applicable) Scorecard UGC-NET, CEED, CSIR (JRF) or equivalent (If applicable) SC, ST, OBC (NCL), EWS certificate - as applicable	All Applicants
Format 1 - Research proposal	All Applicants
Format 2 - Consent of NIFT PhD supervisor	All Applicants
Format 3 - Undertaking A. not employed on the rolls (with or without pay) of any organization B. Currently employed but will resign from the present job incase of selection to the programme and will not be employed on the rolls (with or without pay) of any organisation	Those applying to Full-time PhD NIFT Teaching Fellow category
Format 4 - Employer's consent for Study Leave	Those applying to Full-time PhD Study Leave/Self-Financed category
Format 5 - Sponsorship certificate	Those applying to Full-time PhD Study Leave but being sponsored by the employer they are working for
Format 6 - No Objection certificate from employer	Those applying for Part-time PhD programme Full-time PhD Study Leave/ Sponsored candidates
Format 7 - Request letter for exemption from written test	PG Applicants (qualifying in CGPA criteria) with minimum 10 years of professional experience (teaching/working) in the areas of research relevant to NIFT  Or  Master's degree holders who have cleared UGC NET, CEED, CSIR(JRF) similar tests and hold a valid score will be exempted from written test
Format 8 - Undertaking in case of the result is awaited for qualifying exam	Undertaking to be given at the time of applying for Provisional Admission for PhD Programme
Work experience Certificate(s)	Master's Degree holders in a discipline not relevant to the areas identified by NIFT & Bachelor's degree holders in the relevant area of Design, Management or Technology (or) equivalent qualification from an institute/university of national/ international repute

## Format 1 - Research Proposal

The research proposal must be in 2000 words which include:

- Statement of Topic of research (not more than 100 words)-focus of research, research problem it will address and contribution to knowledge the topic will make.
- Review of Literature (not more than 200 words)-Overview of key research on the topic and gap in knowledge that the topic will address.
- Objectives of the research
- Research Methodology-Explain the research methods that will be employed to achieve the stated objectives and methodology for data collection and analysis.
- Expected Research Contribution to the field/industry
- List of References

1	; faculty in NIFT (Campus) hereby give m
consent to be the PhD superv	; faculty in NIFT (Campus) hereby give mr of if he/she is selected for the PhD programme.
Signature	
Name	
Designation	
Date:	
Format 3 - Undertaking NIFT Teaching Fellowsh	o be given at the time of admission by those applying fo
Format 3 - Undertaking	o be given at the time of admission by those applying fo
Format 3 - Undertaking NIFT Teaching Fellowsh	applicant for the Full-time PhD Programm
Format 3 - Undertaking NIFT Teaching Fellowsh	
Format 3 - Undertaking NIFT Teaching Fellowsh  I, of National Institute of Fashion am not drawing a salary from a	applicant for the Full-time PhD Programm chnology, hereby undertake that I am not on the roll of any organisation and
Format 3 - Undertaking NIFT Teaching Fellowsh  I, of National Institute of Fashion am not drawing a salary from a	applicant for the Full-time PhD Programm chnology, hereby undertake that I am not on the roll of any organisation and organization. I understand that if the above information given by me is foun
Format 3 - Undertaking NIFT Teaching Fellowsh  I, of National Institute of Fashion am not drawing a salary from a to be false, my candidature in	applicant for the Full-time PhD Programm chnology, hereby undertake that I am not on the roll of any organisation and organization. I understand that if the above information given by me is foun FT Full-time PhD will be cancelled.

# Format 4 - Employer's Consent to Grant Study leave if Candidate is selected for NIFT PhD Programme

(To be typed on letter head of the Institution/organistation)

To, The Dean (Academics), NIFT-HO, New Delhi.		
Sub: Study Leave		
This is to certify that	S/o/D/o	is; R/o
to for his/her attending Doctoral Pr	ogramme at National Institute o	The organisation has no objection of Fashion Technology and will be granted ate in NIFT PhD Programme as a full-time
Signature of Authorised Signatory:		
Name		
Designation		
Seal of the organisation		
Date:		
Place:		
Format 5 - Sponsorship lette (To be typed on letter head of the sp. To, The Dean (Academics), NIFT-HO, New Delhi. Sub: Sponsoring of an Employee for Dear Sir/Madam  We hereby sponsor the candidature	oonsoring organization) • PhD programme	, employed in our organization
as (design	ation) for joining the PhD Pro	ogramme in at
your Institute as a full-time candidate	e.	
is an emp of his/her studies. We shall fully re period of the PhD programme, to er		We shall bear the total expenses uties in the organization during the entire me to his/her studies in the Institute.
Signature of Authorised Signatory:		
Name		
Designation		
Seal of the organisation		
Date:		
Place:		

