

# Dr. Smriti Yadav

**Professor, Fashion Design, Varanasi**

**Title of Dissertation of PhD - “Development of Dyeing Technology for Small and Medium Enterprises”**

**Area of Teaching and Research - Material Studies, Pattern Making, Value Addition, CBPD, Celebrity Culture, and Bespoke Fashion, Colloquium Paper, Sustainability Studies, Performance Clothing, Fabric Fundamentals..**



Dr. Smriti Yadav, Professor in the Department of Fashion Design. She is a Post graduate of SNDT Womens University, Mumbai and a Doctorate from Delhi

University. She has a keen interest towards research, explorations and teaching. She has guided a few Masters level Dissertation and also worked as a fulltime Research scholar at NITRA. She received an Anupa Sidhu Shahi Award (Gold Medal), Lady Irwin College, Delhi University, for Work of Excellence in Research. She has several national and international Paper Publications on varied topics. She has a cumulative experience of 20 yrs. She had joined NIFT Rae Bareli in its establishing years, past 14 years she has worked in various capacities as SDAC, CC FD, CIC, CAC and presently she is Campus Coordinator Varanasi & Continuing Education Program Facilitator.

Her strength as a researcher and educationist inculcates research and innovation aptitude in students in their chosen fields. Her areas of interest for further research are Value Addition, Craft Studies, Performance/ Functional clothing, Sustainable Fashion and Wet processing of textiles.

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# Mr. Ujwal Banerjee

Associate Professor, Fashion Interiors, Varanasi

Area of Teaching and Research - Drawing, Art, Design & Aesthetics,  
Portfolio, Costume for Performance



Ujwal Banerjee is an Associate Professor with Department of Fashion Interiors and In-charge Cluster Initiative Coordinator (CIC). He is Masters in Visual Art and specializes in Drawing and Art, Design & Aesthetics. He joined NIFT in the year 2009 a Raebareli campus. He has worked in other reputed design institutes and culminated experience of 18 years. He specializes in Drawing, Art, Design & Aesthetics, Portfolio, Costume for Performance. He has participated in various art exhibitions and workshops in India and Abroad.

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# Mr. Ratan Singh

Assistant Professor, Fashion Interiors, Varanasi

Area of Teaching and Research - Animation & Film Design



Mr. Ratan Singh is an Assistant Professor in Department of Fashion Interiors, NIFT Varanasi. He joined NIFT in the year 2022 at NIFT, Raebareli ( Fashion Communication ). He is a post-graduate in Animation and film Design from IDC School of Design, IIT Bombay, and a graduate in Fine arts from Indra Kala Sangeet Vishwavidyalaya, Khairagarh, Chhattisgarh. He specializes in Animation Design, Motion Graphics, Children Book Illustration. He was awarded one National Award for his Animation film by the “All India Children’s Educational Audio-Video festival “at NCERT. He was resource person and consulted many eLearning programs at NCERT for children education film and book illustration and jury member for Indra Kala Sangeet Vishwavidyalaya, Khairagarh, Chhattisgarh. After graduating from Khairagarh University in 2010, he served as a Trained Graduate Teacher (Art Education) KVS, MHRD and after post- graduation he has worked in may renowned company Centum learning Ltd, Bharti Group Airtel, Food safety and standard authority of India, Xseed Education Foundation. He has been associated with teaching since 2018, Prior to joining the NIFT he worked at Amity University, NOIDA and University of Petroleum & Energy Studies, Dehradun.

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# Mr. Mohit Kishore Vatsa

**Assistant Professor, Fashion Communication, Varanasi**

**Area of Teaching and Research** - Still Photography, Video Production, Applied Semiotics and Publications Design



Mohit Kishore Vatsa is an Assistant Professor at the Department of Fashion Communication, NIFT Varanasi. Before joining NIFT, he worked as an Assistant Professor at DME Media School of Delhi Metropolitan Education (DME) and Madhu Bala Institute of Communication & Electronic Media (MBICEM), affiliated with Guru Gobind Singh Indraprastha University (GGSIPIU)- Delhi, respectively. He has over 10 years of experience in media teaching. He qualified UGC-NET in 2011. He did his Masters in Mass Communication (MMC) from the University School of Mass Communication (USMC), GGSIPU- Delhi.

He has participated in many research-based conferences and has worked with All India Radio's (AIR) Sports section and General Overseas Service (GOS) as a Sports reporter and English announcer, respectively.

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# Mr. Hemant Kumar

**Assistant Professor, Fashion Communication,  
Varanasi**

**Area of Teaching and Research** - Design Process, Development of new visual identities, Typography, Branding & Promotion, Publication Design, Packaging Design, and Signage Design. His research interests extend to the dynamic realm of UI-UX design, exploring its applications in cutting-edge AR-VR-MR-XR technologies that are shaping the future.



Hemant Kumar is an Assistant Professor in the Department of Fashion Communication at NIFT Varanasi. He holds a B.Design (FC) degree from NIFT, Kangra, and Master degree in Journalism and Mass Communication, NOU, Patna. He has over 10 years of experience in design education, training and industry. His notable achievements include leading a project sponsored by NID and the Ministry of MSMEs under the Design Clinic Scheme in 2013. He has been associated with NIFT centres (Patna, Jodhpur, Raebareli, Kangra, Panchkula) as guest faculty since 2015. He has mentored students from various backgrounds at KILKARI (Bihar Govt. initiative), Amity University (Patna), INIFD Patna. He has worked closely with craft persons engaged in Sikki Crafts of Bihar with Rachna Sikki Hastkala Kendra, Rampur (Madhubani).

Furthermore, Hemant has made valuable contributions in the documentation of the Bhagalpur Silk craft cluster for USTTAD project, initiated by the Ministry of Minority Affairs. During his time at NIFT Bhubaneswar, He has worked in capacities like SDAC, Nodal Officers for various national level schemes, activities, etc. He is pursuing his research interest in the AR/VR/MR/XR in collaboration with communication design areas.

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# Dr. Satyendra Kumar Mishra

Associate Professor, Fashion Design, Varanasi

**Title of Dissertation of PhD** - "Reviving the lost motifs of Baavanbuti sari"

**Area of Teaching and Research** - Design based subjects and Craft research



Dr. Satyendra Kumar Mishra is an Associate Professor with the Department of Fashion Design . He is PhD in Design and specializes in apparel design and craft research. Inclination towards design education encouraged him to join NIFT in the year 2008 at NIFT, Patna. He has worked with apparel industry, craft clusters and has been an academician from 15 years. He specializes in Apparel design, Craft research, User-centric collaborative design and innovation. He has several publications in the area of collaborative design and different Indian crafts in national and international journals.

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# Mr. Yayati Bhadauria

**Assistant Professor, Fashion Design, Varanasi**

**Area of Teaching and Research** - Pattern Making, Advanced Patterns, Garment Construction, Fashion Forecast, Fashion Styling and design research



Mr. Yayati Bhadauria is associated with the Department of Fashion Design at NIFT, Varanasi and has specialization in Fashion Trend Forecasting From Polimoda, Italy. He has worked with Emilio Pucci, a Louis Vuitton Brand and has managed various profiles. He is a Design Graduate and a N.I.F.T. Alumni himself and has been associated with Design and research for Fashion Industry.

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