### Format 6 - No Objection Certificate

(for Part-time Candidates and Full-time-Study leave/Sponsored candidates)

No Objection Certificate			
This is to certify that			
working wit			
Authorised Signatory: Note: It should be printed on org	anisation's letter head with c	organisation's seal.	
Date:			
Place:			
Format 7 - Request letter	for exemption from w	ritten test.	

I would like to be exempted from written test as I qualify for exemption because I am PG Applicant (qualifying in CGPA criteria) with minimum 10 years of professional experience (teaching/working) in the areas of

research relevant to NIFT. My experience certificates are being submitted with application form.

OR

I am Master's Degree holder who has cleared UGC NET, CEED, GATE, CSIR (JRF) similar tests and hold a valid score will be exempted from written test. My certificates and valid score of (UGC NET, CEED, CSIR-JRF/ similar tests) are being submitted with the application form.

Signature of the Applicant Date:
Place:

# Format 8 - Undertaking to be given at the time of applying for Provisional Admission for PhD Programm

I			(na	ame d	of the	candida	te) son/
daughter/wifeof		(Fath	ner's/Hus	sband'	s r	name)	resident
of							
(Permanent address)	seeking	admissions	to PhD	Prog	ramme	of NIFT	, hereby
solemnly affirm and declare:							

- 1. That I have appeared in the M.F.Tech/M.Sc./M.A/M.Des. etc. final semester/final year (name of the qualifying (Institute /university), the result of which has not yet been declared.
- 2. I undertake to submit the qualifying mark sheets/certificate as per the eligibility criteria by 30.9.2025 failing which the provisional admission shall stand cancelled without any further notice to me.
- 3. That I have carefully gone through the rules regarding provisional admission, and I fully understand that in the event of failure to submit the documents as in above provision, the provisional admission to the said course will be automatically cancelled and full deposited fee will be forfeited.

Signature of the Applicant Date:
Place:

#### FEE STRUCTURE - REGULAR/ ARTISAN/WARD OF ARTISAN

Academic Fee Semester Wise For Non-Nri Category (In Rupees)								
	202	5-26	202	6-27	2027-28		2028	8-29
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
Tuition fee (Non refundable)	150000	150000	158000	158000	166000	166000	174000	174000
Library fee (per year) (non refundable)	10000	0	10500	0	11000	0	11600	0
Mediclaim & student development fee (Per year) (non Refundable)	4900	0	5100	0	5400	0	5700	0
Exam fee (per year)	4900	0	5100	0	5400	0	5700	0
Total	169800	150000	178700	158000	187800	166000	197000	174000
One time payı	ments							
Security deposit (one time) (refundable)	12600	0	0	0	0	0	0	0
Alumni association membership fee (One time) (Non refundable)*	0	0	0	0	0	0	6200	0
Registration fee (One time)	9300	0	0	0	0	0	0	0
Total	21900	0	0	0	0	0	6200	0
Grand total	191700	150000	178700	158000	187800	166000	203200	174000

#### Note

- 1. NIFT reserves the right to revise the above mentioned fees for any academic year.
- 2. For PG students admitted to two year masters course, the fee has to be paid only for two years i.e 2025-26 & 2026-27 and \*Alumni association membership fee will be paid in 3rd Semester (for Regular PG Candidate)

## **FEE STRUCTURE - NRI**

Academic Fee Annually For Nri (Per at Nift Bengaluru, Chennai, Delh	r Year - Consis ii, Gandhinaga	sting of Two S r, Hyderabad,	emesters) (In F Kolkata & Mur	Rupees) nbai
	2025-26	2026-27	2027-28	2028-29
Tuition fee (non refundable)	907000	952000	1000000	1050000
Library fee (per year) (non refundable)	52500	55100	57900	60800
Mediclaim & student development fee (per year) (non refundable)	33600	35300	37100	39000
Exam fee (per year)	4900	5100	5400	5700
Total	998000	1047500	1100400	1155500
One time payments				
Security deposit (one time) (refundable)	12600	0	0	0
Alumni association membership fee (one time) (Non refundable)*	0	0	0	6200
Registration fee (one time)	9300	0	0	0
Total	21900	0	0	6200
Grand total	1019900	1047500	1100400	1161700
At NIFT Daman, Patna, Kangra, B Panchkula, Ra	hopal, Kannur ebareli, Srina	, Shillong, Jod gar & Varanas	Ihpur, Bhubane si	swar,
	2025-26	2026-27	2027-28	2028-29
Tuition fee (non refundable)	635000	667000	700000	735000
Library fee (per year) (non refundable)	36800	38600	40500	42500
Mediclaim & student development fee (per year) (Non refundable)	23500	24700	25900	27200
Exam fee (per year)	4900	5100	5400	5700
Total	700200	735400	771800	810400
One time payments				
Security deposit (one time) (refundable)	12600	0	0	0
Alumni association membership fee (one time) (Non refundable)*	0	0	0	6200
Registration fee (one time)	9300	0	0	0
Total	21900	0	0	6200
Total	_:000			

- Nift reserves the right to revise the above mentioned fees for any academic year.
   For PG students admitted to two year masters course, the fee has to be paid only for two years i.e
   2025-26 & 2026-27 and \*Alumni association membership fee will be paid in 3rd Semester (for Regular PG Candidate)
- 3. One time payments for NRI candidates have been kept at par with the non-nri candidates.

## **FEE STRUCTURE - NLEA**

Academic Fee Semester Wise For Non-Nri Category (In Rupees)							
	2025	5-26	202	6-27	2027-28		
	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8	
Tuition fee (Non refundable)	150000	150000	158000	158000	166000	166000	
Library fee (per year) (Non refundable)	10000	0	10500	0	11000	0	
Mediclaim & student development Fee (per year) (non refundable)	4900	0	5100	0	5400	0	
Exam fee (per year)	4900	0	5100	0	5400	0	
Total	169800	150000	178700	158000	187800	166000	
One time payments							
Security deposit (one time) (Refundable)	12600	0	0	0	0	0	
Alumni association membership fee (One time) (non refundable)	0	0	0	0	6200	0	
Registration fee (One time)	9300	0	0	0	0	0	
Total	21900	0	0	0	6200	0	
Grand total	191700	150000	178700	158000	194000	166000	

#### Note:

NIFT reserves the right to revise the above mentioned fees for any academic year.

## **FEE Structure - NLEA NRI**

Academic Fee Annually For NRI (Per Year - Cons at Nift Bengaluru, Chennai, Delhi, Gandhinag	sisting Of Two gar, Hyderabad	Semesters) (l l, Kolkata & M	n Rupees) umbai
	2025-26	2026-27	2027-28
Tuition fee ( non refundable)	907000	952000	1000000
Library fee (per year) (non refundable)	52500	55100	57900
Mediclaim & student development fee (per year) (non refundable)	33600	35300	37100
Exam fee (per year)	4900	5100	5400
Total	998000	1047500	1100400
One time payments			
Security deposit (one time) (refundable)	12600	0	0
Alumni association membership fee (one time) (Non refundable)*	0	0	6200
Registration fee (one time)	9300	0	0
Total	21900	0	6200
Grand total	1019900	1047500	1106600
At NIFT Daman, Patna, Kangra, Bhopal, Kannur, Sh Raebareli, Srinagar	illong, Jodhpur & Varanasi	, Bhubaneswa	ır, Panchkula,
	2025-26	2026-27	2027-28
Tuition fee ( non refundable)	635000	667000	700000
Library fee (per year) (non refundable)	36800	38600	40500
Mediclaim & student development fee (per year) (Non refundable)	23500	24700	25900
Exam fee (per year)	4900	5100	5400
Total	700200	735400	771800
One time payments			
Security deposit (one time) (refundable)	12600	0	0
Alumni association membership fee (one time) (Non refundable)*	0	0	6200
Registration fee (one time)	9300	0	0
Total	21900	0	6200
Grand total	722100	735400	778000

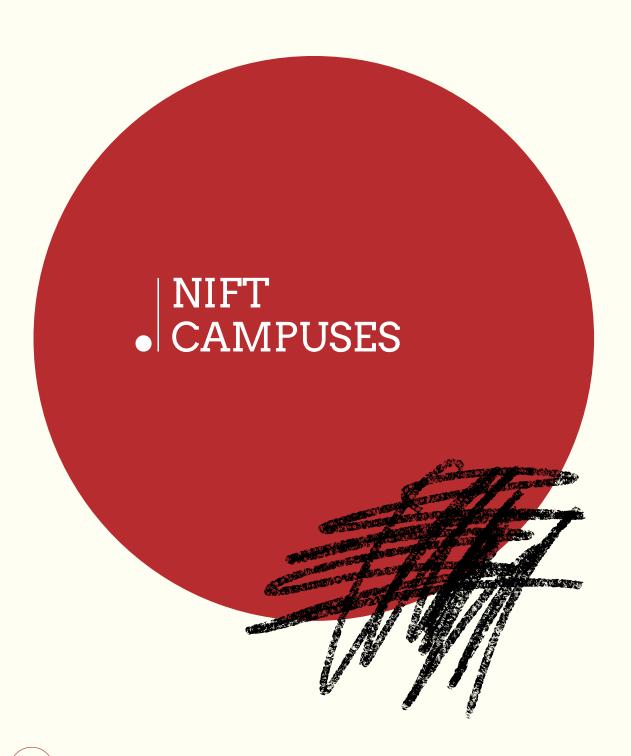
### Note:

- Nift reserves the right to revise the above mentioned fees for any academic year.
   One time payments for NRI candidates have been kept at par with the Non-NRI candidates.

## PhD FEE STRUCTURE

Academic Fee (per	semester) for	PhD Programme - 20:	25 (In Rupees)
Particulars	Part Time PhD	NIFT teaching Fellows (Full Time PhD)	Self Financed/ Sponsored/study leave (Full Time Phd)
Tuition fee ( non refundable)	84000	0	98000
Library fee (per year) (non refundable)	10000	10000	10000
Mediclaim & student development fee (per year) (non refundable)	4900	4900	4900
Exam fee (per year)	4900	4900	4900
Total	103800	19800	117800
One time payments			
Security deposit (one time) (refundable)	12600	12600	12600
Registration fee (one time)	9300	9300	9300
Total	21900	21900	21900
GRAND TOTAL	125700	41700	139700
Academic Fee for NRI (Per ye		of two semesters) for upees)	PhD Programme - 2025
Particulars	Part Time PhD	NIFT teaching Fellows (Full Time PhD)	Self Financed/ Sponsored/study leave (Full Time Phd)
Tuition fee ( non refundable)	459000	0	534000
Library fee (per year) (non refundable)	52500	52500	52500
Mediclaim & student development fee (per year) (non refundable)	33600	33600	33600
development fee (per year)	33600 4900	33600 4900	33600
development fee (per year) (non refundable)			
development fee (per year) (non refundable) Exam fee (per year)	4900	4900	4900
development fee (per year) (non refundable)  Exam fee (per year)  Total	4900	4900	4900
development fee (per year) (non refundable)  Exam fee (per year)  Total  One time payments  Security deposit (one time)	4900 <b>550000</b>	4900 <b>91000</b>	4900 <b>625000</b>
development fee (per year) (non refundable)  Exam fee (per year)  Total  One time payments  Security deposit (one time) (refundable)	4900 <b>550000</b> 12600	4900 <b>91000</b> 12600	4900 <b>625000</b> 12600

NIFT reserves the right to revise the above mentioned fees for any academic year.







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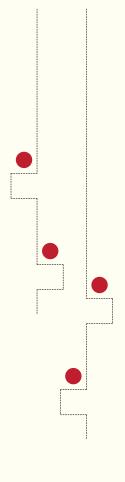
#### Content

Chairpersons and Heads of all Department



# NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Ministry of Textiles, Government of India A Statutory Institute Governed by the NIFT Act 2006



Bengaluru, Bhopal, Bhubaneswar, Chennai, Daman, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Panchkula, Patna, Raebareli, Shillong, Srinagar, Varanasi

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